

## Overview

ecoAmerica moves society toward climate solutions by engaging and supporting trusted national institutions to inspire and empower their millions of members in local communities across America to visibly act and advocate for ambitious, just climate mitigation, resilience, and restoration. View [Impact Report](#)



# Our Programs

We have three core programs — [Climate for Health](#), [Blessed Tomorrow](#), and [Path to Positive Communities](#) — that consist of over 100 national organizations which reach Americans in their local communities across the nation. Each program is guided by leadership councils consisting of organizational and thought leaders within the programs. ecoAmerica helps them develop tailored plans, and provides research, forums, training and resources as well as ongoing activation support through communications guidance, advocacy opportunities, leadership roundtables, forums, and conferences.



Climate for Health has 52 prominent health leaders working with 46 partner organizations serving more than 60 million Americans across the nation.



Blessed Tomorrow empowers 42 denominations to mobilize 118,000 congregations and 65 million congregants to connect climate change with their faith.



Path to Positive Communities helps community and youth leaders address climate issues and pursue opportunities in 19,000+ communities with 36 national leaders and partners.

# Ambassador Training



## Our Campaigns

Since 2022, ecoAmerica has shifted emphasis from inspiring and empowering national organizations to helping them develop and implement plans to engage their local affiliates, professionals and the public. Components of the local action initiative include:

[Climate Rx](#), [One Home One Future](#), and [Election Earth GOTV](#) campaigns that provide comprehensive resources, guides, outreach, and activation opportunities for local professionals and clergy to engage their stakeholders.

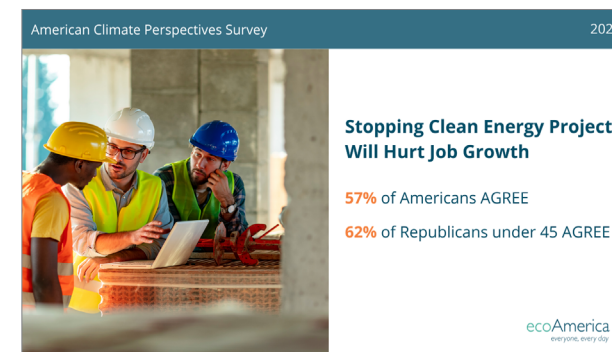


## American Climate Leadership Awards

The annual [American Climate Leadership Awards](#) recognizes and rewards (\$200,000 per year) effective community engagement on climate solutions by individuals, organizations, and youth. Finalists develop [“How To” Guides](#) so others can replicate their success. 50+ guides are shared broadly and available on [ecoAmerica.org](#).



## ecoAmerica Research



ecoAmerica conducts extensive [research](#) to help us tailor messages and support for our partners and ambassadors. Since 2021, we have published 29 research reports covering climate perspectives, actions, and health impacts. Our work on Mental Health and Climate Change is widely featured in national media including NBC, The Washington Post, Psychology Today, and Good Morning America.

Our [Climate Ambassadors](#) program is tailored for each sector and partner and includes in-person and online LMS training and a community platform (Forj) to keep Ambassadors engaged and informed. We also offer them opportunities for advocacy and action. Over 6,500 people have completed the 3-hour training program. In 2024, they averaged 12.8 advocacy actions engaging over 600,000 people. Examples: [NACCHO](#), [AME](#), and [LULAC](#). We aim to double the reach of the program in 2025.



Map: Climate for Health Ambassadors (Subset of ecoAmerica's full Ambassador network)

# Responding to New Challenges

US government support for climate solutions has shifted to active opposition. ecoAmerica needs to respond to the challenges by providing even more guidance and support through our partners. Our network is already in place and mostly resilient to administration shifts, but we can meet the moment by:

- **Doubling our training rate of new Ambassadors** from 250 to 500 per month or 6,000 per year. Each reaches over 120 people annually. By December 2025 we should connect with over 1,000,000 typical Americans in-person in broad swaths of the nation.
- **Expanding and refocusing our research, communications, and action guidance** to promote a vision for solutions, tamper disinformation and build effective local action and resilience.
- **Forging collective action by bringing our partners and leadership councils together within and across sectors** to collaborate on strategy, forums, public information, CEO statements and visible advocacy.
- **Raising and providing partner and Ambassador support funds** for key organizations and individuals leading their sectors in climate action.
- **Activating the ecoAmerica direct network** of over 11,000 non-traditional climate activists and leaders across the nation to be visible advocates for equitable climate mitigation, resilience, and restoration.

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everyone, every day

