



cleaner homes,
safer havens



I hope you see things that
you. I hope you feel things you have
felt before. I hope you meet
me with a different point of view. I
hope you live a life you're proud of
and find you are not. I hope you have
the courage to start all over again.

THE NORWEGIAN EXPERIENCE

Norway is one of the most environmentally friendly countries in the world, known for its forests, fjords and fresh air. That's why we're so proud of our Norwegian roots.

Founded in Norway over 27 years ago, Norwex® is transforming homes into Safe Havens through our effective, safe and sustainable cleaning and personal care products that reduce the use of harmful chemicals.

Our unique products empower you to stop using household cleaners and body products laden with harmful chemicals, and they help you to eliminate single-use waste that threatens our environment.

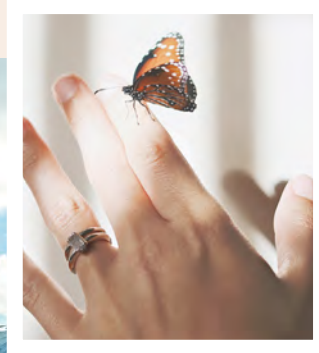
Today there are millions of Norwex fans as passionate about our products as we are—real people committed to being a force for good. We'd love for you to join our Mission and help create a brighter future around the world. Connect with a Consultant today or visit norwex.biz.



Judy Letain, Global Chief Executive Officer
Debbie Bolton, Co-Founder



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the Norwex global mission:
improving quality of life
by radically reducing chemicals
in our homes.



On the cover: Porcelain Sink Organizer, page 26;
Counter Cloth, page 25; and Reusable Spirinett
Handle + Spirinett, page 30.



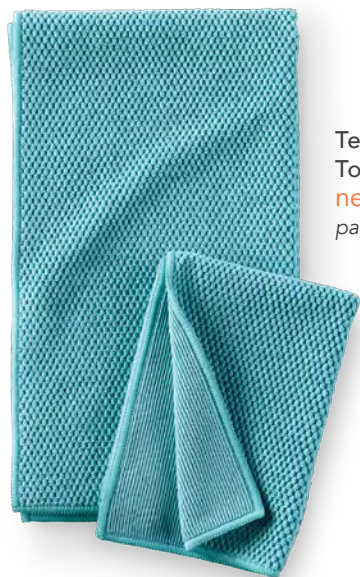
new Reusable Spirinett
Handle + Spirinett
page 30



new Porcelain Sink
Organizer
page 26



Textured Kitchen
Towel & Cloth in
new turquoise
page 24



27 years of products & innovations

Counter Cloth
and Box Set with
new Counter
Cloth colors
page 25



Large Chenille
Dry Mop Pad in
new graphite
page 16



EnviroWand®
with Two-Sided
Sleeve in **new** teal
with Multi-Use Handle
page 21



new Lyseré™
Nourishing
Hair Care
Collection
page 45



Basic Package in
new colors
pages 9 and 66



maskne? filtration? why Norwex masks are better

Oh-so-soft and super protective, our Masks filter out an amazing 81% of 0.1 micron-sized particles. BacLock®* with its self-cleansing properties reduces the growth of acne-causing bacteria in them by more than 99%, making them ideal for acne-prone skin.

See page 64.

*Contains BacLock®, our exclusive antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product.

your home is your safe haven

Our beautiful products are designed with one goal in mind—to keep homes, families and our planet safer.

RADICALLY REDUCING CHEMICALS

Very few of the world's 85,000-plus chemicals have been tested for their impact on human health. Over 200 chemicals have been found in the cord blood of newborns, and typical adults have more than 700 man-made chemicals in their bodies. Norwex® offers proven cleaning and personal care solutions to keep harmful chemicals out of your home.

REVOLUTIONARY MICROFIBER AND WATER

Learn about our superior-quality cloths, pages 6 – 7.

NATURAL, POWER-BOOSTING CLEANERS

To power up your microfiber, Norwex formulates cleaners with natural plant-and enzyme-based ingredients. Enzymes are a favorite solution. Biodegradable and milder than harsh surfactants, they work to break down soils and stains naturally and wash them away with less environmental impact.

PRODUCT EXCELLENCE

Our in-house Product Safety and Regulatory Team is trained in toxicology. They review every ingredient that goes into our formulas. We own our Research and Development and manufacturing facilities, so we oversee every step of the process, helping ensure our products are effective and safe.

DEDICATION TO SUSTAINABILITY

Norwex creates quality products that help save the earth and your budget by reducing plastic and single-use disposables like paper towels, wipes, dryer sheets and more. Many of our microfiber products contain recycled microfiber yarn. And we're packaging more Household products in OceanBound Plastic, helping to reclaim plastic headed for the sea.

setting the standard for microfiber performance

MECHANICAL VERSUS CHEMICAL CLEANING

Instead of relying on chemicals, Norwex® harnesses the physical power of our microfiber and water alone to easily and thoroughly clean any surface. You get an immaculate clean while radically reducing your use of harmful chemicals that can affect your family's health.

OUR EXCLUSIVE BACLOCK® SELF-PURIFIES

Look for the logo.  **BacLock**. Norwex Microfiber products containing BacLock** self-purify within 24 hours when wet! The BacLock micro silver antibacterial agent embedded in the cloth self-cleanses it—drastically reducing mold, fungi and bacterial odor—so the cloth is ready to use again and again, allowing you to launder it less often. Between washes, simply rinse thoroughly and hang to dry.

HELPS THE EARTH AND YOUR BUDGET

Norwex Microfiber enables you to eliminate not only harmful, chemical-laden cleansers, but all those single-use disposables like paper towels, floor pads and wipes. That's great for the earth and can save you about \$600 a year. And look for this symbol  **RECYCLED** denoting microfiber products made from 50% – 91% recycled microfiber yarn.

CUTS YOUR CLEANING TIME IN HALF

No more lugging around totes or switching from cleanser to cleanser for every project. Our microfiber is as easy and efficient as it is effective.

STANDARD 100 BY OEKO-TEX®



We've recently partnered with OEKO-TEX® to begin certifying that our microfiber products are free from harmful substances. OEKO-TEX® is one of

the most important and recognized independent third-party testing facilities for excellence in textile product quality.

When you see **OEKO-TEX®** you can be sure that every component—from yarn and dyes to trim and label—has been STANDARD 100 by OEKO-TEX® certified free from harmful substances.



All Norwex Microfiber products carry a two-year warranty. For details please visit: norwex.biz/en_US/norwex-guarantee.

* When following proper care and use instructions, page 69.

**  **BacLock**. This graphic is noted throughout the catalog to differentiate those products that contain BacLock, an antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product.

IMPORTANT NOTE: Some surfaces and finishes can be easily damaged. Please always test Norwex Microfiber on an inconspicuous spot first. Do not use microfiber (except Norwex Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces.

Removes up to 99% of bacteria from surfaces—using only water.*

When wet, BacLock**, our antibacterial agent in the cloth, self-purifies it, keeping it fresher longer.

Creates an electrostatic charge that picks up and holds everything when used dry to dust.

A mere 1/200th the thickness of a human hair, our microfiber is a superior blend of extra-dense, super-fine fibers for superior absorption and effectiveness.

Absorbs up to 7 times its weight in water.

Our EnviroCloth® is made with fiber that has a maximum length of more than 10 million feet for more effective cleaning power!

Loosens and lifts the smallest, most stubborn dirt, grease and debris when used wet—no harmful chemicals required.



Using the EnviroCloth and water can eliminate 53 chemicals that may be in your home.**

EnviroCloth®  OEKO-TEX®

No need for chemical-laden, all-purpose cleaners or wasteful paper towels; it's safer for your family and better for your budget and the environment! Use wet or dry.

Size: 35 cm x 35 cm / 13.78" x 13.78"

From top to bottom:  **RECYCLED** 70% recycled microfiber yarn (two 500 ml plastic bottles): 700046 teal, **new** 700061 graphite with amethyst trim, 700049 plum, 700014 blue, 700010 graphite. **\$18.99**

Cleaning Paste pairs great with a damp EnviroCloth!

Cleaning Paste

Norwex® Microfiber + water is amazing, but when you need a little more scour power, Cleaning Paste works to tackle tough grime, rust stains, scuff marks, permanent marker and more to get surfaces sparkling clean. Use with a damp EnviroCloth and lather well. *Not for use on brushed stainless steel or special coatings. Always test on an inconspicuous place first.*

Size: 200 ml / 6.76 oz 403500 **\$34.99**



**Based on a comparison of Norwex Microfiber products to 18 retail brand cleaning products, 2020.

microfiber & water

Let our powerful microfiber in beautiful new colors give you a revolutionary clean—no harmful chemicals required.



our basic packages are your one-two punch for a chemical-free clean

Our Basic Package: One Window Cloth, one EnviroCloth.
Now your microfiber looks as amazing as the home it cleans!

save with the set

Left: 800013 amethyst/graphite Right: 800016 leaves/teal
Retail price: ~~\$38.98~~ **\$35.99**

See more money-saving Collections on page 66.

Save with the set. EnviroCloth, Window Cloth and Cleaning Paste are part of our top-selling Safe Haven 5 Set. See page 11.

Window Cloth OEKO-TEX®

Silky, tightly woven microfiber swiftly polishes windows, mirrors and other shiny objects, getting them clean and streak-free. Pair it with the EnviroCloth to get a chemical-free clean throughout your home.

Size: 45 cm x 45 cm / 17.72" x 17.72"

new From left to right: 705024 amethyst with graphite trim, 705033 leaves pattern, 705027 plum with graphite trim **\$19.99**

BacLock® within the cloth makes it mildew-resistant, keeping it cleaner and fresher, longer.

the fab five

Our Safe Haven 5 Set has three of our top-selling microfiber cloths, Cleaning Paste and your choice of laundry detergent.

Together they reduce over 80 chemicals in your home.*



WHY CLEANING PASTE

Just a swipe of long-lasting Cleaning Paste is all you need! • Quickly cleans lawn furniture, campers and boats • Removes burn marks from pots and pans • Erases permanent marker from tile, laminate and linoleum • Plus hundreds more uses!

Sold on page 8, or save with the Safe Haven 5 Set!



WHY WINDOW CLOTH

Get a streak-free sparkle on your home's smooth surfaces. There's simply no need for the harmful chemicals of glass cleaners, or expensive, wasteful paper towels.

Sold on page 9, or save with the Safe Haven 5 Set!

WHY ENVIROCLOTH®

Our super-dense EnviroCloth cleans mechanically, picking up the smallest particles on its own, so you won't need any harmful chemicals. It removes dirt, grime and up to 99% of bacteria from surfaces with water alone,* and then our BacLock® agent goes to work within the cloth to self-purify it within 24 hours.

*When following proper care and use instructions.

Sold on page 8, or save with the Safe Haven 5 Set!



WHY DUSTING MITT

Dust can contain up to 45 chemicals, including phthalates and flame retardants, and stir up allergies and asthma. Unlike waxy cleaners that leave a residue which attracts more dust, or regular cloths that just sweep dust into the air, our Dusting Mitt grabs dust and won't let go.

Sold on page 21, or save with the Safe Haven 5 Set!

WHY POWDER/WHY LIQUID

Powder people appreciate being able to measure the exact amount of detergent they need every time. Others love liquid for its ease and convenience. No matter which one you select—our Ultra Power Plus™ Laundry Detergent powder or our Liquid Laundry Detergent—you'll enjoy whiter whites and brighter brights—and fewer chemicals on your laundry and linens.

Sold on page 37, or save with the Safe Haven 5 Set!

save with the safe haven 5 set

Save time, save money, save your home from harmful chemicals!



Save with the set! Get the top five essentials for creating your own Safe Haven as you reduce chemicals throughout your home and save time cleaning with water alone! **1 each:** EnviroCloth, Window Cloth, Dusting Mitt, Cleaning Paste and either Ultra Power Plus Laundry Detergent **OR** Liquid Laundry Detergent.



