



TOM BYRNE

JOURNALIST & MEDIA PROFESSIONAL

PROFILE

I am a reliable, conscientious, and hard-working Journalist/Media Professional. I am an excellent timekeeper and consider myself to be a competent team worker with a flexible and willing attitude.

WORK EXPERIENCE

● Western People (2024 - Current) *Journalist*



- Manage digital and contribute towards the print edition. Work includes features, event coverage (Elections) and breaking news

● RTÉ Sport (2024 - Current) *Sports Reporter*



- Write on the whistle match reports for RTÉ Sport on League of Ireland games - majority are Galway United fixtures. Reports [HERE](#)

● Iconic Media Group (2022 - 2024) *Multimedia Journalist*



- In the Digital Hub where I produced written work for the Iconic Media Group titles (20+ publications in Ireland) Portfolio [HERE](#)
- Contributed towards the one million-plus page views per week across the news websites, demonstrating knowledge of SEO
- Covered national events as a reporter for the company - Punchestown & Irish Derby (Horse Racing), Irish Open (Golf), All-Ireland Hurling Final (GAA) and Ploughing Championships
- Experience in print as a News Reporter for the Leitrim Observer and Sports Editor for the County Derry Post and Dundalk Democrat

● Basketball Ireland (2023) *Media and Communications*



- Produced media content (video, pictures, posts) for Basketball Ireland's (National Governing Body) social media platforms
- Maintained the Basketball Ireland website - wrote articles and updated live scores at competitions to generate traffic on the site
- Promoted the use of Basketball Ireland's digital software - recognised as 'Best use of Communications Platform in Sport' at the 2023 Irish Sport Industry Awards

● Galway United FC (2020 - 2023) *Media Member / Club Journalist*



- Previewed and reported on Galway United senior and academy matches which involved conducting interviews after games
- Created an article series called 'Behind The Maroon' where I interviewed first-team players and published to the club's WordPress website; pieces also printed in matchday programmes (Example: [Behind The Maroon with Shane Doherty](#))
- Posted graphics/creative content on Galway United's social media pages (Twitter, Facebook, Instagram & TikTok) - demonstrating leadership, attention to detail and knowledge of media trends
- Liaised with the club to report on breaking news for the local media - interview/commentary experience with Galway Bay FM and writing experience with the Connacht/Galway City Tribune

● Bath City FC (2020 - 2022) *Assistant Press Officer / Content Editor*



- Distributed club press releases and news stories to local media outlets (BBC & ITV) and dealt with media contacts - demonstrating leadership qualities
- Published in the Bath Life magazine - previews of upcoming fixtures
- Experience in cutting down match reports and sub-editing news for the club's weekly newsletter

CONTACT

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✉ thomasconorbyrne@gmail.com

📍 Galway / Wicklow, Ireland

🌐 [Linktree](#)

EDUCATION

2021 DUBLIN BUSINESS SCHOOL

- Diploma in Sports Journalism
- Achieved the highest grade in my course class

2022 LEO GALWAY

- Completed a course in Content Creation and Canva Graphics

SKILLS

- IT Skills
- Media operations
- Media networking/relations
- Social media handling
- Digital publishing
- Camera/Interview experience
- Team player
- Video editing

REFERENCES

- Jonathan Higgins - Galway United FC Media Officer (Email: jonathanhiggins87@gmail.com)
- Justin Kelly - Iconic Media Group Hub Manager (Email: justin.kelly@iconicnews.ie)