



Fostering Circular
Blue Economy
in the Mediterranean



Agenda

Barcelona + Online

May 9th, 10th and 11th



Funded by the
European Union

Interreg
Mediterranean



BLUE GROWTH

Interreg
Mediterranean



BLUEfasma

Smart Specialisation for Sustainable Blue Economy-focus on blue biotechnology

(Organized by DG MARE and EU4Algae)

Monday, 9 May

Location: Sant Pau Art Nouveau Site

14:00 - 15:30

**Opening /Warm up:
Building on Experience**

15:30 - 17:35

Brokerage session

17:35 - 18:00

**Wrapping-up:
Main outcomes
and conclusions**

Fostering Circular Blue Economy in the Mediterranean

(Organized by Switchmed, Interreg Med Blue Growth Community and BLUEfasma)

Tuesday, 10 May

Location: Sant Pau Art Nouveau Site

9:00 - 9:30

Welcoming and registration

9:30 - 10:10

Opening remarks

10:10 - 10:30

Keynote Speech

10:30 - 11:00

Presenting the report "A Circular Blue Economy for the Mediterranean: current practices and opportunities"

11:00 - 11:30

Comfort break

11:30 - 11:40

Overview of the Blue Growth Community's innovative Blue Economy tools

11:40 - 12:30

Learnings from BLUEfasma on the integration of Circular Economy principles in fishing and aquaculture

12:30 - 13:15

Current initiatives from SwitchMed in southern Mediterranean countries

13:15-14:30

Networking Lunch

14:30 - 15:45

**Plenary Panel 1:
"Opportunities for Circular Blue Economy: fisheries and aquaculture"**

15:45 - 17:00

**Plenary Panel 2:
"Opportunities for Circular Blue Economy: nautical tourism and port activities"**

17:00 - 17:30

Closing

Wednesday, 11 May

Field visit: Barcelona Port

9:00 - 12:30

Circular Economy projects in the Port of Barcelona and local circular activities



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Fostering Circular Blue Economy in the Mediterranean

Tuesday 10th of May

Barcelona + Online

Opening

9:00 - 9:30 Welcoming & registration

9:30 - 10:10 Opening remarks

Facilitator:
George Alexakis, CPMR Vice-President in charge of Maritime Affairs

- **Ministry of Climate Action, Food and Rural Agenda of Catalunya** Sergi Tudela, Directorate-General for Maritime Policy and Sustainable Fisheries
- **UNEP/MAP - Barcelona Convention Secretariat** Tatjana Hema, Coordinator (online)
- **UfM** Alessandra Sensi, Head of Sector – Environment and Blue Economy
- **BLUEMED Initiative** Fabio Fava, Italian Representative, on behalf of BLUEMED GSO WG (Online)
- **European Commission DG-MARE** Eleni Hatziyanni, Policy Officer, Directorate-General for Maritime Affairs and Fisheries

10:10 - 10:30 Keynote Speech

George Kremlis Principal Advisor to the Greek Prime Minister on Circular Economy and Climate Change; Honorary Director, DG Environment; President, Circle the Med Forum

10:30 - 11:00 Presenting the report: A Circular Blue Economy for the Mediterranean: current practices and opportunities

- **MedWaves (former SCP/RAC)** Magali Outters, Team Leader Policy Area
- **CPMR** Emmanuel Maniscalco, Senior EU Programmes Officer

11:00 - 11:30 Comfort break

Blue Growth Community and BLUEfasma

11:30 - 11:40

Overview of the Blue Growth Community's innovative Blue Economy tools

Moderator:
Prof. Ioannis Chatjigeorgiou, Vice Rector of the National Technical University of Athens, Blue Growth Community

- **ASCAME** Luis Miranda, Project Manager, Projects & International Cooperation Area, Blue Growth HP

11:40 - 12:30

Learnings from BLUEfasma on the integration of Circular Economy principles in fishing and aquaculture

The **BLUEfasma** project:

