



HAWALADDEX

Investment Opportunity

P2P Atomic Swap Order Book Exchange

Efficient Cross-Chain, Peer to Peer Decentralized Trading Exchange.

Spot Market Price, Fixed Price and Order Book trading.

No KYC, No AML, No transaction limits, No slippage & Carbon Neutral.
Instant Dynamic Commission Sharing with a Worldwide Agent Network.

Hawala token (HAW) trading rewards.

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<http://www.hawaladex.com/>



Market opportunity

As of December 31, 2024, Bitcoin (BTC) has a market capitalization of approximately \$1.89 trillion, representing about 54.33% of the total cryptocurrency market. The 24-hour trading volume is around \$55.27 billion.

A P2P Atomic Swap Order Book Exchange will attract trading both CEX and DEX traders in particular it addresses the existing market limitations.

Centralized Exchange valuations

Binance

- Market Cap: Estimated to be in the range of \$4-5 billion for its native token (BNB).
- Trading Volume: Often over \$1 billion daily, making it the largest exchange by trading volume.

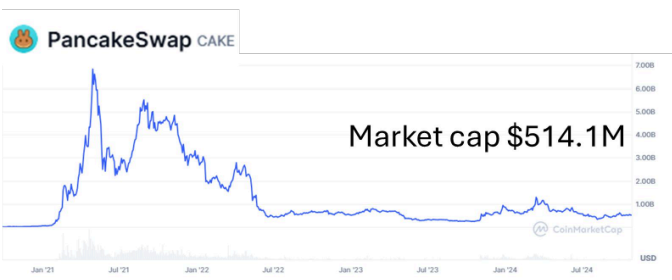
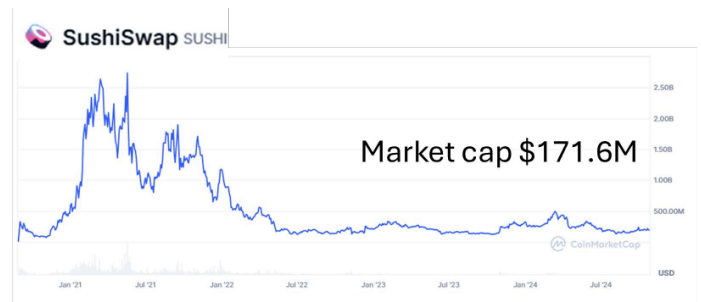
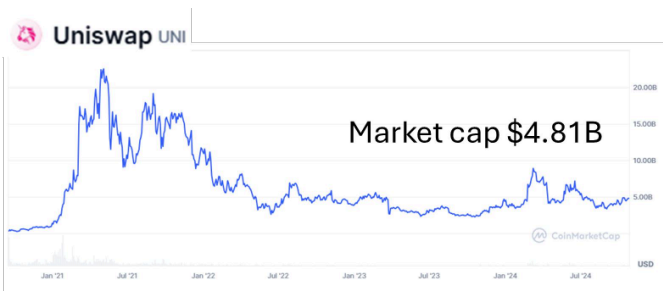
Coinbase

- Market Cap: Approximately \$10 billion.
- Trading Volume: Around \$500 million to \$1 billion daily, depending on market conditions.

Kraken

- Market Cap: Roughly \$2 billion for its native token (if applicable) or estimated enterprise value.
- Trading Volume: About \$200 million to \$500 million daily.

Decentralized Exchange valuations



- ✗ All trades always affect price
- ✗ No order book
- ✗ Transaction size limits
- ✗ No cross chain transactions



BTC conversion problem

Although Bitcoin (BTC) has the highest trading volume among cryptocurrencies, executing large trades at the listed market rate is challenging due to inadequate depth, market slippage and trading bot activity. Often, BTC sellers—particularly those handling large volumes—are willing to accept discounts of 6-8% below the market rate to facilitate quicker transactions. However, finding counterparties for transactions that bypass Know Your Customer (KYC) and Anti-Money Laundering (AML) protocols remains complex and time-consuming.

