

5th ANNIVERSARY CELEBRATION
Women
Creating Wealth & Impact
THE MONEY
Makeover
WEALTH CONFERENCE

SPONSORSHIP BOOKLET

AUGUST 14 – 16, 2026

CLEVELAND MARRIOTT EAST

26300 HARVARD RD, WARRENSVILLE HEIGHTS, OH 44122

WOMENCREATINGWEALTH.COM

Five Years of Power, Purpose, and Prosperity

I am thrilled to announce the 5th Anniversary of the Money Makeover Wealth Conference, hosted by Women Creating Wealth & Impact (WCWI).

Over the past five years, WCWI has grown into a movement dedicated to empowering women with the knowledge, tools, and confidence to create lasting financial security and generational wealth. This milestone year will be a celebration of progress, partnership, and purpose — and we invite you to join us as a major sponsor of this transformative experience.

At WCWI, we believe that empowered women are the foundation for stronger families, businesses, and communities. Our mission is to close the financial and wealth gap by equipping women with the resources, education, and support necessary to thrive. The conference blends motivation, education, and practical application in a vibrant and collaborative environment that encourages women to take bold steps toward financial freedom.

Over the past five years, WCWI has empowered and inspired women through impactful programming, partnerships, and hands-on education. Highlights include:

- Serving hundreds of women through workshops, courses, networking, and events.
- Highlighting women-owned businesses and authors whose products and services generated thousands in sales from conference attendees.
- Delivering a curriculum spanning basic financial fundamentals to advanced wealth-building strategies, including investing, real estate, credit repair, legacy planning, and more.
- Creating a community of accountability, empowerment, and generational impact.

Join Us in Empowering Women and Building Legacy

As a sponsor, you have the opportunity to align your organization with a powerful movement that's reshaping financial empowerment for women. Your investment will allow WCWI to provide scholarships, expand programming, and create access for women who might otherwise be left behind. In return, your brand will enjoy visibility, engagement, and measurable impact.

We sincerely invite you to join us as a sponsor. This 5th Anniversary Conference represents not only a milestone for WCWI but a moment of collective progress for women everywhere. Your partnership can help us expand our reach, deepen our curriculum, and create an even greater ripple effect of economic empowerment across communities.

Thank you for considering this opportunity to transform lives and create lasting impact. We look forward to collaborating with you to make this year's conference an unforgettable experience of inspiration, education, and empowerment.

With gratitude and anticipation,



Meltrice Sharp
Founder, Women Creating Wealth & Impact





Vision

Women Creating Wealth & Impact's vision is to be a leading organization in the advancement and transformation of women's financial competencies and practices, impacting their legacy and manifesting generational wealth.

Mission

WCWI's mission is to provide a safe platform that will inspire, empower, educate, and transform the financial futures of women through the practical application of sustainable financial techniques.

Conference Value

Financial literacy is an essential component of an individual's financial wellness. Financial literacy is achieved when an individual possesses the knowledge and skills to make informed and effective decisions about money and financial goals. Many Americans lack adequate financial literacy education and training, resulting in ill-informed financial decisions with long-lasting, detrimental consequences.

WCWI's finance conference is unique because, women will not only be inspired, motivated, and educated, they will also have an opportunity to apply what they learn during the conference to their personal lives with the assistance of trained experts and facilitators.

During the conference, women will assess their current financial literacy, identify their personal financial SMART goals, develop, and customize a personal strategy to achieve their goals in the following areas:

- Advanced Investments
- College Planning and Student Loan
- Credit Restoration
- Estate Planning
- Financial Planning
- Franchising
- Insurance, Investments & Retirement Planning
- Homeownership
- Millennials & Money
- Money Mindset & Mental Wellness





Highlights of the 2025 Conference

1 Expert-Led Sessions:
Covering topics such as advanced investing, entrepreneurship, real estate, retirement planning, and more.

2 Over 200 Attendees:
Women from diverse races, ages, generations, and socio-economic backgrounds attended the 2025 Money Makeover Conference.

3 Dynamic Workshops:
Hands-on activities to help attendees apply learned concepts immediately.

4 Inspiring Keynotes:
Delivered by industry leaders and trailblazers.

5 Networking Opportunities:
Connecting attendees with peers and financial experts.

6 WCWI Trailblazer Award:
Honors exceptional leaders whose groundbreaking ideas, innovative strategies, and unwavering commitment to empowering others have made a significant and lasting impact on the community.