- **University of Patras** Thanasis Koukounaris, BLUEfasma Project Manager - Identity and main results
- **University of Patras** Konstantina Marousi, Senior Project Manager - Online platform and tools
- **IMC foundation - International Marine Centre** Andrea Alvito, Research Fellow - White Paper
- **MedCities** Carolina Pérez Valverde, Project Officer - Policy Recommendations

SwitchMed

12:30 - 13:15

Current initiatives from SwitchMed in southern Mediterranean countries: addressing the seafood value chain and promoting sustainable entrepreneurship in the Blue Economy

Moderator:
Ananda Alonso, Policy Officer, MedWaves (former SCP/RAC)

- **UNIDO** Benoît Wuatlet, UNIDO SwitchMed Blue Economy Team Leader
- **MedWaves (former SCP/RAC)** Pol Rovira, Green Entrepreneurship Officer

13:15 - 14:30

Networking Lunch

14:30 - 15:45

Plenary Panel 1: "Opportunities for Circular Blue Economy: fisheries and aquaculture"

Moderator:
Martina Bocci, Blue Economy Consultant

- **Fokion Zaimis** Deputy Governor of Entrepreneurship Research and Innovation, Region of Western Greece
- **Monica Veronesi** Deputy Team Leader, FAME-NET Support Unit.
- **Nawal Allaoui** CEO-Founder of SEASKIN, Morocco
- **David Fernandez Guerrero** Center for Agro-Food Economics and Development (CREDA-UPC-IRTA) Representative of Blue Bio Med project
- **Lefteris Arapakis** Director, Co-Founder at Enaleia, UN Young Champion of the Earth Europe, UNEP-MAP Coast Ambassador for the Mediterranean (Online)

15:45 - 17:00

Plenary Panel 2: "Opportunities for Circular Blue Economy: nautical tourism and port activities"

Moderator:
Raffaele Mancini, Blue Economy Expert

- **Ariadna Benet** Senior Advisor to the Barcelona Nautic Cluster, Chair of Circular Economy at TechoCampus Mataró-Maresme
- **Iro Tsimpri** Director, Achaia Development Agency, Greece
- **Philippe Guillaumet** General Secretary of the MEDports Association, Port of Marseille (online)
- **Mehdi Ben Haj** Président Tunisian Association of Coastal, Ports & Maritime Engineering
- **Fabio Bignolini** Northern Light Composites

17:00 - 17:30

Closing remarks

Moderator:
Prof. Yorgos Stephanedes, University of Patras, BLUEfasma Coordinator

- **CPMR** Davide Strangis, Executive Director for EU Programmes, Partnerships, Geographical Commissions and Membership
- **MedWaves (former SCP/RAC)** Enrique de Villamore, Director
- **Region of Crete** Aliko Karousou, Officer
- **Plan Bleu** Céline Dubreuil, Programme Director

Fostering Circular Blue Economy in the Mediterranean

Wednesday 11th of May 9:00-12:30

Visit to the Port of Barcelona

- 9:00** **Welcome**
- 9:05** **Presentation of the Port of Barcelona's projects on Blue Economy**
Emma Cobos, Innovation and Strategic Development Director
- 9:25** **Sumbox Ignacio Molina:**
Alternative packaging for fisheries made of recyclable cardboard instead of the usual polystyrene boxes.
- 9:45** **Oimo Albert Marfà:**
Oimo has created a circular and biodegradable material similar to plastic from seaweed extracts, natural sugars or vegetable oils that is not toxic to marine life.
- 10:00** **Net Viva - Popsicase María José Pedragosa:**
Popsicase manages the collection of fishing nets, and makes accessories from them that can, in turn, be recollected and recovered again and again.
- 10:15** **Sea2see François van den Abeele:**
Sea2see collects marine plastic to make sunglasses and watches.
- 10:30 Coffee Break
- 10:45** **Maritime visit to the Port of Barcelona, including city and commercial port.**
- 12:05** **Visit and Demo with Ona Safe & Clean:**
This company builds new sustainable boats or refurbishes old ones (by changing diesel engines for electric engines powered by solar panels, for example) and makes drones out of recycled aluminium that search and collect marine litter.
- 12:15** **End of the visit**