HawalaDEX Platform

The first efficient, cross-chain, peer to peer decentralized exchange with spot market price and fixed price and order book functionality, without KYC or AML requirements, unlimited transaction sizes, no slippage with minimal dynamic commission pricing, and commission sharing and trading rewards incentives enabled with wrapped BTC to speed up transactions, all governed by smart contracts. and decentralized distributed governance system (DAO).

HawalaDEX competitive advantage

The HawalaDEX platform has distinct advantages over other potential BTC selling channels. Crypto exchanges are easy to access have good volumes, however large transactions will always result into price slippage. Additionally they require extensive KYC and AML processes to be completed.

Over the counter (OTC) and Peer to Peer (P2P) have the advantage of no KYC or AML, however they are always tricky to find a trusted channel and always involve extensive price negotiations, in particular for larger volumes.

Channel	Access	Volume	Price	KYC	AML	Cost
Exchanges	Good	Good	Slippage	Yes	Yes	1.00%
OTC	Limited	Limited	Negotiated	No	No	6.00%
P2P	Limited	Limited	Negotiated	No	No	6.00%
HawalaDex Market	Good	Unlimited	Market	No	No	0.25%
HawalaDex Order Book	Good	Unlimited	Seller	No	No	2.00%

The HawalaDEX Platform offers the options of trading at spot market prices as well as at seller fixed prices without any slippage and will attract large unlimited volumes due to the absence of any KYC or AML legal regulations.

Four investment offers

1. HawalaDEX Agent Opportunity
2. HawalaDEX Trading Reward Opportunity
3. HawalaDEX Token Investment Opportunity
4. HawalaDEX Equity Opportunity



HawalaDEX Agent Opportunity

HawalaDEX is seeking to partner with agents to expand the reach of the HawalaDEX platform. Agents will leverage their own network and marketing activities and earn commissions and HAW tokens from every trade on the HawalaDEX platform they facilitate.

HawalaDEX agent

- Public or Over the Counter (OTC) profiles
- HawalaDEX agent URL (<https://hawaladex.com/Dubai>)
- Agent finder on HawalaDEX
- Chat option
- Cash agent for crypto on and off ramp
- Minimum and maximum transaction

Agent commissions:

0,50% commission on BTC transaction up to 1 BTC volume + HAW tokens
0,75% commission on BTC transactions up to 5 BTC volume + HAW tokens
1.00% commission on BTC transactions up to 10 BTC volume + HAW tokens
1.25% commission on BTC transactions up to 25 BTC volume + HAW tokens

HawalaDEX Trading Reward Opportunity

35% of the Hawala token supply 35,000,000 HAW is reserved for trading rewards provided to for liquidity providers

BTC BUYER

Trading Rewards

- | | | |
|----------------|----------------------|-----------|
| • Up to \$100k | Order Book Liquidity | 1000 HAW |
| • Up to \$500k | Order Book Liquidity | 5000 HAW |
| • Up to \$1m | Order Book Liquidity | 10000 HAW |
| • Over \$2,5m | Order Book Liquidity | 25000 HAW |

BTC SELLER

Trading Rewards

- | | | |
|----------------|----------------------|-----------|
| • Up to 1 BTC | Order Book Liquidity | 1000 HAW |
| • Up to 5 BTC | Order Book Liquidity | 5000 HAW |
| • Up to 10 BTC | Order Book Liquidity | 10000 HAW |
| • Over 25 BTC | Order Book Liquidity | 25000 HAW |



HawalaDex Token (HAW) Investment Opportunity

The HawalaDEX platform will be powered by the HawalaDEX P2P gas token (HAW), which is earned from using the DEX to swap BTC and USDT.