Safe Haven 5 Set with
Ultra Power Plus Laundry
Detergent (1 kg / 2.2 lbs.) 
1905 Retail price: ~~\$124.95~~
\$108.99



Safe Haven 5 Set with
Liquid Laundry Detergent 
1919 Retail price: ~~\$129.95~~
\$114.99

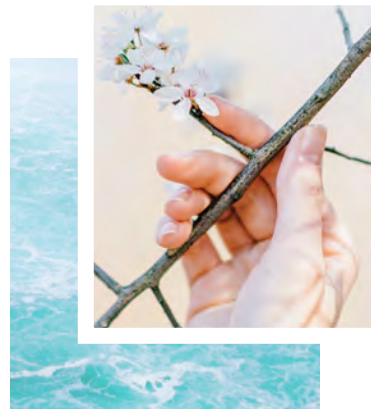
*The Safe Haven 5 Set and water reduce over 80 chemicals typically used in your home.
Based on a comparison of Norwex® Safe Haven 5 to 18 retail brand cleaning products, 2020.





choose a cleaner way

Your family deserves a Safe Haven as free from harmful chemicals as possible, especially where your kids and pets play. Our floor products work with water alone to remove every bit of dirt, grease and grime—even chemical residue left behind by other products—so your floors stay cleaner and your family safer.



mop systems tha

Select the size you need and the color you love to clean floors,



Superior Mop Starter Systems

- 1 Telescopic Mop Handle
- 1 Large Mop Base
- 1 Large Wet Mop Pad  RECYCLED
- 1 Large Dry Superior Mop Pad  RECYCLED

 1809 Nordic Naturals

 1209 blue/green

Retail price: ~~\$130.96~~ **\$115.99**



with Rubber Brush

 2111 Nordic Naturals

 2110 blue/green

Retail price: ~~\$147.95~~ **\$130.99**

customize your clean



Mop Base

Easily snaps into the Telescopic Mop Handle or Multi-Use Handle and locks to hold firm for cleaning walls. Velcro® strips secure Mop Pads; rubber edging protects walls and furniture.

Large Mop Base

Size: 40 cm x 8 cm / 15.75" x 3.15"

355104 silver **\$34.99**

Small Mop Base

Size: 24 cm x 8 cm / 9.45" x 3.15"

355105 silver **\$26.99**



Rubber Brush

Easily cleans Mop Pads, Entry Mats and EnviroWand®; just brush debris into the trash after use. It also quickly removes pet hair, lint, crumbs and dust from textiles, car seats, furniture and carpeted stairs.

Size: 16 cm x 5 cm / 6.3" x 1.97" 357010 **\$16.99**

t go beyond floors

walls and more. Use dry or with water alone to reduce harmful chemicals.

with individual accessories



Telescopic Mop Handle

Combine a Mop Base and your choice of Norwex® Mop Pad or EnviroWand to quickly clean floors or under furniture. Handle adjusts to fit your height, so you can comfortably clean.

Size: adjustable 98 cm – 160 cm / 38.58" – 62.99"

356001 blue/green or 356003 gold/rose gold **\$29.99**



Spray Bottle

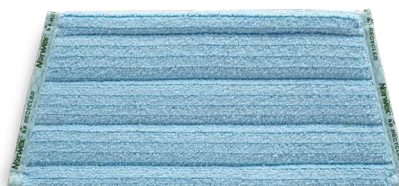
Just add water! Spray and wipe up messes with our Mop Systems and microfiber cloths for a quick on-the-go clean! Or use to dilute an enzyme product with water for extra freshness where and when it's needed. *Do not store diluted products for prolonged periods.*

Size: 230 ml / 7.77 oz.
354000 blue **\$6.99**

Superior Mini Mop System

- 1 Telescopic Mop Handle
- 1 Small Mop Base
- 1 Small Dry Superior Mop Pad  RECYCLED
- 1 Small Wet Mop Pad  RECYCLED

 1210 blue/green
Retail price: ~~\$106.96~~ **\$96.99**



LOVE

WHAT YOU SEE?

GET IT FOR FREE!

See page 70 for details.

mop everything with microfiber

Five types of Norwex Mop Pads
for every surface pick up everything
you and yours can lay down.

Dry Superior Mop Pad RECYCLED

The statically charged 82% recycled microfiber yarn picks up the smallest particles of dirt, dust, crumbs and more.

Size: 52 cm x 15 cm / 20.47" x 5.91"

Large 352018 yellow, 352015 champagne **\$32.99**

Size: 34 cm x 15 cm / 13.39" x 5.91"

Small* 352017 yellow **\$24.99**

Wet Mop Pad BacLock RECYCLED

Made from 70% recycled microfiber yarn, use it wet to quickly clean floors and walls.

Size: 52 cm x 14 cm / 20.47" x 5.51"

Large 350004 blue, 350006 rose quartz **\$32.99**

Size: 32 cm x 14 cm / 12.6" x 5.51"

Small* 350003 blue **\$24.99**

Tile Mop Pad

Special nylon fibers are woven into the microfiber to quickly and easily scrub dirt and debris from tile floors.

Size: 52 cm x 14 cm / 20.47" x 5.51"

Large 350106 **\$32.99**

Size: 32 cm x 14 cm / 12.6" x 5.51"

Small* 350105 **\$24.99**

Chenille Dry Mop Pad

Extra-long nubby chenille microfiber picks up and holds dirt, dust, pet hair and other large particles. Great for baseboards, walls and ceilings too!

Size: 52 cm x 15 cm / 20.47" x 5.91"

Large new 352022 graphite **\$36.99**

Size: 32 x 14 cm / 12.6" x 5.51"

Small* 352021 graphite **\$28.99**

Window Cloth Mop Pad BacLock

Tightly woven microfiber brings high windows to a sparkling shine.

Size: 52 cm x 15 cm / 20.47" x 5.91"

Large 350107 **\$32.99**

Size: 32 cm x 14 cm / 12.6" x 5.51"

Small* 350108 **\$24.99**

*Shown on page 20.

why norwex pads

Our Norwex Microfiber Mop Pads give you an amazing clean wet or dry—allowing you to reduce harmful chemicals on your floors, where kids and pets play.



yellow
352018



champagne
352015



blue
350004



rose quartz
350006

Large Mop
Pad Color
Options

tile mop pad

chenille dry mop pad

window cloth
mop pad



EVERY SPACE



oh yeah, we have

Scummy shower? Grimy garage? Funky footwear? No prob
every mess you can make—and we do it without harmful ch



Descaler



USDA certified 86% biobased formula safely removes soap scum, heavy calcium, lime and rust deposits from shower doors, bathtubs, taps, drains and more! *Not for use on natural stone surfaces (or in any cookware other than coffee pot carafes).*

Size: 355 ml / 12 fl. oz. 600005 **\$29.99**



Oven and Grill Cleaner

Enzyme-based cleaner safely breaks down baked-on, burned-on food and stubborn, greasy spills for easy cleanup of ovens, grills, pans and bakeware. Won't leave residues or odors behind, so food tastes like it should!

Size: 355 ml / 12 fl. oz.
600006 **\$29.99**



Heavy Duty Degreaser Concentrate

Removes grease, grime, food residue, gunk and more, to leave surfaces clean and shiny. Perfect for garage dirt and grease, too! Dilute three tablespoons of concentrate in 16 oz. of water. *Not for use on porous or unsealed surfaces. Test on inconspicuous area before use.*

Size: 237 ml / 8 fl. oz. 403476 **\$24.99**



WE'RE SERIOUS ABOUT SUSTAINABILITY

Did you know? An estimated *8 million tons* of discarded plastic flows into the world's oceans every year. The OceanBound label on our 12-ounce bottles lets you know they're made of plastic waste that was at risk of entering the world's oceans.

a solution for that

lem. Norwex® can help eliminate odors and clean just about chemicals that can hurt you, your family and the environment.



Odour Eliminator Concentrate

Enzyme-based deodorizer for bathrooms, kitchens, garbage cans, lockers, carpet—even your laundry! Phthalate-free, biodegradable ingredients help remove strong, organic odors like mildew, smoke and urine, leaving a fresher, cleaner scent.

Size: 355 ml / 12 fl. oz. 600020
Crisp Linen **\$16.99**



Carpet Stain Remover

Our enzyme-based carpet cleaning solution breaks down and eliminates even the toughest stains, while neutralizing odors. It contains biodegradable ingredients, so it won't contaminate waterways. *Not for use on carpets treated with Scotchguard™ or other sealants.*

Size: 355 ml / 12 fl. oz. 600001 **\$29.99**



Sportzyme

Great for shoes, equipment bags, cleats, shoulder pads, helmets, knee pads, workout gear and more, fast-acting enzymes and biodegradable ingredients break down and eliminate organic, odor-causing residues naturally.

Size: 243 ml / 8.25 fl. oz. 600007 **\$21.99**

FIND EVEN MORE CLEANING SOLUTIONS AND DEODORIZERS

From fruits and veggies to dishes and clothing, find more ways to avoid harmful chemicals. Dishwashing solutions, page 28 – 29. Fresh Produce Wash, page 33. Laundry solutions, page 37. Mattress Cleaner, page 38. Bathroom Cleaner and Toilet Spray, page 41.

get a grip on clean

Mix and match or save with a set. These go-to tools will bring a shine to every surface and a clean to every crevice!

Squeegee Attachment

Say “so long” to streaks. Our Squeegee Attachment snaps onto the Multi-Use Handle to quickly dry shower doors, mirrors, car windows, tile, marble and more—even rippled surfaces. Combine it with our Telescopic Mop Handle and extend your “squeegee-ability” even further! Rinses clean with water. 2-year warranty

Size: 25.4 cm / 10" 356403 **\$17.99**



Also attaches to the Telescopic Mop Handle (page 15) for extra hard-to-reach surfaces.



Unscrew the Multi-Use Handle to use the bristle brush for detail duty.

save with the set

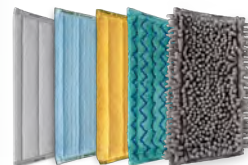
Hand-Held Squeegee System

Quickly remove water from a variety of surfaces, leaving them dry and streak-free. The flexible rubber blade works on both flat and rippled surfaces. Use after showering to reduce soap film on shower doors and tile.

1 each of: Squeegee Attachment, Multi-Use Handle. 2-year warranty

2009 Retail price: ~~\$27.98~~ **\$24.99**

Includes: small Window Cloth Mop Pad (page 16), small Mop Base (page 15), Multi-Use Handle (below).



works with all small mop pads

save with the set

Hand-Held Cleaning System

Extend your power to polish and shine way beyond windows. Perfect for all kinds of smaller jobs throughout the house, the Hand-Held Cleaning System can also be combined with our other small-sized Mop Pads (page 16) to switch out as you like.

1 each of: Small Window Cloth Mop Pad, Small Mop Base, Multi-Use Handle. 2-year warranty

2001 Retail price: ~~\$61.97~~ **\$55.99**



Multi-Use Handle

Combine with the small Mop Base (page 15) and any of our small Mop Pads to customize your own hand-held cleaning system. 2-year warranty

Size: 4 cm x 4 cm x 17.5 cm / 1.6" x 1.6" x 6.9" 357054 **\$9.99**

Included in: Hand-Held Squeegee System, Hand-Held Cleaning System and EnviroWand®.

Attaches to the Telescopic Mop Handle (page 15) for extra hard-to-reach surfaces.

EnviroWand® with Two-Sided Sleeve

Hard-to-reach nooks and crannies are no problem for the bendable EnviroWand. With nubby chenille microfiber on one side and microfiber cloth on the other, it attracts and holds dust and dirt much better than single-use dusting pads and chemical-laden sprays. Easily cleans furniture, lampshades, bookshelves, windowsills and screens, blinds, ceiling fans and more!

Size: 67 cm x 7.5 cm / 26.4" x 3"

new 357047 \$32.99

EnviroWand Sleeve Replacement

Size: 45 cm x 7.5 cm / 17.72" x 3"

new 357048 teal \$12.99

Use for dry or wet cleaning!



Dusting Mitt **BacLock**

Harmful chemicals found in household dust are no match for the dense, plush fibers in our Dusting Mitt! Its electrostatically charged microfiber attracts and holds dust and other dust-related allergens like a magnet, keeping them from resettling elsewhere, so your home stays dust-free longer!

Size: 26 cm x 14 cm / 10.24" x 5.51" **\$20.99**

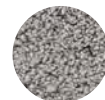
Save with the set! Part of our top-selling Safe Haven 5 Set, page 11.

show dust the door

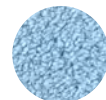
With up to 45 chemicals (some of them downright nasty), dust and other allergens have no place in your home.

Now includes Multi-Use Handle!

Keep dirt where it belongs! Up to 85% of contaminants are brought indoors in the first four steps!



708003 graphite

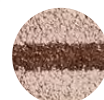


708000 blue

Entry Mat

This door mat features super-absorbent microfiber and stiff polypropylene bristles to trap dirt and other pollutants, so they're not tracked in. Machine-wash; air dry.

