

World Oceans Day – A Time to Celebrate...and Give Back

VICTORIA, B.C. – Two Vancouver Island projects aimed at restoring chinook salmon will benefit from a special discount sailing with British Columbia’s leading marine tour company in celebration of World Oceans Day.

Saturday June 8 marks World Oceans Day and Prince of Whales Whale & Marine Wildlife Adventures is offering a special two-for-one sailing with all proceeds dedicated toward chinook salmon enhancements in Sooke and the Goldstream River.

“A healthy ocean is critical for all of us,” said Ben Duthie, general manager of Prince of Whales. “We want to educate and inspire others to be stewards of the sea. Together, we are the changemakers who can protect and restore our ocean.”

World Oceans Day is a global day to celebrate and honour the ocean while collaborating for a better future. The theme this year is **Together We Can** protect and restore our ocean.

Prince of Whales is offering a two-for-one sailing on Saturday June 8, departing Victoria’s Inner Harbour at 8:30 and returning at 12:30. All proceeds will be dedicated to the Goldstream Hatchery and the Sooke Chinook Enhancement Initiative, both of which are working to preserve and enhance chinook salmon stocks for our ocean, the primary food source for Southern Resident Killer Whales.

“By increasing the abundance of chinook salmon, we can make a meaningful difference in the health and sustainability of these majestic mammals,” said Alan McGillivray, owner of Prince of Whales. “Come aboard, experience the magic of nature, and know you are helping with salmon enhancement.”

Saturday’s voyage will be aboard Prince of Whales’ newest vessel, the \$3.5-million Salish Sea Eclipse, an environmentally friendly, custom-built catamaran which has seating for 95 guests. The catamaran’s innovative design employs a robust water jet propulsion system, decreasing noise, reducing fuel consumption and improving marine wildlife safety.

Prince of Whales is one of the oldest marine tour companies in British Columbia and is the industry leader when it comes to eco-tourism and environmental conservation, recently committing \$1 million over five years to orca-based science programs and chinook salmon recovery projects in British Columbia. The investment will come from a \$5-per-passenger ecological surcharge.

For details on booking this spectacular adventure, please call 1-888-383-4884. For media enquiries, contact: Ben Duthie 250-896-4884 or ben@princeofwhales.com

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