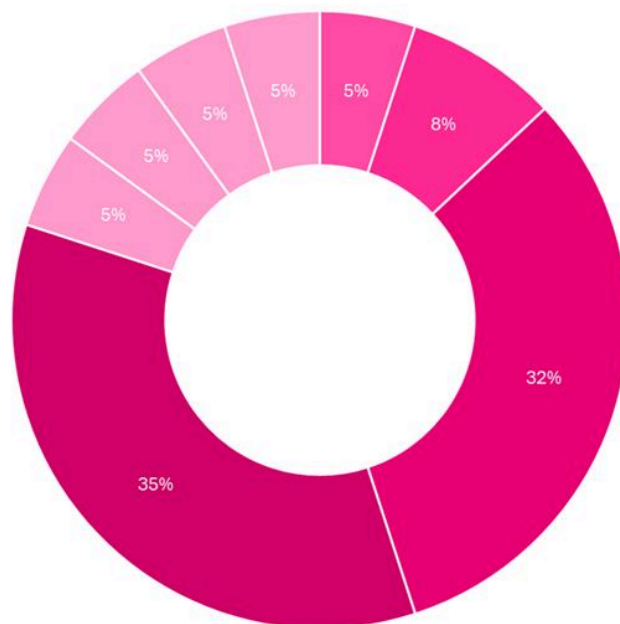
Users earn ICO points for HAW tokens as reflection rewards for trading on HawalaDEX, or purchase them during the private and public sales on the platform.

Additionally, ICO points can be earned through community airdrop and will be convertible to HAW tokens at a later date.

- | | |
|----------------------|------------------------------|
| • Use case: | Trading rewards on HawalaDEX |
| • Token name: | HawalaDEX Token |
| • Ticker: | HAW |
| • Token standard: | ERC20 token |
| • Circulated supply: | 1'000'000'000 |
| • Launch: | ICO point conversion |
| • Launch date: | To be determined |
| • Listing: | CEX, HawalaDex |

Tokenomics

5 % of the HAW token will be offered to investors through public sale on our website, 35% will be offered as reflection rewards to users of the platform, 8% is reserved for DEX / Launchpads, 32 % is reserved for CEX listing and 5 % each for DEX marketing, airdrop, development and team.



■ Total platform sale ■ DEX / Launchpads ■ CEX ■ HawalaDEX Traders Airdrop ■ Marketing & KOLS ■ Gleam Airdrop ■ Dev ■ Team



Token vesting schedule

Description	%	Lock	Minimum investment	Price	Market cap
Platform sale		TGE 0%, clif 3 months, 9 months linear vesting	\$ 50'000	\$0.008	\$ 8'000'000
Platform sale		TGE 0%, clif 3 months, 9 months linear vesting	\$ 25'000	\$0.010	\$ 10'000'000
Platform sale		TGE 0%, clif 3 months, 9 months linear vesting	\$ 10'000	\$0.012	\$ 12'000'000
Platform sale		TGE 0%, clif 3 months, 9 months linear vesting	\$ 250	\$0.015	\$ 15'000'000
Total platform sale	5%				
DEX / Launchpads	8%	Unlocked		\$0.030	\$ 30'000'000
CEX	32%	Unlocked		\$0.030	\$ 30'000'000
HawalaDEX Traders Airdrop	35%	Trading volume reflections locked 9 months			
Marketing & KOLS	5%	Unlocked			
Gleam Airdrop	5%	TGE 0%, clif 3 months, 12 months linear vesting			
Dev	5%	TGE 0%, clif 3 months, 12 months linear vesting			
Team	5%	TGE 0%, clif 3 months, 12 months linear vesting			
Total	100%				

Platform Sale

HAW tokens are listed for sale with discounted prices for larger investments. All platform sales are vested with a cliff of 3 months and 9 months of linear vesting.

Upside potential

The following table shows the return potential comparing HAW platform purchase price to CEX listing price. This shows a minimum of 2x up to a maximum of 4x of investment amount. Comparing HAW market cap to UNI market cap shows a 250x to 500x upside potential for early HAW investors.