Size: 50.8 cm x 76.2 cm / 20" x 30"
356511 graphite or 356510 brown **\$86.99**



356510 brown



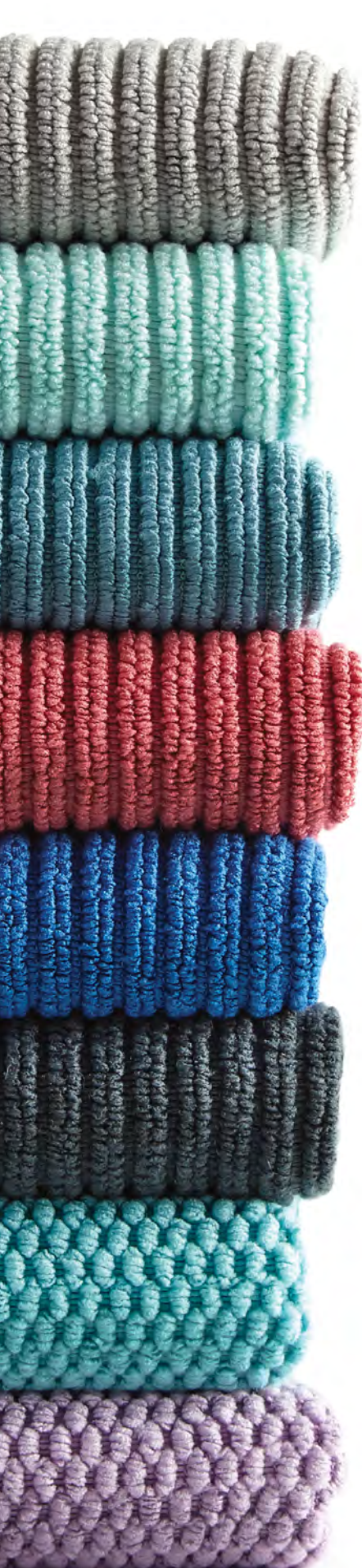




choose a safer way

Your home is where family is fed and souls are uplifted—so keeping it clean means more than just wiping up spills and putting away laundry. It's making sure that the products you use to feed your family and clean your home are free from harmful chemicals and safer for the earth. Is your home truly clean? Choose Norwex® and be sure.





kitchens, meet your match

These super-absorbent cloths and towels never met a mess they couldn't clean!



Kitchen Towels & Cloths

 OEKO-TEX®

Our microfiber cloths and towels feature a channel weave to grab, trap and eliminate kitchen messes and look great doing it. Perfect for drying dishes, wiping countertops, soaking up spills and so much more!

Kitchen Towel

Size: 65 cm x 35 cm / 25.59" x 13.78" **\$21.99**

Kitchen Cloth

Size: 35 cm x 26 cm / 13.78" x 10.24" **\$11.99**

save with sets & trios

Kitchen Towel & Cloth Set

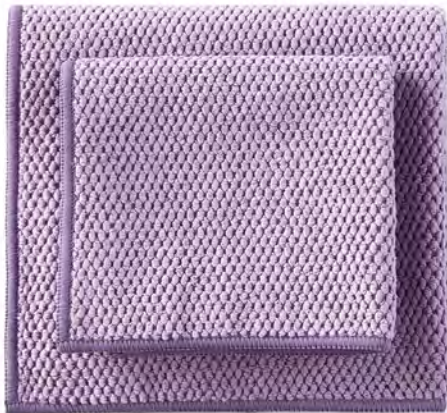
1 Kitchen Cloth, 1 Kitchen Towel

Retail price: ~~\$33.98~~ **\$30.99**

Kitchen Cloth Trio

Set of 3 Kitchen Cloths

Retail price: ~~\$35.97~~ **\$31.99**



Textured Kitchen Towels & Cloths

  OEKO-TEX®

All the same benefits of our Kitchen Towels and Cloths, plus they're made from 70% recycled microfiber yarn in a beautiful diamond weave.

Textured Kitchen Towel

Size: 65 cm x 35 cm / 25.59" x 13.78" **\$21.99**

Textured Kitchen Cloth

Size: 35 cm x 26 cm / 13.78" x 10.24" **\$11.99**

save with sets & trios

Textured Kitchen Towel & Cloth Set

1 Textured Kitchen Cloth,

1 Textured Kitchen Towel

Retail price: ~~\$33.98~~ **\$30.99**

Textured Kitchen Cloth Trio

Set of 3 Textured Kitchen Cloths

Retail price: ~~\$35.97~~ **\$31.99**

Kitchen Towels and Cloths



graphite



sea mist



teal



pomegranate



navy



charcoal

Towel	307109	307108	307120	307112	307122	307117
Cloth	307209	307208	307220	307212	307222	307217
Set	1434	1435	1708	1464	1903	1702
Cloth Trio	1424	1425	1709	1463	1901	1703

Textured Kitchen Towels and Cloths



turquoise



amethyst

307124	307127
307224	307227
2102	2104
2103	2105

it's a fact

More than 51,000 trees
are cut down daily for
North America's paper
towel habit.

**who needs single-use?**

Our Counter Cloths are more sustainable and absorbent than paper towels and napkins—and they're prettier too!

Counter Cloths **RECYCLED** OEKO-TEX®

Replace paper towels! These ultra-absorbent, reusable cloths quickly pick up spills and messes in the kitchen, bathroom—really anywhere. Best of all, each set is made from 70% recycled microfiber yarn and contains two 500 ml plastic bottles.

Size: 28 cm x 13 cm / 11" x 5" **\$21.99** set of 3

307410

slate, vanilla, mushroom



307416

new sea mist, navy, teal

307418

new amethyst, vanilla, mushroom**Counter Cloths and Box Set**

Every cloth needs a home—like our exclusive, Norwex®-branded Counter Cloth Box, shaped like a cozy house. Set contains six Counter Cloths in your choice of three coordinating color combos and keeps them within easy reach for a quick, grab-and-go clean. *Holds up to 12 Counter Cloths.*

Size: 24 cm x 14.9 cm x 8.5 cm / 9.4" x 5.8" x 3.3"

Six Counter Cloths and black, open-frame metal wire box.

new 370503 slate, vanilla, mushroom

new 370505 sea mist, navy, teal

new 370509 amethyst, vanilla, mushroom **\$58.99**



new Porcelain Sink Organizer

Perfect for kitchens, bathrooms, craft areas and more! This beautiful porcelain organizer keeps sinks and countertops throughout the house tidy and organized. The notched tray holds sponges, bottles and other items, while the silicone-sleeved brush cup is perfect for a toothbrush or Bottle Brush. Use the handy stainless steel rack to dry your Kitchen Cloth or Counter Cloth.

Size: 22.5 cm x 10 cm x 18 cm / 8.7" x 3.9" x 7"

358080 **\$43.99**



Porcelain Sink Organizer shown with Veggie and Fruit Scrub Cloth, page 33; Dishwashing Liquid, page 29; Dish Cloth and EnviroScrub, page 31, all sold separately.



a more sustainable space for tools

Bottles, brushes and more get a lovely new place in our beautiful porcelain organizer that helps reduce plastic in your home.



organize your happy place

Set the scene in beautiful porcelain with our new sink organizer, then choose the tools and cloths to go with it.



*Porcelain Sink Organizer shown with Counter Cloth, page 25;
Forever Bottle with Foaming Hand Wash Dispenser, page 54;
Dish Cloth and EnviroSponge, page 31, all sold separately.*

sparkling. shiny. safer.

Serve up your favorite meals with no harmful chemicals on the menu!

UltraZyme™ Dishwasher Powder

Enzymes target and dissolve grease, baked-on food and stains—no pre-soaking required! Our enzyme blend breaks down stuck-on food so your dishes, glassware, cutlery, pots and pans all come out squeaky clean and toxin-free—even in hard water. Phosphate-free, fragrance-free and chlorine bleach-free, it also works to reduce odors and remove buildup inside your dishwasher. Cleans up to 45 loads. *Not recommended for hand dishwashing.*

Size: 450 g / 15.87 oz. 403474 **\$18.99**

Rinse Aid Plus

Combat spots and film and get your dishes and glassware sparkling! Powered by natural citric extracts, Rinse Aid Plus thoroughly rinses away residual mineral deposits to prevent spots on every load. Dishes dry more effectively and come out gleaming every time! Formulated specifically to work with our UltraZyme Dishwasher Powder; use these two products together for the ultimate dish-cleaning experience.

Size: 355 ml / 12 fl. oz. 403475 **\$14.99**

save with the set

Dynamic Dish Duo

1 each of: UltraZyme Dishwasher Powder and Rinse Aid Plus

2010 Retail price: ~~\$33.98~~ **\$30.99**





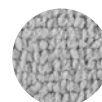
Use with mesh side up.



Dish Mat

Now with BacLock® and made from 91% recycled microfiber yarn! This extra-absorbent mat soaks up twice its weight in water, so it's perfect for letting dishes air dry. Hangs to dry and folds for storage.

Size: 53 cm x 36 cm / 20.87" x 14.17" **\$29.99**



307302
graphite



307306
mushroom

Dishwashing Liquid

This gently sudsing formula removes grease and gets your dishes spotless, even in the hardest water. Ultra-concentrated and phosphate-free, it contains biodegradable ingredients and is scented with Clementine essential oil. Suitable for septic tanks.

Size: 355 ml / 12 fl. oz. 600003 **\$13.99**

Magnet Ball

Works in dishwashers and washing machines to prevent calcium buildup, resulting in softer water and requiring up to 70% less detergent. Use on bottom rack of dishwasher. *Not for front-loading washing machines.* 5-year warranty

Size: 5 cm x 5 cm x 6 cm / 2" x 2" x 3"
357020 **\$39.99**



my Norwex® journey

My product story: My Dish Mat lives on my kitchen counter! From my pots and pans to food containers, I love that the mat absorbs all the water and doesn't leave a wet mess behind! It is the best for drying wine glasses too without a single water mark!

What Norwex means to me: I joined Norwex

without having attended a single party. I was just amazed at how well these products worked and how truly easy it was to clean! I never had any intention of growing a business, but with Norwex I have found a wonderful community, a mission I believe in and new opportunities that have significantly impacted my family.

Julie Hess, Senior Executive Sales Leader, IL, Creating Safe Havens for 5 years

you can never have too many power tools

Having the right tool for the job is the secret to saving time. Bonus, replacing single-use disposables is the secret to saving money—and the planet!

new Reusable Spirinett Handle + Spirinett

This convenient scrubber makes cleaning a breeze. It tackles everything from dried-, burned- and baked-on residue on pots, pans, ovens and grills, to algae on fish tanks, watermarks on glass and ceramic tiles, as well as rust and lime buildup on showers and faucets. The non-slip Reusable Spirinett Handle easily attaches to the single stainless steel mesh Spirinett to protect your fingers and nails when scrubbing. When it's time to replace the Spirinett, simply pull the old one from the handle and replace with a new one. *Use care, may scratch some surfaces.*

Size: 6 cm x 6 cm / 2.4" x 2.4"
354120 **\$15.99**

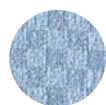
Spirinett

These long-lasting stainless steel scrubbers are great for really tough jobs and come in a pack of two, so you'll always have one handy. Dishwasher safe. *Use care, may scratch some surfaces. Use of gloves is recommended to reduce skin abrasion. Avoid pulling loose threads and snip if necessary.*

354100 **\$5.99** pack of 2 (does not include Reusable Spirinett Handle)

Includes
Reusable Spirinett
Handle and
one Spirinett





354106
blue

EnviroScrub

Scrubby microfiber side removes sticky, gooey messes; EnviroCloth® side easily wipes them away. Padded cloth is made from 70% recycled microfiber yarn and is safe for all non-stick surfaces, including pots, countertops, sinks, tiled walls and more!

Size: 16 cm x 16 cm / 6.3" x 6.3"

354107 graphite, 354106 blue **\$24.99** pack of 3



EnviroSponges

These dual-sided, multipurpose EnviroSponges absorb all kinds of spills and soppy messes. The scrubby side loosens gooey grime and tough baked-on spills, and the soft, absorbent microfiber side whisks away the residue.

Size: 15.2 cm x 10.2 cm / 6" x 4"

354105 **\$20.99** pack of 2

Bottle Brush with EnviroSleeve

Flexible and sturdy rubber bristles combine with an easy-grip handle to quickly get bottles, vases, glassware and other hard-to-clean containers spotless. Dishwasher safe. 1-year warranty

Bottle Brush:

4.8 cm x 31.8 cm / 1.9" x 12.5"

EnviroSleeve

7.6 cm x 11.4 cm / 3" x 4.5"

1451 **\$19.99** 1 brush/1 EnviroSleeve

EnviroSleeve

357056 **\$5.99** 1 sleeve

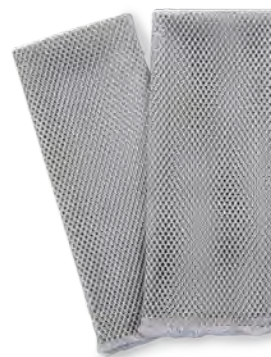


SpirISponge

Non-scratching scrubber sponge removes sticky substances from surfaces. Safe for use on all non-stick surfaces and glass-top stoves. *Not recommended for use on brushed stainless steel appliances or special coatings and finishes.*

Size: 13 cm x 8.5 cm x 1.8 cm / 5.11" x 3.34" x .70"

354102 **\$10.99** pack of 2



Dish Cloths

The specially woven, netted Dish Cloths wash your dishes and so much more with ease! These nonabsorbent cloths easily handle heavy-duty cleaning or scrubbing jobs like removing flour, dough and other sticky substances from countertops.

