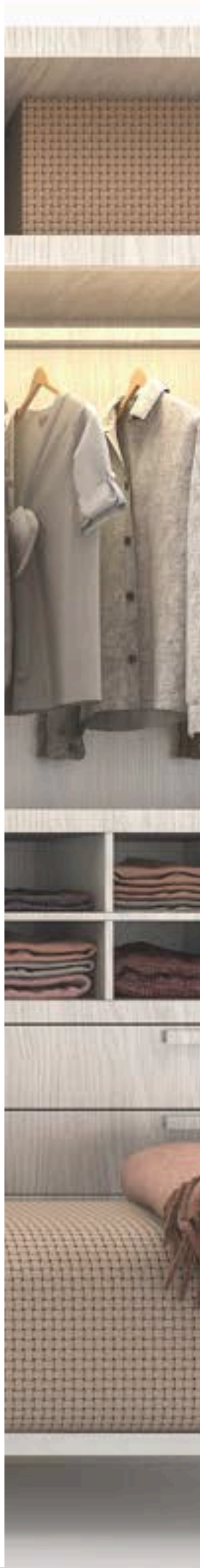




Fall 2024 *wardrobe essentials*

CHECKLIST

- Short-sleeved white tee
 - Long-sleeved white tee
 - Graphic tee
 - Trousers, dressy
 - Trousers, casual
 - Denim - jeans and/or skirt
 - Loungewear (pants and top)
 - Trench coat
 - Crew-neck Sweater
 - Cardigan
 - Blazer
 - Button-down Shirt
 - Light outer wear
 - Pointed-toe dressy shoe
 - Casual flat shoe
 - Sneakers
 - Accessories
- 

The first thing you may notice about this capsule wardrobe is the amazing lack of any color! I can assure you, this was intentional.

First, any capsule wardrobe should be made up of 80% neutral pieces - pieces in grey, ivory, grey, camel, blue, khaki, black. So I decided to show the entire wardrobe in neutral, since which pieces can be color is a personal decision.

Second, I want the focus to be on the piece itself, not the color of the piece. So for example, “dressy trousers” can be grey, black, navy, olive green, or burgundy - as long as you have a pair of dressy trousers, you should be in good shape for any event you need to attend.

Third, the color you use for your 20% of the wardrobe is also quite personal. I might love burgundy and pink, and you may hate those colors and love green and purple. I didn't want to select pieces in color that you might hate!

That said, I do have some ‘cautions’ regarding adding color to your wardrobe - add only one color at a time. The beauty of a capsule wardrobe is that every piece goes with every other piece. If you mix in several colors (like green and purple), you will lose some of your ‘mix-and-matchability’ that is the core of a capsule wardrobe.

On the next six pages, I've showcased several styles incorporating most of the capsule wardrobe pieces - you'll see how versatile these pieces can be. Whether your style is classic and preppy, or feminine and boho, these capsule wardrobe pieces can be selected and styled virtually any way that suits you!

And finally, on the last few pages I've shown a 16-piece capsule wardrobe and some examples of how versatile so few pieces can be!

a sample capsule wardrobe



white tees (short and long sleeves) are absolute work horses in your wardrobe! wear it under sweaters, blazers, with suits, and skirts. get more than one!



graphic tees continue to be a versatile and popular piece in streetwear fashion. balance the casual vibe of a graphic tee with more polished pieces.



gone are the grungy covid days where we lounged, dined, and shopped in leggings and sweats. we're over that look and ready to dress up again!



a good mix of casual (think chinos) and dressy (drapey) should take you through every occasion you'll encounter this fall



“anything goes” seems to be the trend for denim this fall – except maybe skinny skinny



denim can easily be dressed up or down for ultimate versatility!





whether you prefer tailored and cropped or oversized and cozy, cardigans are perfect for layering and adding warmth to any outfit



From chunky knits to sleek turtlenecks, sweaters are perfect for cozying up and staying stylish this fall.



bombers, motos, blazers, trench (cropped and long), pea coats, long sweaters, and pea coats are all fall essentials!



add one or two to your capsule wardrobe to add texture and interest....and warmth!

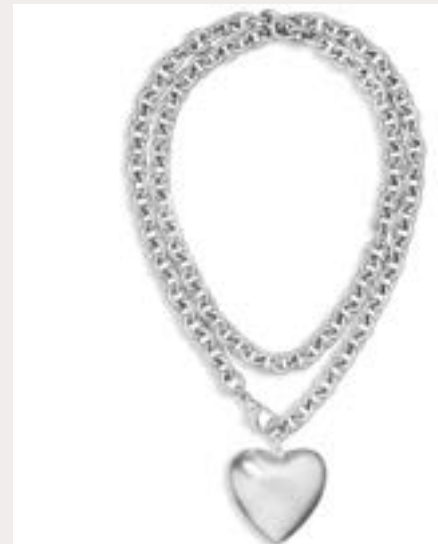




button-down shirts, jewelry, shoes, and handbags round out the list for fall 2024 capsule essentials.



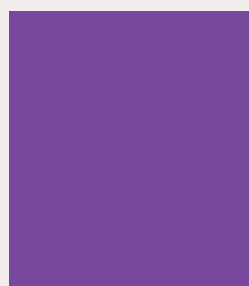
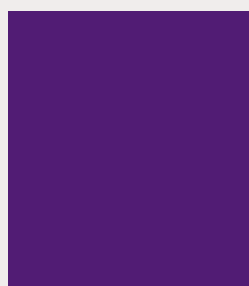
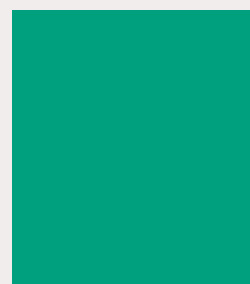
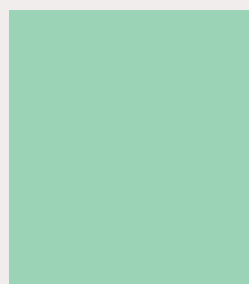
look for shirts in solids and stripes, dressy and casual shoes, and of course the white sneaker!



I've taken a few pieces out of the capsule wardrobe above, and swapped some of them for pieces in color. This will show how only a few color pieces will liven up a wardrobe, and can be combined with the neutrals to keep your wardrobe fresh and on trend!

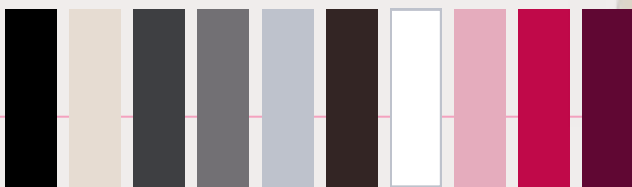
On the last two pages I've put together two outfits - one without a white shirt and the same outfit with a white shirt. This is why I insist that every capsule wardrobe has at least two white shirts - one short sleeved and one long sleeved. You'll see that it brightens and elevates an already snazzy ensemble!

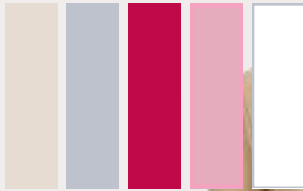
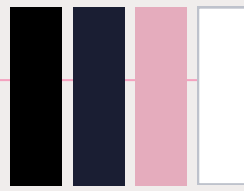
Not a fan of pink? No worries! Pick your favorite color, and add it to your wardrobe in varying shades of loveliness!



16-Piece Capsule Wardrobe









The Power of White



The Power of White



Let's build your
fall
wardrobe.....together!

Heck yes, let's!

