

Senior Art Director / Graphic Designer focused on concept-driven, multi-channel creative across print, digital, and video – including AI image creation. Hands-on creative partner with experience supporting global brands in agency and in-house environments. Known for strong design fundamentals, clear visual storytelling, and efficient collaboration across teams, local or remote. Multilingual: fluent in English, Spanish and Portuguese.

Eduardo Guzmán

EXPERIENCE

SIMPLY180° – Art Director *Boca Raton, FL (remote) - Oct 2022–Feb 2026*
Print, digital and video for multiple clients.

MIAMI AD SCHOOL *Miami - Summer 2024*
Vector graphics teacher.

KREATIVE KONTENT – Senior Art Director/Digital *Remote - 2020–2022*
All digital for Payless.com.

COLLINS AEROSPACE – Senior Designer *Cedar Rapids, IA (remote) 2019–2020*
Print, digital, video and trade show design for worldwide leading aerospace company.

THE COMMUNITY – Senior Art Director *Miami 2014–2019*
Lead art director for DM, print and digital for Verizon/Fios and Time Warner Cable.

ZIMMERMAN – Senior Art Director/Digital *Fort Lauderdale 2009–2014*
Digital and print for PepBoys, Carfax, Office Depot, White Castle, and BurgerFi.

Earlier: Ogilvy, MarcUSA/Marca, RedMoon Marketing.

BRANDS

Coca-Cola, Verizon, Infiniti, Carfax, Payless, Office Depot, PepBoys, Moen, PNC Bank, GlaxoSmithKline and others.

EDUCATION

Universidade Federal do Rio de Janeiro/School of Fine Arts - BFA, Visual Communication

AWARDS

Addy Miami, Addy Charlotte, American Graphic Design

PORTFOLIO

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CONTACT

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