Size: 45 cm x 45 cm / 17.72" x 17.72"

307008 graphite **\$17.99** pack of 2



Stainless Steel Cloth OEKO-TEX®

Removes smudges, fingerprints, grease marks and water droplets from appliances, stovetops and more with just a quick swipe. *Suitable for smooth stainless steel and other metals.**

Size: 40 cm x 40 cm / 15.7" x 15.7" 305016 steel blue **\$23.99**

**Follow manufacturer's instructions for special coatings on various metals.*

better choices, now and forever

Treat our planet kindly with more sustainable, reusable options.

Silicone Food Storage Containers

Reduce the use of plastic wrap and plastic containers in your home. Our heavy-duty, BPA-free containers are reusable and have easy-to-use latches that provide a powerful seal to keep contents safe and fresh. When not in use, our eco-friendly containers collapse to take up 60% less room when compared to other storage options. Dishwasher, freezer and microwave safe.

Small: 350 ml / 1.4 cups; 132 mm x 97.5 mm x 65.5 mm / 5.2" x 3.8" x 2.6" teal

Medium: 500 ml / 2.1 cups; 164.5 mm x 108 mm x 64.5 mm / 6.5" x 4.3" x 2.5" graphite

Large: 800 ml / 3.3 cups; 186.5 mm x 121.5 mm x 69 mm / 7.3" x 4.8" x 2.7" eggplant

Extra Large: 1200 ml / 5 cups; 215 mm x 135 mm x 76 mm 8.5" x 5.3" x 3" graphite

Small/Medium: 358002 **\$26.99** set of 2

Large/Extra Large: 358003 **\$36.99** set of 2

save with the set

Small/Medium and Large/Extra Large:
1910 Retail price: ~~\$62.98~~ **\$56.99** set of 4

Two straw sizes to choose from!

Norwex Napkins also make pretty placemats!

Stainless Steel Drinking Straws and Bag

Set of 2 straws with cleaning brush and hand-washable drawstring bag. Dishwasher safe. 1-year warranty

Regular: 21 cm long x .6 cm diameter / 8.26" long x .24" diameter
358036 **\$14.99** set of 2 straws, bag and brush

Long: 26 cm long x .6 cm diameter / 10.4" long x .24" diameter
358037 **\$16.99** set of 2 straws, bag and brush

Stainless Steel Drinking Straws

Regular: 21 cm long x .6 cm diameter / 8.26" long x .24" diameter
358030 **\$16.99** pack of 4 (does not include bag)



it's a fact

Plastic utensils and food storage options can leach BPA and other harmful chemicals into your family's foods.



Veggie and Fruit Scrub Cloth is great for peeling carrots!



Norwex® Napkins RECYCLED

Replace single-use paper napkins. Each set of highly absorbent, self-cleansing Norwex Napkins is made from 50% recycled microfiber yarn and contains the equivalent of five plastic bottles (500 ml).

Size: 43.2 cm x 31.8 cm / 17" x 12.5"
\$29.99 set of 4



307404
peacock



307400
slate



307402
leaves



FOOD PREP & STORAGE



Fresh Produce Wash

Spray or soak away pesticides, fertilizers, dirt and microbes from fresh fruits and vegetables. Plant-based, biodegradable ingredients help extend shelf life of your produce with no phosphates, sulfates or parabens.

Size: 355 ml / 12 fl. oz. 403470 **\$24.99**



Veggie and Fruit Scrub Cloth

This two-sided cloth has a rough side for scrubbing away dirt, wax and debris from produce plus a smooth side for polishing. Perfect with our Fresh Produce Wash.

Size: 32 cm x 32 cm / 12.6" x 12.6"
 307010 green **\$13.99**



Cutting Board

Made from biodegradable natural Rice Husks, this durable, easy-to-clean Cutting Board is better than plastic cutting boards for protecting your countertops. The food-grade silicone grip ring keeps it in place. Dishwasher safe.* 1-year warranty *Avoid high-heat settings.

Small: 35 cm x 25 cm / 13.8" x 9.8"
 370001 **\$39.99**

Large: 40 cm x 30 cm / 15.75" x 11.8"
 370002 **\$49.99**

choose reusable

Help stem the tide of plastic that's choking our landfills, waterways and wildlife.

Silicone Lids

Replace plastic wrap! Heat-resistant, food-safe silicone creates a tight seal on any smooth rim, keeping food fresh in the fridge and protected in the oven or microwave. BPA-free. Oven safe up to 446°F. Dishwasher safe. 1-year warranty

Graphite Lid: 26 cm diameter / 10.2" diameter

Teal Lid: 20 cm diameter / 7.9" diameter

358038 **\$19.99** set of 2

Silicone Cup Lids: 12 cm diameter / 4.7" diameter

358040 2 graphite, 1 each of eggplant and teal

\$15.99 set of 4

Square Bakeware Lid:

23 cm x 23 cm / 9" x 9" 358042 eggplant **\$15.99**

Rectangular Bakeware Lid:

25 cm x 35 cm / 10" x 14" 358044 teal **\$29.99**

Keeps your beverage hot by forming a tight seal on smooth cup and mug rims.



Norwex® Water Filtration System

Get cleaner, tastier water and reduce the use of plastic water bottles, too. Exclusive magnesium technology means better-tasting water, for just pennies a liter. Dishwasher safe. Includes one filter. 1-year warranty

Size: 2.5 L 1519 blue **\$57.99**

Replacement Filters

Exclusive 4-stage magnesium filter helps remineralize your drinking water and maintain mineral balance and neutral pH for a clean, crisp taste. Reduces impurities, limescale and chlorine.

358105 **\$29.99** pack of 2



Replace filter every four weeks (approximately 100 fillings).

Reusable Grocery Bag with BacLock® RECYCLED

This reusable carry-all bag is made from 100% recycled materials and strong enough to hold all your fruits, vegetables and other food staples. Contains our micro silver BacLock lining.

Size: 32 cm x 21 cm x 36.5 cm / 12.6" x 8.3" x 14.1"

358510 green

358512 retro

358511 rings **\$8.99**



green

Reduce waste by
replacing wrap
and aluminum foil!



Helps replace the trillion—yes
trillion—plastic bags used
worldwide every year!

clean. fresh. healthy!

Reusable Produce Bags

These washable mesh bags take you from the produce aisle to the refrigerator drawer without added plastic waste. Non-leaching, non-toxic and strong enough for a full load of fresh fruits and veggies. 1-year warranty

Size: 30 cm x 35 cm / 11.8" x 13.8"
1466 **\$15.99** set of 3



retro

rings

lighten your load

Norwex® laundry products are free from phosphates, phthalates, fragrances, ammonia, optical brighteners, chlorine, dyes, fillers and bleach!



One bottle washes up to 215 loads in high-efficiency machines, 107 in conventional machines.

A great alternative
to chemical-laden
dryer sheets!



Fluff and Tumble Dryer Balls

Our 100% New Zealand wool dryer balls soften fabric naturally, helping to reduce static and wrinkles and cut drying time—all without toxins.

Can be used with essential oils to naturally scent your laundry.

2-year warranty

357021 **\$29.99** set of 3

Liquid Laundry Detergent



Designed for active families, our unique, 97% biobased formula derived from plants and other renewable resources harnesses the power of enzymes to deliver potent effectiveness against your toughest odors and stains. Over ten times more concentrated than most leading brands, it effectively helps reduce all kinds of odors and organic stains with just a few pre-measured pumps. It cleans all types of fabrics* and works in all temperatures.

Size: 430 ml / 17 oz. 600000 **\$34.99**

Ultra Power Plus™ Laundry Detergent



This highly concentrated, superior stain-fighting powder contains biodegradable surfactants and is free from phosphates and fillers. It whitens whites, brightens brights and dissolves grease and grime, plus it's safe on all fabrics*, including handwashables and Norwex Microfiber. Works in all water temperatures. Washes up to 100 loads in a high-efficiency machine, 66 in a conventional machine.

Size: 1 kg / 2.2 lbs. 1125 **\$29.99**

**Follow garment label instructions
for silk and wool.*

Microfiber Cleaner Laundry Booster



This enzyme-based formula helps eliminate tough laundry stains and odors like grass, urine, blood, grease, grime, sweat and more, even in hard water. It's 53% biobased, contains none of the harmful chemicals from bleach, ammonia or synthetic fragrances and will not dull colors. Great for restoring dingy clothing and keeps fabrics looking new longer!

Size: 450 g / 15.9 oz. 600016 **\$24.99**

Stain Remover

No need for chlorine bleach or other harsh chemicals! Our biodegradable Stain Remover penetrates, dissolves and eliminates stains like coffee, tea, juice, grass, makeup, lipstick, mascara, wine, eggs, cherries, berries, mustard, blood, grease and more—on contact!. Gentle on delicate fabrics** and works in all water temperatures. Free from bleach, optical brighteners, dyes, synthetic fragrances, SLS, phthalates and phosphates.

Size: 355 ml / 12 fl. oz. 600004 **\$14.99**

***Not recommended for use on silk or wool.*

Lint Mitt

This handy mitt fits perfectly on your hand to quickly whisk away lint, dust and pet hair from clothing and other textiles. Sized right for travel, without the sticky waste—or plastic—of most lint rollers.

Size: 11.5 cm x 14.8 cm / 4.5" x 5.8"
308041 **\$12.99**

Double-sided so
it works great in
either direction!



One compact bag
of Ultra Power Plus™
Laundry Detergent
washes up to 100 loads
in an HE machine and
up to 66 loads in a
conventional machine.



incredibly soft, beautifully designed

Our Sheets and Pillowcases are soft, luxurious and more durable than cotton. Moisture-absorbing and engineered with some of the most advanced antimicrobial technology in the world, they've even been tested and proven to reduce the growth of acne-causing bacteria within the cloth!

Pillowcases

Standard

Size: 78.74 cm x 53.34 cm / 31" x 21"
309400 cloud **\$43.99** set of 2

King

(with envelope enclosure)
Size: 101.5 cm x 53.5 cm / 40" x 21"
309402 cloud **\$51.99** set of 2

Flat Sheet

Queen

Size: 248.9 cm x 243.8 cm / 98" x 96"
309450 cloud **\$119.99**

King

Size: 284.5 cm x 248.9 cm / 112" x 98"
309451 cloud **\$139.99**

Fitted Sheet

Queen

Fits standard Queen-sized mattresses
up to 40.6 cm / 16" deep.
309452 cloud **\$129.99**

King

Fits standard King-sized mattresses
up to 40.6 cm / 16" deep.
309453 cloud **\$149.99**

Sheet Sets

Queen

1 Queen Flat Sheet, 1 Queen Fitted Sheet
1907 cloud Retail price: ~~\$249.98~~ **\$239.99**

King

1 King Flat Sheet, 1 King Fitted Sheet
1906 cloud Retail price: ~~\$299.98~~ **\$274.99**

Adjustable
nozzle for
mist or foam.



Mattress Cleaner

Enzymes and biodegradable ingredients in this 54% biobased formula help remove organic materials, providing a deep cleaning of body oils, pet dander and other contaminants from mattresses, pillows, comforters, pet bedding, fluffy toys and fabric furniture. Dermatologist-tested; suitable for sensitive skin. *Not for use on nonabsorbent plastic crib, latex or foam mattresses.*

Size: 355 ml / 12 fl. oz. 600008 **\$29.99**

LOVE

WHAT YOU SEE?

GET IT FOR FREE!

See page 70 for details.

Getting a good night's
sleep is no sweat
with our moisture-
absorbing sheets.

*BacLock is solely designed to inhibit bacterial odor,
mold and/or mildew growth within the product.

rest assured

Cool, silky smooth microfiber with our BacLock®* antibacterial agent makes getting a good night's sleep a dream.

BacLock* within our Sheets and Pillowcases reduces the growth of acne-causing bacteria by over 99%.

why microfiber sheets and pillowcases

BacLock*, with its self-cleansing properties, keeps these Sheets and Pillowcases fresher, longer while reducing the growth of acne-causing bacteria in them, making them ideal for acne-prone skin.

fresh and gleaming

Getting your bathroom clean doesn't have to mean
harsh chemicals go down the drain.

Forever Bottle with Sprayer

Meet the perfect, reusable companion for Norwex® household cleaning products. Our refillable, earth-friendly frosted glass bottle is ideal for diluting Norwex products, or simply fill with water to use with our microfiber cloths, Mop Systems and more. Color-code for different rooms or dilutable products using your choice of three slip-resistant silicone sleeve options. *Handle with care.*

Size: 473 ml / 16 fl. oz. 354004 grey, 354003 sea mist, 354002 white **\$15.99**



save with the set

Forever Bottle with Sprayer Set

1 each of: grey, sea mist and white

2008 Retail price: ~~\$47.97~~ **\$42.99** set of 3

Bathroom Cleaner

Bring your bathroom to a sparkling shine! Highly concentrated, phosphate-free, biodegradable ingredients quickly and easily clean toilets, basins and most other hard surfaces in just one application. *Not for use on natural stone surfaces and special coatings.*

Size: 355 ml / 12 fl. oz. 600002 **\$29.99**



Toilet Spray

Toilet time doesn't have to mean embarrassing odors. Trap odors under the seat and prevent them before they begin. Free from harmful chemicals, natural essential oils create a fresh-smelling barrier that eliminates odors. Your bathroom stays fresher for family and guests!