Sponsorship Packages

Presenting Sponsor \$15,000

- ✓ Full inside program spread
- ✓ Eight VIP ticket registrations
- ✓ Logo on conference signage, promotions, website, and social media
- ✓ Vendor table
- ✓ Welcome remarks
- ✓ Sponsor session of choice
- ✓ Marketing collateral included in swag bags
- ✓ Access to attendee contact information

Platinum Sponsor \$10,000

- ✓ Full-page inside back cover program spread
- ✓ Five VIP ticket registrations
- ✓ Logo on conference signage, promotions, website, and social media
- ✓ Vendor table
- ✓ Closing remarks
- ✓ Sponsor session of choice
- ✓ Marketing collateral included in swag bags

Sponsorship Packages

C O N T I N U E D

Legacy Creator

\$6,000

- ✓ Full-page color ad in the conference program
- ✓ Five general conference registrations
- ✓ Logo on conference signage, event promotions, and website
- ✓ Three-minute remarks during the lunch program
- ✓ Sponsor session of choice (mention before and after session)
- ✓ Vendor Table
- ✓ Marketing collateral included in swag bags

Estate Planner

\$2,500

- ✓ Quarter-page color ad in the conference program
- ✓ Two general conference registrations
- ✓ Name on conference signage, event promotions, and website
- ✓ Marketing collateral included in swag bags

Wealth Generator

\$4,500

- ✓ Full-page color ad in the conference program
- ✓ Four general conference registrations
- ✓ Logo on conference signage, event promotions, and website
- ✓ Three-minute remarks during the lunch program
- ✓ Vendor Table
- ✓ Marketing collateral included in swag bags

Money Manager

\$1,500

- ✓ Quarter-page color ad in the conference program
- ✓ One general conference registration
- ✓ Name on conference signage, event promotions, and website
- ✓ Marketing collateral included in swag bags

Investor

\$3,500

- ✓ Half-page in-color ad in the conference program
- ✓ Three general conference registrations
- ✓ Name on conference signage, event promotions, and website
- ✓ Marketing collateral included in swag bags

Individual Patron

\$1,000

- ✓ Quarter-page ad in-color in the conference program
- ✓ One conference registration
- ✓ Marketing collateral included in swag bags

Signature Experience

SPONSORSHIP OPPORTUNITIES

VIP Lounge Sponsor

\$5,000

- ✔ Exclusive sponsorship of the VIP Lounge
- ✔ Opportunities to deliver remarks throughout the weekend
- ✔ Logo placement within the lounge and on select event materials
- ✔ Opportunity to brand lounge elements
- ✔ Logo on conference signage, promotions, website, and social media

Pajama Party Sponsor

\$4,500

- ✔ Exclusive sponsorship of the Pajama Party experience
- ✔ Deliver remarks during the event
- ✔ Co-branded items and promotional materials
- ✔ Logo on conference signage, promotions, website, and social media

Exclusive VIP Dinner Sponsor

\$2,500

- ✔ Exclusive sponsorship of the VIP Dinner
- ✔ Deliver remarks during dinner
- ✔ Logo placement on dinner signage and promotions
- ✔ Logo on conference signage, promotions, website, and social media

General Reception Sponsor

\$2,500

- ✔ Exclusive sponsorship of the General Reception
- ✔ Logo placement on reception signage and promotions
- ✔ Verbal recognition during the reception
- ✔ Logo on conference signage, promotions, website, and social media

About

Meltrice D. Sharp, CPA, MBA

For more than two decades, I've helped individuals, families, entrepreneurs, and organizations build financial clarity, stability, and long-term sustainability. As a Certified Public Accountant and Managing Partner of Creating Leading Enterprises (CLE), my work spans accounting, tax, payroll, and business consulting, but my why runs much deeper than numbers on a page.

There was a time in my life when financial education wasn't just a professional discipline, it was a lifeline. After experiencing a failed marriage and navigating the weight and shame of bankruptcy, I found myself at a crossroads. I had the credentials, but I needed restoration. I needed to understand money not just as a tool, but as a teacher. Through that journey, I learned firsthand how access to financial knowledge can be the difference between survival and empowerment, between repeating cycles and breaking them.

That season reshaped me. It deepened my compassion, strengthened my resolve, and clarified my purpose: to ensure that women—especially those building, rebuilding, reimagining, or restarting—are never left without the education, tools, and confidence to take control of their financial futures.

Today, my work is grounded in the belief that generational wealth and community wealth are inseparable. When individuals are financially equipped, families thrive. When families thrive, communities grow stronger. And when communities are economically healthy, the next generation inherits possibility instead of limitation.

I am deeply committed to women's empowerment, minority advancement, and entrepreneurial innovation, and I spend much of my time in civic and leadership spaces aligned with those values. Faith and family anchor me. Financial freedom represents more than success, it represents healing, choice, and legacy.

This conference, and the work surrounding it, exists because I know what's possible when education meets lived experience. I am living proof that knowledge changes outcomes, and that when women are financially informed, entire communities are transformed.

Professional Associations + Affiliations

- Adjunct instructor at Cuyahoga Community College
- University Hospitals Rainbow Babies & Children Foundation, Treasurer
- Women of Color, Treasurer
- National Association of Minority Contractors - Northern Ohio, Treasurer
- First Federal of Lakewood, Trustee
- Cuyahoga County Audit Committee, Member
- Cuyahoga Community College Business Advisory Committee, Member
- Alpha Kappa Alpha Sorority Inc., Alpha Omega Chapter of Cleveland, Ohio
- Author of Aubrie's Adventure to Cashland Series



Thank you

in advance for partnering with us through your sponsorship





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CONFERENCE LOCATION

Cleveland Marriott East

26300 Harvard Rd, Warrensville Heights, OH 44122

Connect with Us!

-  meltrice_wcwi
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-  www.womencreatingwealth.com

