



PRODUCT CATALOG



Evoked a sense of opulence with
our meticulously curated
Exquisite Candle Collection.

*We are one of the
India's largest Candle
Manufacturers who
produce Floating Candles,
Pillar Candles, Votive
Candles, Jar Candles,
Hurricane Candles, Wax
Melts, Wax Bars, T Lights
Tin Candles under one roof!*



About

It was 2005 and Emirates got in touch with us for a highly customized gifting requirement: 20 candle pieces that were non-standard in size, colour, and aroma. Unable to find a supplier anywhere across India, we decided to fulfill the order ourselves. We went back to our study books, researched, experimented, analyzed, burned the proverbial candle at both ends, and managed to deliver the order within time and to specifications.

As they came alive in the showroom of Bollywood fashion designer Salim Asgar Ali, they also lit up our entrepreneurial imagination. Where others just made candles out of wax, we saw an opportunity to create a brand of candles that would be built out of our creativity and passion. We would create bespoke candles crafted out of ideas and love. We called it Tara Candles, which is a Sanskrit word for a star.

Like a star, a candle's purpose is not to give heat but to add a bit of light to the night. It is to bring a twinkle in the eye, create a feeling of warmth, add a touch of wonder.

For us, candles are functional yet beautiful, something with which you can share 'light'. A candle represents energy and goodwill and wishes, and that is what passes on from us to you, and from you to your patrons and loved ones.



Product Characteristics

Candle Features



10 Incredible Benefits Of Scented Candles

1. Set A Sensual Atmosphere And Ambiance
2. Decorate Your Room With Candles
3. Transform Your Space With Fresh And Good Aroma
4. Bring A Touch Of Romance And Festivity
5. Effects Of Mindfulness
6. Relaxes You And Boosts Your Spirit
7. Promote Meditation And Devotion
8. Improves Sleep Quality
9. Reduce Irritability
10. Enhanced Memory

CORPORATE EXHIBITIONS

GSI Hyderabad Jan - 2023



Gift word Expo Delhi - July 2022



India Big 7 Mumbai - August 2022



BNI exhibition Singapore - Nov 2022



Gifts World Expo Hyderabad - Jan 2023



HERITAGE OF INDIA

10 collections

100% Organic blended wax: Made of premium organic blended wax candle with Natural primed breaded cotton wick. Candles calm the nerves and relieve anxiety, making them the best stress-relieving candles.

They can be used for insomnia, meditation, aromatherapy and removing odors.

COLORS OF INDIA

6 AROMAS OF COLORS OF INDIA JAR CANDLES

- LAL = ROSE (Mischievous mood)
- NEELA = BERGAMOT (Uplifting mood)
- GULABO = BERRY (Mischievous mood)
- BASANTI = ORANGE (Carefree mood)
- PEELA = CHAMOMILE (Uplifting mood)
- HARA = ALOE VERA (Peaceful mood)

Medium Jar contains 115 grams of candle and releases aroma up to 22 Hours of burning time.

Colours of India Collection: Choose from wide range of fragrances based on beautiful traditional attractive Indian colors. Each color is filled with charm of unique fragrances to fill you home with beautiful aromas.



AROMA SCENT
MANGO



BURNING HOUR
18 HR



FRAGRANCE MOOD
MISCHIEVOUS

6.5 CM



8 CM





MITHAS OF INDIA

5 AROMAS OF MITHAS OF INDIA JAR CANDLES

- PAAN KA PETHA = KALKATTA PAAN-BETEL LEAVES (Festive mood)
- NARIYAL KI BARFI = COCONUT (Festive mood)
- KESARI PEDDA= SAFFRON (Festive mood)
- GULUKAND KI JALEBI= ROSE (Festive mood)
- AAM SONPAPDI= Mango (Festive mood)

Big jar contains 200 grams of candle and releases aroma up to 25 hours of burning time.

Mithas of India Collection: Our sweet-scented candle will fill your room with refreshing notes of Indian household's favorite sweets as aroma fragrance. This fresh, earthy fusion will awaken your senses and evoke a sense of comfort to perfectly match the mood of every season. Made from 100% soy wax and cotton wicks, elegant glass jar.

8 CM



10 CM



AROMA SCENT
KOLKATA PAAN + MINT



BURNING HOUR
25 HR



FRAGRANCE MOOD
FESTIVE



FLAVORS OF INDIA

5 AROMAS OF FLAVORS OF INDIA JAR CANDLES

- KESARI AAM KA = MANGO (Mischievous mood)
- KE NIMBU = LEMON (Re-energizing mood)
- KA PAAN = MITHA PAAN sweet flavor (Party mood)
- KI KALIMIRCHI = BLACK PEPPER (Holiday mood)
- SEB = APPLE (Optimistic mood)

Small jar contains 75 grams of candle and releases aroma up to 18 Hours burning time.