Size: 59 ml / 2 fl. oz. 600021
citrus scent **\$12.99**

Bathroom Scrub Mitt

Soft and scrubby microfiber easily removes stubborn soap scum and grime from tile, sinks, tubs and showers. Sponge liner adds extra absorbency for faster cleaning.

Size: 23 cm x 17 cm / 9.06" x 6.5" **\$24.99**

308033
graphite

308031
pink



Double duty: Scrubby side tackles soap scum while the plush side gently cleans.

Ergonomic Toilet Brush and Holder

An antibacterial agent helps suppress bacteria and mold growth within the durable, flexible rubber bristles. Ergonomic handle features a non-slip grip and special extension to reach under the rim for quick and easy cleaning. Regularly clean between uses. 2-year warranty

Size: 13.4 cm x 44.1 cm / 5.3" x 17.4"
357009 **\$20.99**



my Norwex journey

My product story:

I absolutely love the Bathroom Cleaner. Before Norwex, the safety of other products really concerned me. I love that with Norwex my Bathroom Cleaner is incredibly effective, long-lasting and free from harmful chemicals!



What Norwex means to me: I fell in love with Norwex at my first party and was so excited to get my order and clean my house! I ran around cleaning EVERYTHING and was blown away by how easy it was. I couldn't stop telling everyone so I decided to join Norwex as a Consultant. I've been sharing Norwex for five years and am amazed at the personal growth, confidence, friendships and financial blessing Norwex has meant for our family. Norwex has given me and my family opportunities we wouldn't have had otherwise, and I am so grateful!

Sarah Cameron, Vice President Sales Leader, MT
Creating Safe Havens for 5 years



choose a better way

Your family's hair and skin care products should be just as safe and clean as they are effective. That's why there are more than 2,400 ingredients banned in our regulatory process. Our "No-No" List details the top 50 nasties you'll never find in our personal care products. Bottom line? Our super-clean ingredients mean you never have to compromise safety to look your best!



introducing our cleanest, most nourishing hair care products yet

Super-clean, plant-based ingredients not only cleanse, nourish and protect—they *bring out the shine!* Each contains our Nordic Antioxidant Complex to support hair and scalp health as it restores hydration.



new Lysere™ Nourishing Shampoo

Formulated by hair care experts for salon-quality performance, this hydrating, nutrient-rich shampoo gently cleanses and nourishes hair, leaving it touchably soft and healthy-looking. Gentle enough for daily use and naturally scented by an essential oil blend, it's safe for all hair types as well as color-treated hair. *Contains nut-derived ingredients (coconut).*

Size: 355 ml / 12 fl. oz. 403820 **\$24.99**

new Lysere™ Nourishing Conditioner

This lightweight, rich and deeply moisturizing formula incorporates Red Algae and Shea Butter to smooth and condition, giving your hair a shimmery shine. As it detangles it seals in moisture to make sure your hair is ultra-hydrated, healthy and naturally nourished. *Contains nut-derived ingredients (palm nut, coconut).*

Size: 355 ml / 12 fl. oz. 403821 **\$24.99**

new Lysere™ Deep Conditioner & Mask

Our two-in-one Deep Conditioner & Mask penetrates and permeates to restore moisture to your hair, bringing silky softness to even the most brittle, dry and/or damaged locks. Use weekly or biweekly as a deep-conditioning mask, or for especially dry hair use as your daily conditioner. *Contains nut-derived ingredients (coconut, palm nut, shea nut).*

Size: 120 ml / 4 fl. oz. 403832 **\$14.99**

new Lysere™ Hair Protecting Spray

Just like our skin, our hair is negatively affected by pollution and UV rays, which can lead to scalp irritation as well as hair dryness and breakage. This lightweight spray forms an invisible screen to help protect hair from pollution, UV rays and heat damage as it increases shine and hydration. *Contains nut-derived ingredients (palm nut, coconut).*

Size: 118 ml / 4 fl. oz. 403822 **\$16.99**

save with the set**new** Lysere™ Nourishing Hair Care Collection

1 each of: Lysere Nourishing Shampoo, Lysere Nourishing Conditioner, Lysere Deep Conditioner & Mask, Lysere Hair Protecting Spray

2106 Retail price: ~~\$81.96~~ **\$73.99**

each product in our lysere hair and skin care collections is

- Vegan ▪ Gluten free ▪ Paraben free ▪ Formaldehyde free
- Dermatologist tested ▪ Not tested on animals ▪ Synthetic fragrance free
- Synthetic dye free ▪ Contains plant derived ingredients

Lysere™ Hand Lotion

Bring long-lasting comfort and supple softness to rough, dry hands with our luxurious Macadamia Seed Oil and Vitamin E blend. Rich in antioxidants, it's ultra-hydrating, nourishing and non-greasy, plus it absorbs quickly for smoother, more beautiful hands now. *Contains nut-derived ingredients (macadamia nut).*

Size: 59 ml / 2 fl. oz. 600207 **\$12.99**

Lysere™ Body Wash

Gently nourish and cleanse with the delicate lather of Nordic Lingonberry and Bilberry Extract. Unique oil-to-foam texture leaves skin supple, moisturized and velvety smooth. *Contains nut-derived ingredients (palm nut, coconut).*

Size: 237 ml / 8 fl. oz. 600208 **\$19.99**

Lysere™ Body Lotion

Protect, soothe and hydrate as you replenish your skin's moisture barrier. Ultra-rich Moringa Butter absorbs deeply to nourish dry skin to a silky softness as the antioxidants in Bilberry Extract protect and soothe. Non-sticky formula absorbs quickly. *Contains nut-derived ingredients (macadamia nut).*

Size: 237 ml / 8 fl. oz. 600206 **\$29.99**

**Lysere™ Daily Hair Shampoo**

Gently invigorating, plant-derived ingredients including Guar Bean and Pro-Vitamin B5 soften and clean your hair, while a special blend of essential oils leaves it fresh-smelling. Natural extracts of Sugar Cane and Orange Fruit cleanse away daily buildup, promoting healthier hair and scalp, while Bilberry Extract adds powerful antioxidant protection. *Contains nut-derived ingredients (coconut).*

Size: 355 ml / 12 fl. oz. 600300 **\$24.99**

simply, clean beauty

Inspired by the Norwegian word for “light,” the Lysere™ Skin Care Collection brings out your inner glow. Clean, Nordic super antioxidants and powerful, plant-based nutrients give you soft, smooth, *radiant* skin.

Lysere™ Daily Face Moisture

Give your skin the non-greasy, nourishing moisturization it deserves. This lightweight yet hydrating lotion with Nordic antioxidant-rich ingredients including Bilberry, Red Algae, Black Oat and Lingonberry also helps guard against skin stressors. *Contains nut-derived ingredients (macadamia, palm nut).*

Size: 50 ml / 1.69 fl. oz. 600202 **\$35.99**

Lysere™ Night Recovery Cream

Our intensively moisturizing night cream fortified with Apricot, Sunflower, Avocado and Coconut Oils works at night when skin is in its rest-and-repair cycle to quench thirsty skin by providing a veil of noticeable moisture. *Contains nut-derived ingredients (macadamia, coconut).*

Size: 50 ml / 1.69 fl. oz. 600203 **\$38.99**

Lysere™ Renewing Eye Cream

Designed to awaken and brighten the delicate eye area, this formula is enriched with Nordic antioxidant-rich ingredients including Bilberry, Red Algae and Black Oat. Macadamia Seed Oil helps hydrate skin for a more rested appearance. *Contains nut-derived ingredients (macadamia, palm nut, almond).*

Size: 15 ml / .5 fl. oz. 600204 **\$28.99**

Lysere™ Illuminating Oil

Nourish, hydrate and protect your skin for a dewy, more radiant glow. With 15 skin-healthy oils plus Nordic super-foods like Bilberry, Red Algae, Black Oat and Arctic Cloudberry, your skin will drink it in! *Contains nut-derived ingredients (coconut, macadamia nut).*

Size: 15 ml / .5 fl. oz. 600201 **\$49.99**

save with the set

Lysere™ Skin Care Collection

1 each of: Lysere Daily Face Moisture, Lysere Night Recovery Cream, Lysere Renewing Eye Cream, Lysere Illuminating Oil in our zippered, reusable On-the-Go Pouch

On-the-Go Pouch: 15.5 cm x 20 cm x 4.5 cm / 6.1" x 7.9" x 1.8"

1911 Retail price: ~~\$153.96~~ **\$138.99**



Lysere Daily Face Moisture with Lingonberry helps increase hydration and improve your skin's elasticity.

Lysere Night Recovery Cream is proven to deliver lasting, intensive, 24-hour hydration* and contains Bilberry, Red Algae and Black Oat to nourish and protect skin.

Lysere Renewing Eye Cream with Matcha Green Tea, Arabica Coffee Seed Oil and Ginkgo Biloba helps soothe puffy eyes.

*lysere skin care offers results you can see!
in a recent 28-day study**:*

- 100% of participants said their skin looked more radiant.
- 100% of participants agreed their skin felt more nourished.
 - 83% of participants said their skin looked younger.
- 79% of participants saw a reduction in fine lines and wrinkles.

naturally timeless skin care helps reduce the signs of aging

Powerful, plant-based nutrients
hydrate and refresh.



save with the set

Naturally Timeless Set

1 each of: Firming Facial Serum,
Anti-Gravity Night Cream,
Day Cream, Radiant Eye Cream

1415 Retail price: ~~\$209.96~~ **\$188.99**

Naturally Timeless Anti-Gravity Night Cream

This hydrating blend of essential plant oils, Shea Butter, plant peptides and Apple Stem Cells reduces the appearance of fine lines and wrinkles. *Contains nut-derived ingredients (Inca peanut, almond, shea nut, coconut, palm nut).*

Size: 50 ml / 1.69 fl. oz.
403086 **\$59.99**

Naturally Timeless Firming Facial Serum

Enriched with Apple Stem Cells, Multi-Peptides and Sea Algae, this serum visibly firms and smooths skin for a more youthful appearance. *Contains nut-derived ingredients (Inca peanut, coconut, palm nut).*

Size: 50 ml / 1.69 fl. oz.
403091 **\$59.99**

Naturally Timeless Day Cream

Apple Stem Cells, plant oils and Shea Butter defend against wrinkles, seal in moisture and boost your skin's radiance. *Contains nut-derived ingredients (Inca peanut, almond, shea nut, coconut, palm nut).*

Size: 50 ml / 1.69 fl. oz.
403081 **\$59.99**

Naturally Timeless Radiant Eye Cream

Helps reduce the visible appearance of dark circles, fine lines and under-eye puffiness and helps hydrate for a more youthful, radiant look. *Contains nut-derived ingredients (Inca peanut, shea nut, coconut, palm nut).*

Size: 15 ml / .5 fl. oz.
403096 **\$29.99**

Protection where you need it: These products provide a natural barrier from the elements as they soothe, relax, cleanse and restore.



for everyday

Lip Balm



Soothe, moisturize and protect your lips with our voluptuous, naturally flavored black raspberry Lip Balm. It's USDA certified organic, gluten free and provides fast, lasting relief for rough, dry lips, with none of the harmful chemicals found in petroleum-based products! *Contains nut-derived ingredients (shea nut).*

Size: 8 g / 0.28 oz. black raspberry
403192 **\$9.99**

Body Balm



Quickly glide away chapped, dry skin on heels, elbows, hands and knees. Our gluten-free, super-emollient balm blends rich, USDA certified organic ingredients to hydrate rough, cracked skin. It feels and smells so wonderful, you'll want one for home, work and travel! *Contains nut-derived ingredients (shea nut).*

Size: 77 g / 2.75 oz. 403170 **\$19.99**

Natural Hand Cleaner*

Forget typical hand cleaners! Clean hands naturally without harmful triclosan. Organic Rosemary, Aloe Vera, Lavender and Lemon effectively clean hands without drying your skin.

Size: 50 ml / 1.69 fl. oz. 403122 **\$9.99**

*Certified by  



problem solvers

Timeless Lip Balm

Rich, emollient lip balm quickly moisturizes, conditions and protects dry, chapped lips. Includes Organic Aloe Vera and Coconut Oil. Gluten- and paraben-free. *Contains nut-derived ingredients (coconut).*

Size: 4.3 g / .15 oz. 403190 **\$6.99**

Timeless Relaxation Rescue Gel*

Experience a sense of calm and relaxation with this synergistic blend of botanical extracts. Organic Rosemary, Arnica and Devil's Claw glide onto pressure points in the neck, temples and shoulders for a tingling sensation that truly soothes and refreshes.

