 **ALMA** 2025 COLLECTION

ALMA



almasprayroses.com

CLUSTER UP

ISSUE JUN. / 2025.



In a world of hard edges and cold concrete, nature finds its way back. Garden Clusters, the latest collection of spray garden roses by Alma, is a testament to the raw beauty of nature reclaiming its space in a structured world. Set against the backdrop of brutalist architecture, this campaign redefines contrast—where delicate yet resilient clusters of roses break through rigid surfaces, proving that beauty cannot be confined.

Garden Clusters is more than a floral collection—it's a movement. A celebration of nature's resilience, its ability to transform even the most industrial landscapes into living art. As concrete cracks, roses rise. As structures stand still, clusters.

ALMA

 | **HOT PINK**  | **40-50cm**  | **3,4**  | **6**  | **12**

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ALMA COFFEE

TERRACOTA | 40-60cm | 2,8 | 4 to 5 | 12

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BABY FLOW

ALMA

WEDDING SPECIAL

ISSUE JUN. / 2025.



LAVENDER | 40-50cm | 3,4 | 6 | 12

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2025 COLLECTION

BABY FLOW

WEDDING SPECIAL



LAVENDER | 40-50cm | 3,4 | 6 | 12

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2025 COLLECTION

BE AMAZING



🌹 | SANDY 🌿 | 40-70cm 🌹 | 2.3 🌿 | 4 📅 | 10

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2025 COLLECTION