Flavors of India Collection: Tara Candles proudly brings India's regional flavors in form of premium high-quality aroma candle with the purest performance ingredients to add fragrance to your home and enhance the atmosphere of your room with the comfortable glow of a candlelight.



AROMA SCENT
MANGO



BURNING HOUR
18 HR



FRAGRANCE MOOD
MISCHIEVOUS

5.5 CM



7 CM



FRUITS OF INDIA

5 AROMAS OF FRUITS OF INDIA JAR CANDLES

- NAGPURI SANTARE = ORANGE (Re-energizing mood)
- TARAN TAARAN KE TARBOOZ = WATERMELON (Care-free mood)
- JAIPURI HAMUN = BLACK BERRY (Unwinding-Relaxing mood)
- BELPURI ANGOOR = GRAPES (Holiday mood)
- PEELA = CHAMOMILE (Uplifting mood)
- BAGHALPUR KE ANNANAS = PINEAPPLE (Holiday mood)

6 CM



9 CM

Medium Jar contains 115 grams of candle and releases aroma up to 22 Hours of burning time.

Fruits of India Collection: Tara Candles proudly brings India's famous fruits in form of premium high- quality aroma candle with the purest performance ingredients to add fragrance to your home and enhance the atmosphere of your room with the comfortable glow of candlelight.



AROMA SCENT
ORANGE



BURNING HOUR
22 HR



FRAGRANCE MOOD
RE-ENERGISING

SPARKLES OF INDIA

5 AROMAS OF PATAKA OF INDIA JAR CANDLES

- PHULJHADI = WHITE TEA+AMBER (Mischievous mood)
- PATAKA = MANDARIN+AMBER (Mischievous mood)
- HUNTER = GINGER+LEMON (Mischievous mood)
- BIJLI = ORANGE+LEMON (Mischievous mood)
- ATOM BOMB = BERGAMOT+LIME (Mischievous mood)

Big jar contains 200 grams of candle and releases aroma up to 25 hours of burning time.

Pataka of India Collection: Choose a wide range of Candle from Pataka Of India, bring nostalgic fireworks celebration at home with this line of aroma candles like Phuljhadi, Bijli, Atom Bomb, Hunter, Pataka.



7.5 CM



8.5 CM



AROMA SCENT
WHITE TEA + AMBER



BURNING HOUR
28 HR



FRAGRANCE MOOD
MISCHIEVOUS

FLOWERS OF INDIA

5 AROMAS OF FLOWERS OF INDIA JAR CANDLES

- ARUNACHAL KA PARIJAT = RAJNIGANDHA-TUBEROSE (Romantic mood)
- MARATHI MOGRA = JASMINE (Romantic mood)
 - NANITAL KA BRAHMA KAMAL = LILY (Passionate mood)
- GWALIOR KA GULAB = ROSE (Romantic mood)
 - BANGLORI CHAMPA = CHAMPA-PLUMERIA (Passionate mood)

Small jar contains 75 grams of candle and releases aroma up to 18 Hours burning time.

Flowers of India Collection: This pretty natural aesthetic flower-scented candle comes in a glass jar. It elevates your indoor spaces, adding a touch of elegance to any room.



AROMA SCENT
JASMINE



BURNING HOUR
18 HR



FRAGRANCE MOOD
ROMANCE

5.5 CM



7 CM



SEASONS OF INDIA

13 AROMAS OF SEASONS OF INDIA JAR CANDLES

- **WINTER** – 4 fragrances (CINNAMON for Meditative mood, COCO BUTTER for Peaceful mood, COFFEE for Study mood & KESAR-SAFFRON for Hopeful mood)
- **AUTUMN** – 3 fragrances (FRENCH VANILLA for Hopeful mood, SHEA BUTTER for calming mood & WHITE TEA for Peaceful mood)
- **SUMMER** – 3 fragrances (MINT for Work mood, LEMON for Work mood & ALOE VERA for Uplifting mood)
- **MONSOON** – 3 fragrances (CHAMOMILE for Calming mood, GINGER for Re-energizing mood & BASIL for Meditative mood)



Medium Irish Jar 6x9cm contains 115 grams of candle and releases aroma up to 22 Hours of burning time.

“Every season has its aroma and we strive to bring it in our collection of candles.”