Size: 40 ml / 1.35 fl. oz. 403123 **\$15.99**



natural sun protection

Natural Sunscreen (SPF 30)

Our water-resistant, UVA/UVB sun protection is Zinc Oxide-powered, non-nano and broad-spectrum. This means no worries about harmful chemicals like oxybenzone or octinoxate. All ingredients are derived from natural sources—safer for you and for the planet! *Contains nut-derived ingredients (coconut, shea nut).*

Size: 85 g / 3.0 oz. 600220 **\$19.99**

Natural Sunscreen Lip Balm (SPF 15)

Zinc Oxide protects your lips from the sun while nourishing oils keep them naturally soft and beautiful. All ingredients are derived from natural resources; includes natural coconut flavor. *Contains nut-derived ingredients (coconut, shea nut, tamanu nut).*

Size: 4.3 g / 0.15 oz. 600221 **\$9.99**

why body and face cloth

Cleanse your skin with only water—no soap or cleansers required. This ultra-soft cloth feels amazing, and it's perfect for sensitive, delicate and/or mature skin, too!

Body and Face Pack

BacLock® OEKO-TEX®

Replace dingy wash cloths with our Body and Face Cloths, the ultimate cleansing cloth! Using only water, no soap required, they're gentle on skin yet tough on dirt. Our microfiber Body and Face Cloths with BacLock® pamper body and facial skin as you cleanse.

Size: 32 cm x 32 cm / 12.6" x 12.6"

\$21.99 pack of 3

Stripes:

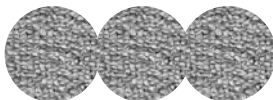
308052
graphite/vanilla



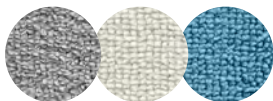
308061
teal/vanilla



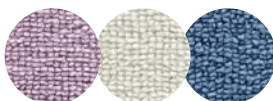
Solids:



Graphite Three Pack
309045



Coastal Three Pack
309047
graphite, vanilla, teal



Tranquil Three Pack
309049
lavender, vanilla, denim

See coordinating Bath and Hand
Towels on page 52.



Pamper, restore, rejuvenate! From gentle, daily cleansing to weekly exfoliation, our body and facial care microfiber has everything you need for healthy, vibrant, glowing skin!

for makeup removal

Makeup Removal Cloth Set

Using only water, these ultra-soft, suede-like microfiber cloths gently remove all traces of makeup, eyeliner—even mascara—without soap or harsh, drying cleansers.

Perfect for mature and sensitive skin, too.

Size: 20 cm x 20 cm / 7.87" x 7.87"

306100 blue, green, purple **\$21.99** set of 3



for a gentle cleanse

Facial Pads

Replace cotton balls and pads with our soft, double-sided Facial Pads. Dampened with water they provide a super-gentle option to cleanse delicate skin. Each set of five includes a handy zippered Washing Pouch—perfect for storing and laundering.

Facial Pads: 5.7 cm x 5.7 cm / 2.25" x 2.25"

Washing Pouch: 2.7 cm x 12.7 cm / 5" x 5"

309072 purple **\$17.99** set of 5 with pouch



for exfoliation

Exfoliating Facial Mitt

Reveal brighter, more beautiful skin with our double-sided Exfoliating Facial Mitt. Gentle buffing side lifts and removes dull, dead skin cells, leaving your face fresh and renewed, while the soft, suede-like microfiber gently cleanses. Use twice a week as the perfect complement to your skin care routine!

Size: 11.5 cm x 14.8 cm / 4.5" x 5.8" 309074 teal **\$13.99**



soft, pretty and they self-purify too

See page 50 for coordinating Body and Face Packs—the ultimate cleansing cloths.



Denim Chenille Hand Towel is made from 70% recycled microfiber yarn and has suede-like microfiber top.

Body Towels OEKO-TEX®

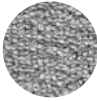
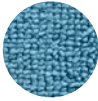
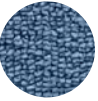
These beautiful, warm and lightweight microfiber Bath Towels take pampering to the next level. And with our incredible BacLock® antibacterial agent, there's less worry about bacterial odor, mold and/or mildew growth within the towel. Velvety soft and cozy, they're highly absorbent and fast drying, so they're ready to wrap you in comfort again quickly. Best of all, they come in multiple colors to complement any décor.

Bath Towel

Size: 140 cm x 70 cm / 55.12" x 27.56" **\$49.99**

Hand Towel

Size: 70 cm x 35 cm / 27.56" x 13.78" **\$18.99**

	graphite	teal	denim	graphite/ vanilla	teal/ vanilla
					
Bath Towel	309025	309024	308901	308908	308903
Hand Towel	309006	309002	308701	308708	308703

Bath Mat

Step onto the soft luxury of this super-absorbent microfiber mat that holds up to 10 times its weight in water! Coordinates with our Bath and Body Towels.

Size: 70 cm x 50 cm / 27.56" x 19.69" 309084 graphite **\$49.99**



Chenille Hand Towel

Luxuriously touchable and super-absorbent, our Chenille Hand Towel dries your hands and inhibits bacterial odor, mold and/or mildew growth within the towel, thanks to the exclusive BacLock® technology. Its convenient hanger makes it perfect for anywhere there may be wet, messy hands!

Size: 12.2 cm x 38 cm / 4.8" x 14.96" **\$29.99**

			
309019 graphite	309026 sea mist	309034 eggplant	309104 denim

 RECYCLED

*Contains BacLock®, our exclusive antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product.



the perfect combos for your bathrooms and kitchen

Forever Bottle with Foaming Hand Wash Dispenser

"Sustainability meets chic" in this reusable Foaming Hand Wash Dispenser that looks great in bathrooms as well as kitchens. The frosted glass and sleek, brushed nickel pump add elegance while the earth-friendly bottle helps reduce plastic consumption. Includes slip-resistant silicone sleeve. *Handle with care.*

Size: 355 ml / 12 fl. oz. 600700 white **\$19.99**

save with sets

Forever Clean Hand Wash Set

Forever Bottle with Foaming Hand Wash Dispenser with **your choice of 1 of the following refills:**

2005 peppermint, 2006 unscented

Retail price: ~~\$54.98~~ **\$46.99**



Foaming Hand Wash

Transform an everyday task into something enjoyable! The energizing aroma of our Peppermint Foaming Hand Wash awakens the senses as rich, plant-derived ingredients like Coconut and Apple Extracts and Aloe leave your skin clean, soft, smooth and moisturized. Ideal for the bathroom as well as the kitchen. Available in unscented too! *Contains nut-derived ingredients (coconut, palm nut).*

Foaming Hand Wash

Size: 250 ml / 8.45 fl. oz. 403195 peppermint, 600254 unscented **\$15.99**

Foaming Hand Wash Refill

Size: 946 ml / 32 fl. oz. 403196 peppermint, 600258 unscented **\$31.99**



Glass features a beautiful dot pattern!



porcelain adds a touch of elegance

And your bathroom stays looking neater when toiletries are tucked into their own tidy space.

new Porcelain Sink Organizer

Keep bathroom countertops neat, tidy and beautiful with our Porcelain Sink Organizer. The notched tray easily holds the Forever Bottle with Foaming Hand Wash Dispenser, while the silicone-sleeved brush cup is perfect for your Adult Silver Care Toothbrush and Lysere™ Probiotic Whitening Toothpaste. Dry your Makeup Removal Cloth or Body and Face Cloth using the handy stainless steel drying rack.

Size: 22.5 cm x 10 cm x 18 cm / 8.7" x 3.9" x 7" 358080 **\$43.99**

Porcelain Sink Organizer shown with Makeup Removal Cloth, page 51; Forever Bottle with Foaming Hand Wash Dispenser, above; Adult Silver Care Toothbrush, page 57, all sold separately.

Super-soft
microfiber on the
opposite side.



Body Scrub Mitt **BacLock®**

Rejuvenate your entire body with this incredible, double-sided mitt with soft microfiber for cleansing and a scrubby side for exfoliating. Fits comfortably on your hands to gently remove dead skin cells from hard-to-reach spots, revealing smooth, glowing and beautiful skin.

Size: 15 x 25 cm / 5.9" x 9.8"
309092 graphite **\$14.99**

ready. set. glow.

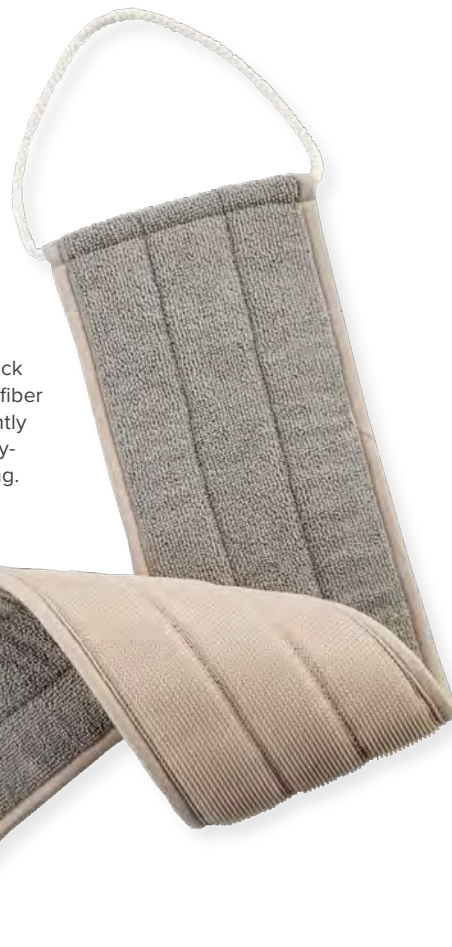
bath accessories to help you look your best

Unveil your freshest skin with our exfoliating scrubbers. And wrap your wet locks in Norwex® Microfiber to get them dry fast!

Back Scrubber **BacLock®**

Uncover fresher, smoother skin on your back and other hard-to-reach places. Soft microfiber on one side, and mesh on the other, to gently exfoliate as it cleans. Dual-handle and easy-to-grip design minimize twisting and turning.

Size: 13 cm x 65 cm / 5.1" x 24.4"
309091 graphite **\$19.99**

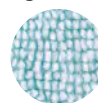


Hair Wrap **BacLock®** OEKO-TEX®

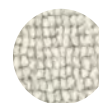
Super-absorbent, lightweight microfiber quickly absorbs up to 75% of the water from your hair. Less blow drying means less energy used, as well as healthier hair! One size fits most.

\$27.99

309051
light blue



309050
vanilla



a billion reasons to smile

Oral health is important to your well being. Your mouth is home to billions of bacteria, some helpful, some not. Our new Lyseré™ toothpaste with probiotics and mouthwash with antioxidants help nourish and balance the good bacteria to help keep the bad bacteria at bay. Smiling now?



Toothbrush refills help reduce plastic waste!

Lyseré™ Advanced Antioxidant Mouthwash

Our mouthwash with Nordic Lingonberry promotes healthy gums and teeth as it guards against dry mouth—all while freshening your breath! This alcohol-free formula contains super-antioxidants Nordic Lingonberry and Vitamin C to help neutralize free radicals, while ultra-concentrated Aloe extract helps relieve dry mouth, and Essential Oils of Spearmint and Peppermint provide naturally minty-fresh breath.

Size: 473 ml / 16 fl. oz. 403814 Mint **\$17.99**

Lyseré™ Probiotic Whitening Toothpaste

This triple-acting toothpaste deep cleans and whitens your teeth, freshens your breath and supports oral health. The probiotic *L. paracasei* and Xylitol help balance your oral microbiome, as activated White Binchotan Charcoal gently brightens teeth by removing unhealthy buildup and surface stains. Essential Oils of Peppermint and Cornmint naturally freshen breath.

Recyclable tube is made from more than 80% sugarcane.