Min Investment	Price	CEX price	CEX upside	UNI upside
\$ 50'000	\$ 0.008	\$ 0.030	4x	500x
\$ 25'000	\$ 0.010	\$ 0.030	3x	375x
\$ 10'000	\$ 0.012	\$ 0.030	2.5x	313x
\$ 250	\$ 0.015	\$ 0.030	2x	250x

Payback period

The respective investment cash break period range between 5 and 6 months after investment assuming very conservatively that the price of HAW does not increase after CEX listing.

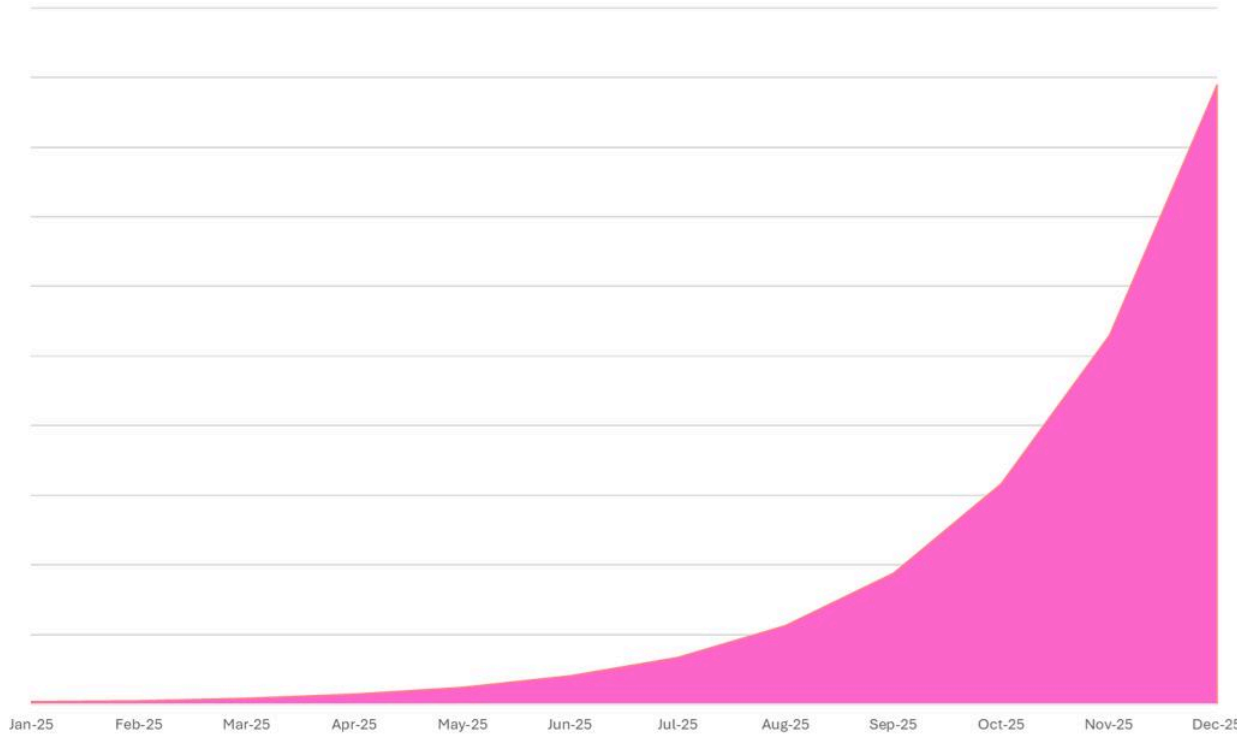


HawalaDEX

HawalaDEX Private Equity Opportunity

HawalaDEX Inc is open to potential private equity investment offers for up to 10% of equity in the company.

HawalaDEX
revenue projections



Contact

Interested parties are requested to reach out directly to the CEO of HawalaDEX Inc.

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<http://www.hawaladex.com/>