SPIRITS OF INDIA

5 AROMAS OF SPIRIT OF INDIA JAR CANDLES

- TEQUILA = BERRY CRUSH WITH LIME (Party mood)
- SINGLE MALT = BLACK PEPPER WITH LEMON (Party mood)
- MARTINI = GINGER WITH LIME (Party mood)
- LONG ISLAND ICE TEA = GREEN TEA WITH LEMON (Party mood)
- COSMOPOLITAN = MANDARIN WITH CRANBERRY (Party mood)

This scented Jar contains grams of candle and releases aroma up to 25 Hours of burning time.

Alcohol Candles That Smell Just Like The Real Thing: If you love booze to the extent that you want your home to smell like intoxicating liquors all the time then these alcoholic drink candles are for you. Indeed, there's something about the scent of alcoholic drinks that some people find so irresistibly captivating.

It is made from 100% soy, which is an all-natural carbon material. To help the environment, we recommend reusing and recycling the candle and its packaging materials.

7.5 CM



8.5 CM



AROMA SCENT
GINGER + LIME



BURNING HOUR
28 HR



FRAGRANCE MOOD
PARTY



SPICES OF INDIA

5 AROMAS OF SPICES OF INDIA JAR CANDLES

- TEJPATTA = BAY LEAF (Meditative mood)
- KALI MIRCH = BLACK PEPPER (Uplifting mood)
- LAUVNG = CLOVE-LAUNG (Meditative mood)
- ELIACHI = CARDAMOM-ELAICHI (Uplifting mood)
- DALCHINIA = CINNAMON-DALCHINI (Meditative mood)

Medium Jar contains 115 grams of candle and releases aroma up to 22 Hours of burning time.

Spices Of India Collection: Our Spices of India Collection evokes the relaxing and stress-relieving scent of Indian spices, interweaving with hints of the cheerful smell of traditional spices. This pretty spice scented candle sits in a delicate glass.



AROMA SCENT
BAY LEAF



BURNING HOUR
22 HR



FRAGRANCE MOOD
MEDITATIVE

6.5 CM



8 CM



WELLNESS OF INDIA

6 AROMAS OF WELLNESS OF INDIA JAR CANDLES

- SANDALWOOD Aromatherapy (Meditative mood)
- MORINGA Aromatherapy (Relaxation mood)
- JASMINE Aromatherapy (Calming mood)
- EUCALIPTUS Aromatherapy (Relaxation mood)
- PATCHOULI Aromatherapy (Relaxation mood)
- CHAMOMILE Aromatherapy (Peaceful mood)

6.5 CM



8 CM

Medium Jar contains 115 grams of candle and releases aroma up to 22 Hours of burning time.

Wellness of India Collection: Essential oils formulated to satisfy your senses and relax your mind, so you can breathe easy and enjoy the many benefits of our Wellness of India Collection. Highly scented, yet beautifully subtle, this bright, delightful fragrance will transform your home to instant Zen. Allowing you to unwind, relax, and enjoy the present moment.

This line is ideal for use during daily meditation, SPA, Yoga.



AROMA SCENT
SANDALWOOD



BURNING HOUR
22 HR



FRAGRANCE MOOD
MEDIATATIVE

T-LIGHT CANDLES

10 Aroma collections

100% Organic blended wax: Made of premium organic blended wax candle with Natural primed breaded cotton wick. Candles calm the nerves and relieve anxiety, making them the best stress-relieving candles.

They can be used for insomnia, meditation, aromatherapy and removing odors.



10 AROMAS OF INDIA T-LIGHT CANDLE

- French Vanilla (Unwinding Mood)
- Lavender lilies (Relaxation Mood)
- Kafir orange (Holiday Mood)
- Crusty Citronella (Work / Study Mode Mood)
- Nutty Coffee (Re – energizing Mood)
- Malabar Lemon Grass (Uplifting Mood)
- Rose Blooms (Romance Mood)
- Holistic Clary Sage (Meditative Mood)
- Blissful jasmine (Passionate mood)
- Very Berry (Party Mood)

T-Light candle contains 10 And 14 grams of candle and releases aroma up to 3-4 Hours of burning time.

Packing available : Pack of 6, Pack of 10, Pack of 50 & Pack of 100.

This line is ideal for use during daily meditation, SPA, Yoga.

PILLAR CANDLES

Round & Square Plain collection

100% Organic blended wax: Made of premium organic blended wax candle with Natural primed breaded cotton wick. Candles calm the nerves and relieve anxiety, making them the best stress-relieving candles.

They can be used for insomnia, meditation, aromatherapy and removing odors.