Size: 113.4 g / 4 oz. 403812 Mint **\$12.99**

save with sets

Lyseré™ Toothpaste, Mouthwash & Toothbrush Set

1 each of: Lyseré Probiotic Whitening Toothpaste, Lyseré Advanced Antioxidant Mouthwash, Adult Silver Care Toothbrush in Light Blue, Soft

2012 Retail price: ~~\$51.97~~ **\$46.99**

Lyseré™ Toothpaste & Mouthwash Set

1 each of: Lyseré Probiotic Whitening Toothpaste, Lyseré Advanced Antioxidant Mouthwash

2011 Retail price: ~~\$30.98~~ **\$27.99**



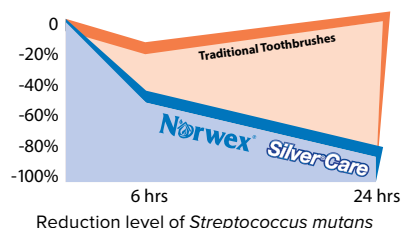
Adult Silver Care Toothbrush

Inhibits bacterial growth and buildup and self-sanitizes within hours of use! On contact with water, the silver on the unique bristle base releases active ions that eliminate up to 99.9% of the bacteria that cause plaque, cavities and gingivitis. Includes a toothbrush and refill. *Not recommended for individuals requiring assistance brushing their teeth or children under age three.*

	green	lt. blue	red
Soft:	354052	354053	354054
Medium:	354062	354063	354064
			\$20.99

Adult Silver Care Toothbrush Refills

Package includes two refills. 354051 Soft, 354061 Medium **\$14.99**



Comparative tests between Silver Care and traditional toothbrushes show reduction level of *Streptococcus mutans* (the principal cavity-forming bacteria) on the brush.

natural odor protection that's free from harmful ingredients

Deodorant Stick

Sustainable bio-enzymes neutralize odor-causing bacteria and give you all-day freshness and confidence. With a gentle blend of essential oils, Aloe Vera, Tea Tree and Sage to soothe skin, our Deodorant Stick is the perfect, powerful alternative to traditional antiperspirants containing triclosan, phthalates, synthetic preservatives and other harmful chemicals. *Contains nut-derived ingredients (coconut, palm nut).*

Size: 50 ml / 1.7 oz. 403602 **\$15.99**

Crystal Deodorant

Natural salt crystals help eliminate odor-causing bacteria. Won't stop natural perspiration.

Size: approx. 75 g / 2.65 oz. 403600 **\$13.99**

who said getting clean can't be fun?

Bath time can be challenging, but our extra-bubbly 4-in-1 Kids Wash and bold, bright towels and sponges will have them actually *wanting* to get clean!

why 4-in-1 kids wash

Clean ingredients make it safer for them. Body wash, bubble bath, shampoo and conditioner in one makes bath time a breeze for you.



BacLock® offers continuous protection against microbes and odors within the cloth!

4-in-1 Kids Wash

Our four-in-one body wash, bubble bath, shampoo and conditioner safely and gently gets children's skin and hair silky soft and clean. Tear-free and free from parabens, sulfates, phthalates, gluten and synthetic fragrances. *Contains nut-derived ingredients (coconut, palm nut).*

Size: 236 ml / 8 fl. oz. 403066 **\$19.99**

Kids Bath Sponge

Super-soft microfiber in fun, bright colors gently gets kids clean, and the elastic strap helps them (or you) stick with the job!

Size: 12 cm / 4.72" diameter
309038 teal or 309037 yellow **\$9.99**

Kids Towel

Kids love the fun, bright colors and plush fluffiness! You'll love the BacLock agent that helps eliminate mold, fungi and bacterial odor within the towel. Handy loop for quick-dry hanging.

Size: 120 cm x 70 cm / 47.24" x 27.56"
309008 royal blue with orange trim
308601 yellow with teal trim **\$39.99**

Kids Pet To Dry

These cuddly chenille microfiber hand towels will inspire your kids to wash and dry their hands every time! The BacLock agent inhibits bacterial odor, mold and/or mildew growth within the towel, and the convenient hanger makes it easy to hang anywhere. *Not to be used as a toy.*

Size: 11 cm x 35 cm / 4.3" x 13.8"
309016 grey kitten **\$23.99**
309039 green dragon, 309018 purple unicorn **\$31.99**



my Norwex® journey

My product story: The Kids Pet To Dry is one of my favorite things to give to littles. Not only does it make hand washing fun, but it can be attached to a stroller, so your child always has a hand-drying buddy when you're on the go.

What Norwex means to me: Witnessing the positive impact Norwex has had for my Customers' homes and my Team Members' lives ignited a passion to share the products and opportunity with as many people as I can. I'm so thankful that I get to live my "WHY" of being a stay-at-home mom, while still contributing to our household income.

Sarah Stanko, Executive Vice President Sales Leader, MN
Creating Safe Havens for 10 years

bath time is no time for chemicals!



Ultra-gentle, plush
microfiber is super soft on
kids' sensitive skin.

safer, soft and snuggly!

Baby Hooded Towel Set OEKO-TEX®

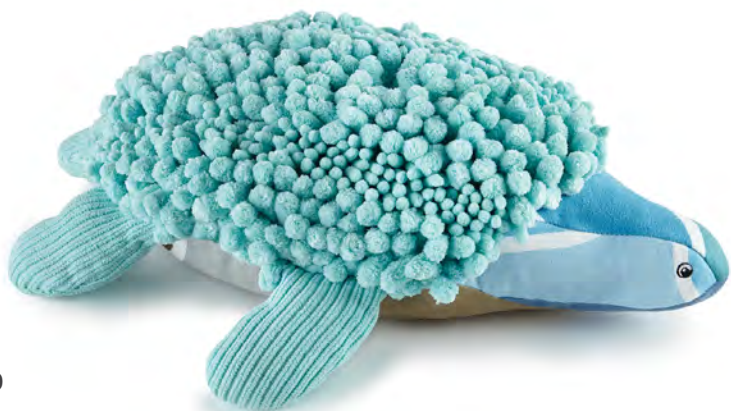
Swaddle them in warmth with soft, fluffy, super-absorbent microfiber. Set includes hooded towel and face cloth; ideal for newborn to toddler.

Hooded Towel: 80 cm x 80 cm / 31" x 31"

Face Cloth: 31.5 cm x 31.5 cm / 12.2" x 12.2"

308602 graphite with gingham trim

\$44.99 set of 2



A portion of the proceeds from the sale of this product benefits Washed Ashore, a charitable program creating awareness of marine debris and plastic pollution through art.

Pet with a Purpose

Your little ones will love this pillow's plush, fluffy textures; you'll love that it's made from new remnants left over when making Norwex® Microfiber products. Not for use by children under 2. *Not for use in cribs, strollers, playpens, prams or cots.*

Size: 45.7 cm x 40.6 cm x 10.1 cm / 18" x 16" x 4" 357092 sea turtle **\$39.99**

Donations from Sea Turtle Pet with a Purpose made from July 25, 2020 to December 31, 2021.



Baby Body Pack

Smaller versions of our standard size Body and Face Cloths, these super-soft cloths are ideal for delicate skin of babies and children. They also make wonderful diaper or wet wipes with no added chemicals.

Size: 20 cm x 20 cm / 7.87" x 7.87"
309031 pastel colors **\$18.99** set of 3



Baby Bib Set OEKO-TEX®

Whether it's an all-day drool catcher or just something to keep baby clean and dry during feedings, we have you covered. Our machine-washable bibs are constructed of soft, extra-absorbent Norwex Microfiber with BacLock®. Adjustable snaps allow for expansion as baby grows. 0 – 24 months.

Size: 12 cm / 4.72" 309032 graphite with gingham trim **\$29.99** set of 3



save with the set

Baby Bundle

Perfect for the new mom-to-be!

1 each of: Baby Hooded Towel Set,
Baby Bib Set and Baby's Bath Brush

2002 Retail price: ~~\$84.97~~ **\$76.99**

Baby's Bath Brush

This cute elephant gets baby clean while making bath time fun! Extra-soft and flexible silicone bristles provide a soothing massage for skin and scalp. Gentle enough for daily cleansing of babies' and toddlers' delicate skin; helps reduce cradle cap when used on the scalp. BPA- and latex-free.

Size: 9.5 cm x 8.25 cm / 3.75" x 3.25"
357017 grey elephant **\$9.99**



happy tails, happy trails!

Super-gentle Norwex® Microfiber products work to clean pets, cars and gadgets fast using only water!



Pet Towel

The ultra-absorbent Pet Towel makes bath time a breeze! Simply slip your hands into the towel's convenient, built-in hand pockets to gently yet securely hold and dry your pets after washing them. Dries quickly and contains our self-purifying BacLock® agent.

Size: 60 cm x 100 cm / 23.6" x 39.4"
309301 graphite **\$40.99**

Pet Mitt

Use our super-soft microfiber Pet Mitt wet to gently lift dirt up into the extra-absorbent microfibers. Use dry to remove loose hairs. Great for wiping and drying muddy paws at the door. Stitching between fingers provides extra control.

Size: 22 cm x 30 cm / 8.7" x 11.8"
309302 graphite **\$21.99**



my Norwex journey

My product story: Cleaning our dog is quick and easy with the Pet Mitt and super-absorbent Pet Towel. We love the mitt for wiping muddy paws and for giving her a quick bath. The towel's built-in pockets make it super easy to dry our wiggly pet following a bath or when coming in out of the rain.

What Norwex means to me: Norwex has impacted our life in incredible ways. Not only do we have amazing products that promote healthy living, we have an incredible business opportunity that has provided our family with many positive benefits.

Rhonda Bos, Executive Vice President Sales Leader, MI
Creating Safe Havens for 8 years

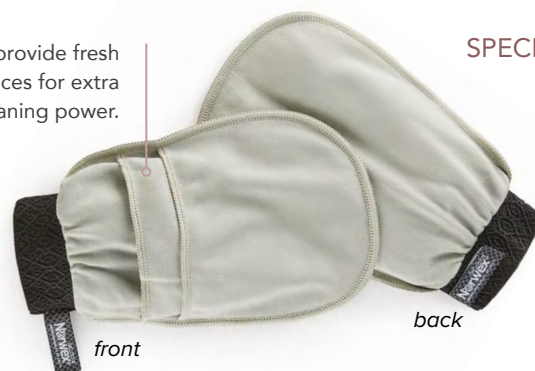


Car Cloth

Great for drying and polishing your entire car. After washing your car with the Car Wash Mitt, put the finishing touches on windows, mirrors, glass, chrome, and other smooth or shiny surfaces.

Size: 65 cm x 50 cm / 25.59" x 19.69"
305100 graphite **\$25.99**

Three layers provide fresh microfiber surfaces for extra cleaning power.



3-in-1 Car Mitt OEKO-TEX®

Quickly whisk away dust and dirt from car windows, mirrors, consoles and more. Flip the mitt's outer and middle layers to reveal fresh microfiber, so you can multiply your cleaning power and finish big jobs faster!

Size: 18 cm x 26 cm / 7.1" x 10.23"
308034 graphite **\$24.99**



Great for cars, trucks, vans, boats, motorcycles and more!

Dry and Buff Car Cloth

Quickly dry your car and give it custom finishing touches. Plush microfiber on one side for drying and special checked microfiber on the other side to spot buff and shine.

Size: 40 cm x 40 cm / 15.7" x 15.7"
305102 graphite **\$24.99**



Car Wash Mitt

Nubby chenille microfiber on one side and microfiber cloth on the other gently lift dirt and grime from your car's exterior.

The inner sponge layer means less water is used. Perfect for car enthusiasts!

Size: 23 cm x 17 cm / 9.06" x 6.69"
308028 marine **\$26.99**

Convenient carrying case slips easily into purses or backpacks!



Tech Cleaning Cloth and Case

Remove fingerprints, streaks and smudges from TVs, computers, tablets, phones and more with no worry of scratching! Silicone dots on one side provide non-slip grip and control; smooth side wipes away debris. Convenient carrying case keeps the cloth handy. *Follow manufacturer's guidelines for cleaning screens.*

Size: 35 cm x 35 cm / 13.8" x 13.8"
305018 tech blue **\$24.99** with case



Leather Shine

Replace natural oils in dry leather as you clean, moisturize, protect, restore and make them water-resistant—all without harmful chemicals. Great for leather car upholstery, boots, purses, belts, leather gloves, baseball mitts, saddles or anything made of leather. Includes sponge applicator. *Not for use on suede materials.*

Size: 133 g / 4.7 oz. 403510 **\$33.99**



protection never looked so good!

Super-soft, stylish and proven to filter 81% of 0.1 micron-sized particles!

Adult



354208
blue camo

354210
floral

354212
geometric

Kids



354214
stars



it's a fact

Oily and acne-prone skin can be susceptible to "maskne." BacLock® reduces the growth of acne-causing bacteria in our masks by more than 99%, making them ideal for acne-prone skin.

Norwex® Reusable Face Mask with BacLock®

Made with our revolutionary microfiber, our Reusable Face Mask provides both protection and breathability. Tested under ASTM F2100/ F2299 protocols and proven "to filter 81% of 0.1 micron-sized particles, it is reusable as well as comfortable. Wash after each use; air dry. 60-day warranty *Not a medical grade mask nor a replacement for medical grade Personal Protective Equipment. Not recommended for children under 3 years of age.*

Adult

Size: 15 cm x 11 cm / 6.0" x 4.3"
\$14.99

Kids (3 – 8 years of age)

Size: 12.5 cm x 9.5 cm / 4.9" x 3.7"
\$13.99

Mask sold
separately.



