



# FoodSyria

The International Trade Exhibition for Food & Beverages

**26 - 28**  
**JULY 2026**

Damascus Fairgrounds  
Syria

*Enormous  
opportunities in  
Syria's Food  
& Beverage sector*

CONCURRENT WITH



ORGANIZED BY



IN COLLABORATION WITH



[WWW.FOODSYRIA.COM](http://WWW.FOODSYRIA.COM)

# **SYRIA'S FOOD & BEVERAGE SECTOR:** *ADVANCING TOWARD INDUSTRIAL INNOVATION*

Strategically located at the crossroads of the Levant, the GCC, Africa, and Europe, Syria is emerging as a regional hub for food production and trade, offering strong growth prospects for exporters, manufacturers, suppliers, and investors. As the country reintegrates into regional and global supply chains, demand is increasing for advanced food processing technologies, innovative packaging solutions, and industrial modernization.

## **ABOUT THE EXHIBITION**

Food Syria 2026 is Syria's leading B2B trade platform for the food and beverage sectors, connecting global exporters, technology providers, and investors with local stakeholders. The event catalyzes innovation, investment, sustainable growth, and modernization across the national food ecosystem and the wider Levant.



# WHY EXHIBIT AT FOOD SYRIA 2026

- **Gain Early-Mover Advantage:**

Position your brand, products, and services at the forefront of Syria's food and beverage market.

- **Showcasing Products & Innovations:**

Present food and beverage products, advanced processing, packaging, automation, and cold-chain solutions to a professional, trend-driven market.

- **Forge Strategic Connections:**

Meet pre-qualified buyers, government officials, distributors, and procurement decision-makers driving Syria's food sector.

- **Gauge Market Demand:**

Gain direct insights into the needs, trends, and investment opportunities shaping the evolving food and beverage industry in Syria.



## CONCURRENT EVENTS AND ACTIVITIES

- **Food Syria 2026** is held alongside **4P Syria** (The International Packaging, Processing, Printing & Plastics Exhibition) and **AgriTEK Syria** (The International Exhibition for Agricultural Technology & Sustainable Solutions), forming a unified industry week covering food, packaging, processing, manufacturing and agriculture.

- **Food Syria 2026 Conference – Innovation & Growth:**

Expert-led sessions on AI in food production, agro-industrial innovation, sustainable packaging, and market strategies.

- **Live Cooking Show – Flavors of Resilience:**

A culinary showcase celebrating Syria's gastronomic heritage, local ingredients, and modern food innovation.

- **Complimentary B2B Matchmaking:** Pre-scheduled meetings connecting exhibitors with qualified buyers, distributors, and partners.



# FACTS & INSIGHTS:

## *THE PULSE OF SYRIA'S FOOD SECTORS*

Syria's demand for imported food and beverages is expected to surpass billions of dollars, while hundreds of new food production facilities received licenses, highlighting robust growth in the country's food and beverage industry.

### **MARKET OPPORTUNITIES**

- **Modern Food Manufacturing:**

Technologies for tomato processing, fruit drying, oil extraction, and value-added food production.

- **Tech-Driven Local Production:**

Solutions supporting food processing startups and SMEs.

- **Supply Chain & Cold Chain Development:**

Advanced storage, refrigeration, and distribution systems enhancing efficiency and product quality.

- **Import Substitution & Quality Enhancement:**

Local food production using international-grade technology and premium inputs.



# EXHIBIT PROFILES

## EXPLORE SYRIA'S FOOD & BEVERAGE ECOSYSTEM

### Food & Beverage Products

- Dairy Products & Alternatives
- Meat, Poultry, and Seafood
- Confectionery, Chocolates, and Snacks
- Beverages (Non-Alcoholic, Juices, Soft Drinks, Functional Drinks)
- Oils, Spices, and Condiments
- Frozen and Ready-to-Eat Products
- Organic, Healthy, and Specialty Foods
- Staples: Grains, Rice, Pasta

### Food Processing & Packaging Technology

- Food Processing Machinery & Equipment
- Packaging Machinery & Innovative Materials
- Automation & Robotics for Food Production
- Food Safety & Quality Control Laboratory Solutions
- Storage & Cold Chain Logistics Solutions

### Ingredients & Additives

- Raw Materials & Food Ingredients
- Flavors, Extracts, and Additives
- Sweeteners and Preservatives

### Services & Solutions

- Logistics, Distribution, and Supply Chain Management
- Technology Solutions for Production and Traceability
- Investment and Franchise Opportunities



# ORGANIZERS

## IFP in collaboration with Alfa for Exhibitions

**International Fairs and Promotions (IFP)** is a leading regional trade fair and event organizer with global reach, bringing over 45 years of experience and a track record of more than 660 successful exhibitions and conferences in the MENA and GCC region.

**Alfa for Exhibitions** is a Syrian exhibitions organizer specializing in trade fairs that foster business growth and collaboration across Syria's key economic sectors.

Together, this partnership delivers high-impact trade events that provide local and international companies with platforms to showcase products, explore business opportunities, exchange expertise and build strategic partnerships in the Syrian and broader regional markets.

## VENUE

### Damascus Fairgrounds

Located in the heart of Syria's capital, the Damascus Fairgrounds is a premier venue for exhibitions and conferences. With modern facilities, ample space, and excellent accessibility to government offices, business districts, and cultural landmarks, it provides an ideal setting for Food Syria 2026. Equipped with advanced technology and flexible event spaces, the Fairgrounds ensures a seamless experience for networking, presentations, and business matchmaking.

## JOIN US AT FOOD SYRIA 2026

Be at the forefront of Syria's food industry revival.

## FOR PARTICIPATION & REGISTRATION:

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### Supporter