30 AROMAS IN INDIA ROUND PILLAR CANDLE

- Round Pillar Candle
- Size Available : Height starting from 2 inch to 3 ft.
- Color Options : Can be customized
- Aroma Options : Can be customized

This line is ideal for use during daily Meditation, SPA, Yoga, Home Décor.



30 AROMAS IN INDIA SQUARE PILLAR CANDLE

- Square Pillar Candle
- Size Available : Height starting from 2 inch to 3 ft.
- Color Options : Can be customized
- Aroma Options : Can be customized

This line is ideal for use during daily Meditation, SPA, Yoga, Home Décor.

PILLAR CANDLES

Decorative collection

100% Organic blended wax: Made of premium organic blended wax candle with Natural primed breaded cotton wick. Candles calm the nerves and relieve anxiety, making them the best stress-relieving candles.

They can be used for insomnia, meditation, aromatherapy and removing odors.



30 AROMAS IN INDIA DECORATIVE PILLAR CANDLE

- Color Options : Can be customized
- Aroma Options : Can be customized

This line is ideal for use during daily, SPA, Home Decor, Festival.

ACHIEVEMENT CANDLE COLLECTION

4 Aroma collection

100% Organic blended wax: Made of premium organic blended wax candle with Natural primed breaded cotton wick. Candles calm the nerves and relieve anxiety, making them the best stress-relieving candles.

They can be used for insomnia, meditation, aromatherapy and removing odors.



4 AROMAS FOR INDIA ACHIEVEMENT CANDLE

- **Aroma Options :** Can be customized

Achievement candle 575 grams of candle and releases aroma up to 32 Hours of burning time.

This line is ideal for use during For Corporate Event , Employee Achievement.

FLOATING CANDLES

Various Flower shape design collection

100% Organic blended wax: Made of premium organic blended wax candle with Natural primed breaded cotton wick. Candles calm the nerves and relieve anxiety, making them the best stress-relieving candles.

They can be used for insomnia, meditation, aromatherapy and removing odors.



30 AROMAS IN INDIA FLOATING CANDLE

- Floating Candle 140 shape available
- Aroma Option : Can be customized
- Color Option : Can be customized

This line is ideal for use during daily use in Festival, Home Décor, Spa, Therapy Centers.

TARA WAX AROMA BAR

9 Aroma collection

100% Organic blended wax: Made of premium organic blended wax candle with Natural primed breaded cotton wick. Candles calm the nerves and relieve anxiety, making them the best stress-relieving candles.

They can be used for insomnia, meditation, aromatherapy and removing odors.



9 AROMAS IN INDIA AROMA WAX BAR

- KESARI AAM KA = MANGO (Mischievous mood)
- KE NIMBU = LEMON (Re-energizing mood)
- KA PAAN = MITHA PAAN sweet flavour (Party mood)
- KI KALIMIRCHI = BLACK PEPPER (Holiday mood)
- SEB = APPLE (Optimistic mood)

1. Lemon Squash Aroma Wax Bar (Uplifting)
2. Carnival Aroma Wax Bar (Uplifting)
3. Misty skies Aroma Wax Bar (Uplifting)
4. Fauna blast Aroma Wax Bar (Uplifting)

This line is ideal for use during daily, SPA, Home Décor, Festival.

HURRICANE CANDLE COLLECTION

Plain collection

100% Organic blended wax: Made of premium organic blended wax candle with Natural primed breaded cotton wick. Candles calm the nerves and relieve anxiety, making them the best stress-relieving candles.

They can be used for insomnia, meditation, aromatherapy and removing odors.



30 AROMAS IN INDIA HURRICANE CANDLE

- Color options : Can be customized
- Aroma options : Can be customized

This line is ideal for use during daily, SPA, Home Décor, Festival.

ZODIAC SIGN CANDLE COLLECTION

4 Aroma collection

100% Organic blended wax: Made of premium organic blended wax candle with Natural primed breaded cotton wick. Candles calm the nerves and relieve anxiety, making them the best stress-relieving candles.

They can be used for insomnia, meditation, aromatherapy and removing odors.



4 AROMAS FOR INDIA ZODIAC SIGN CANDLE

- Zodiac Sign Candle Capricorn (Meditative)
- Zodiac Sign Candle Virgo (Uplifting)
- Zodiac Sign Candle Aquarius (work)
- Zodiac Sign Candle Gemini (Peaceful)

Zodiac sign 140 grams of candle and releases aroma up to 16 Hours of burning time.

This line is ideal for use during daily SPA, Home Décor, Festival.