Wristlet RECYCLED

Our 100% recycled polyester Wristlet is the perfect travel companion for our Reusable Face Masks. One pocket has a charcoal zipper and one has a blue zipper; use one side for clean masks and the other for used ones. Handy strap makes it convenient to carry with you everywhere. Hand wash. 60-day warranty

Size: 21 cm x 12.5 cm / 8.27" x 4.92"
strap: 12.7 cm / 5"

354302 charcoal or 354301 turquoise **\$14.99**

safer on the go. healthier at your fingertips.

Everything to keep you and your family protected.

why hand sanitizer

Our fast-acting Hand Sanitizer kills 99.9% of germs, leaving your hands soft and hydrated. The convenient flip-top tube stores easily in your purse, bag or backpack.



new Hand Sanitizer

The soap-free way to keep your hands sanitized, soft and guarded against germs—no rinsing required!

Great for on the go, this ethanol-based solution has been tested and proven to kill 99.9% of germs.

Fortified with Aloe Vera and Glycerin to moisturize and prevent dryness. Synthetic fragrance-free and non-sticky; dries in seconds.

Size: 177 ml / 6 fl. oz. 403300
\$16.99



Travel Bag

This water-resistant, 2-pocket bag is perfect for carrying a variety of items, including Norwex Microfiber cloths dry or wet for quick cleanups anytime, anywhere. Dry, unused Norwex cloths can go in the front pocket; place wet or used items in the larger pocket.

Size: 25 cm x 13 cm / 9.8" x 5.3" 360101 diamond **\$22.99**

Mini Microfiber Variety Pack (MVP) OEKO-TEX®

Miniature versions of three of our top-sellers, our EnviroCloth®, Window Cloth and Body and Face Cloth, all with BacLock. At a little less than half the size of our full-sized cloths, they're great to bring with you! Mini EnviroCloth cleans doorknobs and latches, grocery cart and gas pump handles and more. Mini Window Cloth is perfect for smudges on car windows and mirrors. Mini Body and Face Cloth is great for refreshing touchups.

Size: 16 cm x 16 cm / 6.3" x 6.3" **new** 300208 graphite, teal, plum with graphite trim
\$20.99 set of 3 cloths with pouch



Three of our top-selling microfiber cloths—in convenient travel sizes!



Travel Pack OEKO-TEX®

Five mini-sized EnviroCloths perfect on the go or great for sharing!

Size: 16 cm x 16 cm / 6.3" x 6.3"
new 701003 graphite, blue, plum, teal, graphite with amethyst trim **\$25.49** set of 5 cloths

Optic Scarf

The scratch-resistant Optic Scarf is an easy way to clean your glasses, cell phone screens, jewelry and other accessories. It's made from super-soft microfiber to gently remove oil, dirt, dust, lint and grime. The convenient silvertone clip attaches to your purse or bag.

Size: 40 cm x 22 cm / 15.75" x 8.6" **\$19.99**



bird
305206



butterfly
305205



dots
305209



ikat
305210



marble
305211



Norwex collections save you time and money

Start with the Safe Haven 5 Set to significantly reduce most of the harmful chemicals in your home.

Safe Haven 5 Set

Top five essentials for creating your own Safe Haven!

1 each of: EnviroCloth®, Window Cloth, Dusting Mitt and Cleaning Paste



with Ultra Power Plus™ Laundry Detergent (1 kg / 2.2 lbs.)



1905 Retail price: ~~\$124.95~~ **\$108.99**

or



with Liquid Laundry Detergent



1919 Retail price: ~~\$129.95~~ **\$114.99**



Safe Haven 5 Package Plus

Each of the Safe Haven 5 products (with your choice of laundry detergent), plus additional products you'll love!

1 each of: EnviroCloth, Window Cloth, Dusting Mitt, Cleaning Paste, Textured Kitchen Towel, Textured Kitchen Cloth, SpiriSponge (pack of 2), Body and Face Pack



with Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)



1509 Retail price: ~~\$194.91~~ **\$169.99**



with Liquid Laundry Detergent



1803 Retail price: ~~\$196.91~~ **\$175.99**



Basic Package OEKO-TEX®

Makes a wonderful wedding shower or housewarming gift!

1 each of:

EnviroCloth, Window Cloth

Retail price: ~~\$38.98~~ **\$35.99**

800016 leaves/teal



800013 amethyst/graphite



new Rainbow Package

OEKO-TEX®

An EnviroCloth in four colors, so you can color-code for each area of your home.

1 each of: teal, plum, graphite and blue

1508 Retail price: ~~\$75.96~~ **\$67.99**



Household Package

Three of our top-selling microfiber products!

1 each of: EnviroCloth, Window Cloth, Dusting Mitt

800019 Retail price: ~~\$59.97~~ **\$55.99**



find more online.

Want more collections? Discover all the ways to save at www.norwex.biz > Top Sellers > Save with Collections.

Household Package Plus

Four of our best home microfiber products, bundled for savings!

1 each of: EnviroWand®, EnviroCloth, Window Cloth, Dusting Mitt

1507 Retail price: ~~\$92.96~~ **\$83.99**



Let's Do Laundry Package

Enjoy cleaner, brighter laundry, while reducing harmful chemicals.

1 each of: Fluff and Tumble Dryer Balls (set of 3), Stain Remover



with Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)

1413 Retail price: ~~\$74.97~~ **\$67.99**



with Liquid Laundry Detergent

1710 Retail price: ~~\$79.97~~ **\$72.99**



Just Add Water Package

With each of the components of our Superior Mop Starter System, plus some of our best-selling laundry and household cleaning essentials, the only thing missing is water.

1 each of: Fluff and Tumble Dryer Balls (set of 3), EnviroWand, EnviroCloth, Window Cloth, Dusting Mitt, Rubber Brush, Telescopic Mop Handle, Large Mop Base, Large Wet Mop Pad, Large Dry Superior Mop Pad



with Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)

1511 Retail price: ~~\$300.89~~ **\$268.99**



with Liquid Laundry Detergent

1802 Retail price: ~~\$305.89~~ **\$274.99**



Superior Mop Starter System

1 each of: Telescopic Mop Handle, Large Mop Base, Large Wet Mop Pad, Large Dry Superior Mop Pad

1209 blue/green or

1809 Nordic Naturals See page 14

Retail price: ~~\$130.96~~ **\$115.99**

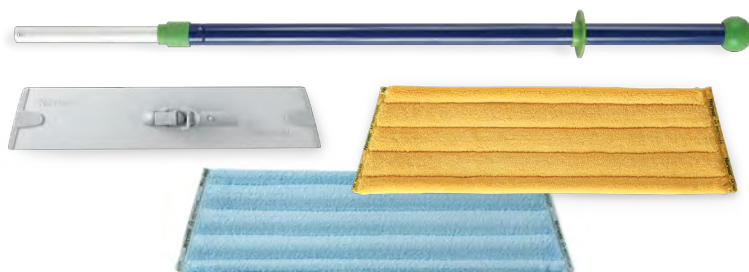


with Rubber Brush

2110 blue/green or

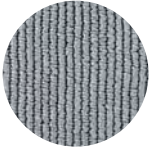
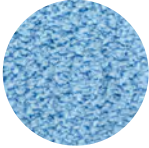
2111 Nordic Naturals See page 14

Retail price: ~~\$147.95~~ **\$130.99**



what cloth for what job

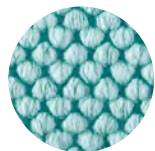
Grimy, dirty messes are no match for Norwex® Microfiber. Each weave is specially designed to clean specific surfaces, leaving everything clean, shiny and chemical-free.

	Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce	BacLock®
every space  EnviroCloth®  OEKO-TEX® Our “E for everything” cloth has an ultra-thick, dense weave to remove up to 99% of bacteria and dirt on almost every surface with water alone. <i>Sold on page 8.</i>  Window Cloth  OEKO-TEX® The fine, flat weave makes it great for shining and polishing. <i>Sold on page 9.</i>  Dusting Mitt  Dense, plush microfiber attracts and traps dust particles and dust-related allergens. <i>Sold on page 21.</i>								
								
								
bathroom  Bathroom Scrub Mitt  This dual-sided mitt has both a soft and a scrubby side to safely remove dirt, grime, soap scum, hard water deposits and more. <i>Sold on page 41.</i>								
food prep & storage  Veggie and Fruit Scrub Cloth Scrubby side quickly cleans produce and soft side polishes. <i>Sold on page 33.</i>								



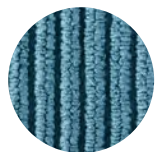
All Norwex Microfiber products carry a two-year warranty. Please visit www.norwex.biz/en_US/norwex-guarantee for complete details.

kitchen



Counter Cloths BacLock® OEKO-TEX®

The absorbent popcorn weave replaces paper towels to wipe up spills. *Sold on page 25.*



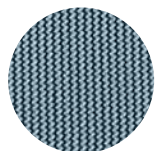
Kitchen Cloths and Towels BacLock® OEKO-TEX®

The channel weave is specially designed to pick up messes and dry hands, dishes and more. *Sold on page 24.*



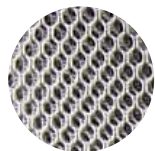
Textured Kitchen Cloths and Towels BacLock® OEKO-TEX®

The diamond weave is specially designed to pick up messes and dry hands, dishes and more. *Sold on page 24.*



Stainless Steel Cloth BacLock® OEKO-TEX®

The extra-tight, flat weave of this cloth quickly gets stainless steel and other metal appliances streak-free and gleaming. *Test on an inconspicuous spot before using on surfaces with special coatings. Sold on page 31.*



Dish Cloths

The netted weave is great for cleaning dishes, sticky counters and more. Rinses clean and dries quickly. *Sold on page 31.*

	Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce	BacLock®
Counter Cloths								
Kitchen Cloths and Towels								
Textured Kitchen Cloths and Towels								
Stainless Steel Cloth								
Dish Cloths								

how to care for your microfiber.

- Rinse slightly dirty microfiber cloths under warm, running water and hang to dry or drop into the dryer.
- Launder microfiber cloths separately or with other lint-free laundry. Dry completely.
- For best results, use a laundry detergent that's free from fillers, like a Norwex laundry detergent.
- Do not use bleach. Do not use fabric softeners or dryer sheets when laundering microfiber; they coat the fibers and reduce their ability to clean effectively.
- For an even deeper clean, use Microfiber Cleaner Laundry Booster.

love what you see? get it for free!

Host a Norwex® party online, at home,
wherever you like!

Hosting a party is a fast, fun
and easy way to earn FREE
Norwex products! Ask your
Consultant for details!



you can totally do this!

If you're inspired by the idea of radically reducing chemicals in the homes of your friends and family, then join us!

You have the opportunity to earn a supplemental income when you share Norwex products with others!

here's what you get

Your Party Starter Kit contains the EnviroCloth®, Window Cloth, Dusting Mitt, and sample sizes of our Ultra Power Plus™ Laundry Detergent, UltraZyme™ Dishwasher Powder and Cleaning Paste. Plus it includes our Superior Mop Starter System with Rubber Brush, Body and Face Cloths and all the supplies you need to hold your first parties!

it's easy and fun

- Start for FREE*
- Hold your first parties
- Begin earning right away on products you sell

your business, your way

Party at home or online—or both! You'll set your own schedule and we'll support you every step of the way.

start today

Talk to the person who shared this catalog with you.

"Four years ago, I was working full time as a Registered Nurse and wasn't looking for a business, but Norwex found me. I'm now able to spend more time with my boys and use my passion for educating and helping others live a healthy life in a whole new way. Norwex has brought us flexibility, friendships and many benefits I never thought would be possible."

Morgan Peitzman, Vice President Sales Leader, GA
Creating Safe Havens for 4 years



*This Party Starter Kit is provided at no charge, except for \$9.99 shipping and handling plus tax where applicable, to a new Independent Consultant who meets or exceeds the minimum Personal Retail Sales requirement for their Starter Kit selection. A new Independent Consultant who fails to satisfy this criteria will be billed \$200 plus tax. Kit contents subject to change.

making clean captivating

With Norwex® Microfiber in
gorgeous new colors, cleaning
your home without harmful
chemicals has never been
easier—or more beautiful!

See coordinating EnviroCloth®
and Window Cloth on pages
8 – 9. Forever Bottle with Sprayer
available on page 40.



Norwex backs its quality commitment with a 100% satisfaction guarantee. We will refund, replace or exchange any products that are not to your complete satisfaction within 60 days of purchase. Additional warranty information is provided in this catalog for specific products.

Actual product sizes and colors shown may vary slightly. We reserve the right to change colors throughout the year. Please refer to product labels for complete use instructions. Norwex is not liable for any damage caused to personal property resulting from the use of any Norwex products. All pictures in the catalog are copyrighted and may not be reproduced in any shape or form.



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For the most up-to-date product information, please ask your Norwex Consultant.