HURRICANE CANDLE COLLECTION

Potpourri collection

100% Organic blended wax: Made of premium organic blended wax candle with Natural primed breaded cotton wick. Candles calm the nerves and relieve anxiety, making them the best stress-relieving candles.

They can be used for insomnia, meditation, aromatherapy and removing odors.



30 AROMAS IN INDIA POTPOURRI CANDLE

- Color options : Can be customized
- Aroma options : Can be customized

This line is ideal for use during daily SPA, Home Décor, Festival.

DIVINE CANDLE COLLECTION

16 Aroma collection

100% Organic blended wax: Made of premium organic blended wax candle with Natural primed breaded cotton wick. Candles calm the nerves and relieve anxiety, making them the best stress-relieving candles.

They can be used for insomnia, meditation, aromatherapy and removing odors.



16 AROMAS FOR INDIA DIVINE CANDLE

- Calm Glass jar Candle with Wooden Lid (Relaxation)
- Mellow Glass jar Candle with Wooden Lid (Relaxation)
- Carefree Glass jar Candle with Wooden Lid (Uplifting)
- Composed Glass jar Candle with Wooden Lid (Uplifting)
- Balmy Glass jar Candle with Wooden Lid (Anti stress)
- Confident Glass jar Candle with Wooden Lid (Meditative)
- Pacific Glass jar Candle with Wooden Lid (Uplifting)
- Peaceful Glass jar Candle with Wooden Lid (Relaxation)
- Tranquil Glass jar Candle with Wooden Lid (Relaxation)
- Happy go lucky Glass jar Candle with Wooden Lid (calming)
- Express Glass jar Candle with Wooden Lid (Romance)
- Lively Glass jar Candle with Wooden Lid (Peaceful)
- Heart Glass jar Candle with Wooden Lid (Calming)
- Vigor Glass jar Candle with Wooden Lid (Anti stress)
- Anchor Glass jar Candle with Wooden Lid (Meditative)
- Dash Glass jar Candle with Wooden Lid (Meditative)

Amber Glass contains 405 grams of candle and releases aroma up to 28 Hours of burning time.

This line is ideal for use during daily SPA, Home Décor, Festival.

Your story : From failures to success: This entrepreneur built a candle brand that now serves 5- star hotel chains (yourstory.com)

Times of India : Are traditionally run brands and businesses still trying to make their mark in the new age D2C world? Or, are they complacent? (indiatimes.com)

Business News : <http://businessnewsthisweek.com/business/tara-candles-launches-an-exclusive-flavours-of-india-collection/>

Press Note : https://www.pressnote.in/English_News_469804.html

Media Bulletins : Tara Candles launches an exclusive Flavours of India collection - Media Bulletins

News 18 : <https://www.news18.com/news/lifestyle/do-scented-candles-influence-air-quality-experts-answer-6900367.html>

BW Wellbeing world : <http://bwellbeingworld.businessworld.in/article/How-Scented-Candles-Reduce-Anxiety-And-Stress/24-01-2023-463068>

The Balcony Stories : <https://thebalconystories.com/last-minute-diwali-gifts-for-your-loved-ones/>

Hindustan times : <https://www.hindustantimes.com/lifestyle/art-culture/interior-decor-tips-design-trends-to-follow-this-winter-to-make-your-home-look-cozy-warm-and-cheery-101670032556980.html>

Brand story : <https://yourstory.com/smbstory/homegrown-brands-cocktail-mixers-candles-holiday-season>

Times Of India : <https://timesofindia.indiatimes.com/blogs/voices/5-reasons-why-candles-are-leading-the-wellness-industry>

ONLINE SELLING PLATFORM



<https://taracandles.com/>



<https://www.amazon.in/stores/page/6612ABDF-531E-4CB7-9F13-EC79C54AB504>

Flipkart



https://www.flipkart.com/home-decor/diyas-candles-holders/candles/tara-enlightening-world~brand/pr?sid=arb,mvm,p0s&marketplace=FLIPKART&otracker=product_breadCrumbs_Tara+Enlightening+World+Candles



<https://www.shoppersstop.com/search/?q=tara+candles%3Arelevance%3AinStockFlag%3Atrue%3AcategoryName%3ACandles%3Abrands%3ATARA%32BENLIGHTENING%2BWORLD&text=tara+candles&startRange=&endRange=&brandPagelD=&linkText=#>

pepperfry

<https://www.pepperfry.com/brands/tara-enlightening-world.html>

UrbanCart
unique. inspired. functional

https://urbancart.in/search?type=product&options%5Bprefix%5D=last&options%5Bunavailable_products%5D=last&q=tara+candle+