BE LOVING

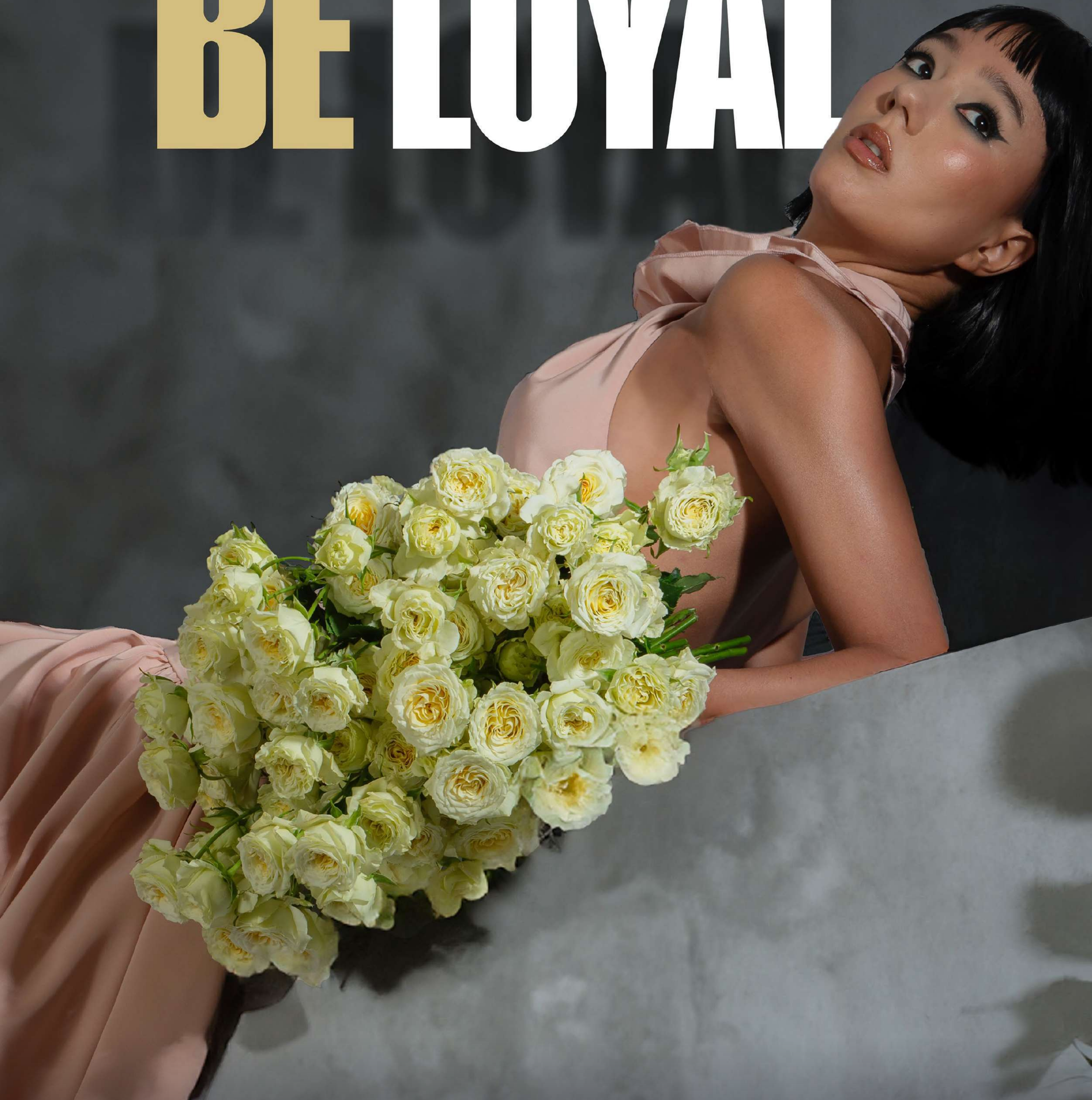


PEACH | 40-70cm | 3.1 | 4 | 10

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CLUSTERUP
2025 COLLECTION

BE LOYAL



🌹 | WHITE 🌿 | 40-60cm 🌹 | 2.9 🌹 | 5 📅 | 10

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CONSTELLATION

 | PINK  | 40-70cm  | 3.7  | 5  | 12

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GOZUMEL

🌸 | LAVENDER 🌿 | 40-50cm 🌹 | 3,5 🌸 | 4 TO 5 📅 | 15

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DREAMER

WEDDING SPECIAL



WHITE | 40-60cm | 3,4 | 4 | 12

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FIBONAGGI AUREUS



ORANGE | 40-80cm | 3.1 | 7 | 12

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2025 COLLECTION

FIBONACCI GIOCONDA

🌻 | YELLOW 🌿 | 40-80cm 🌹 | 3,1 🌸 | 4 TO 5 📅 | 12

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2025 COLLECTION

FIBONAGGI NAUTILUS

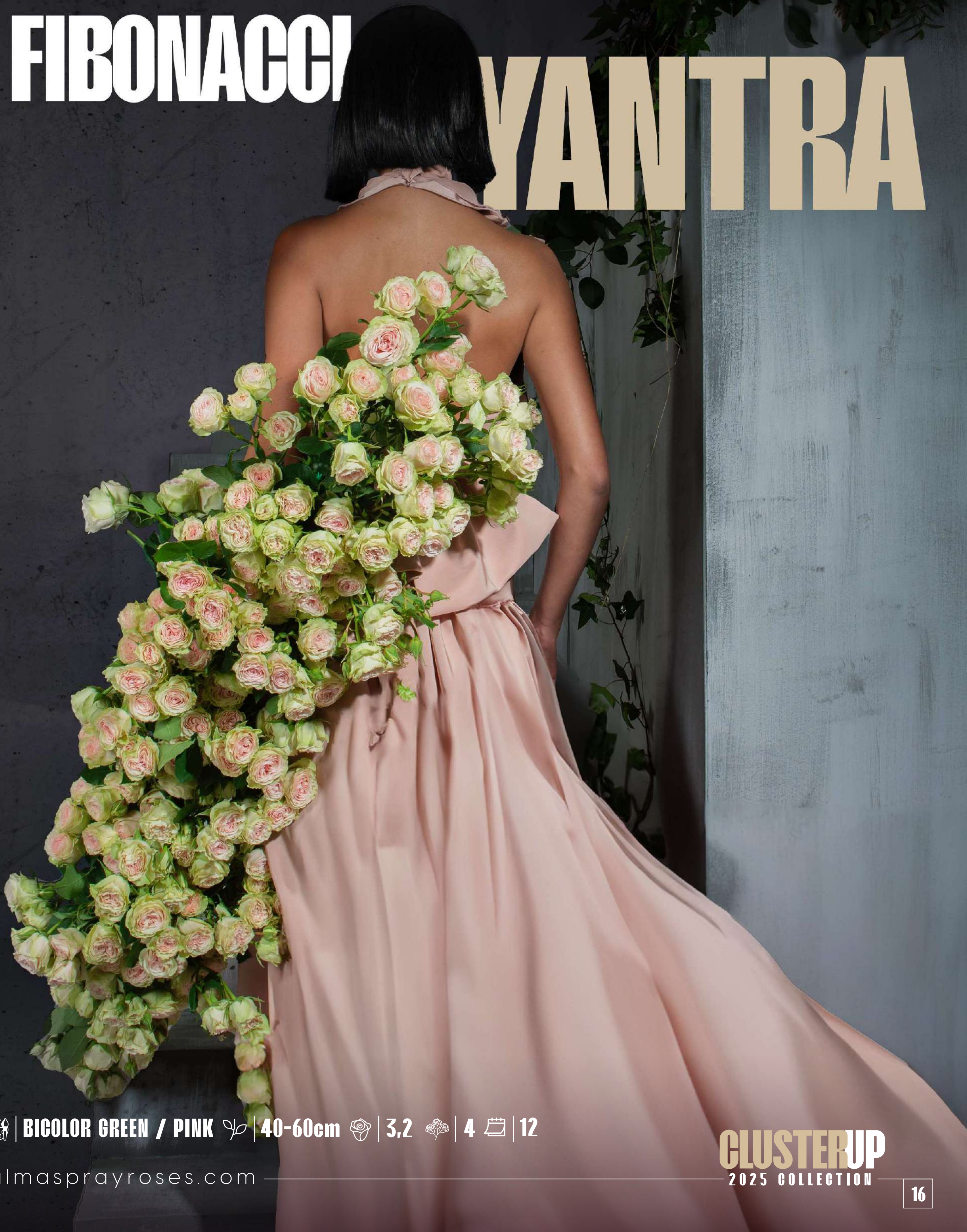
CORAL | 40-60cm | 3 | 4 TO 5 | 10

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CLUSTERUP
2025 COLLECTION

FIBONACCI

YANTRA



 BICOLOR GREEN / PINK  40-60cm  3.2  4  12

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2025 COLLECTION

SAHARA SENSATION



 SANDY  40-60cm  3,4  4 TO 5  10

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CLUSTERUP
2025 COLLECTION

WEDDING

WEDDING
SPECIAL

ROSEVER



🌸 | LIGHT PINK 🌿 | 40-60cm 🌹 | 3 🌸 | 5 TO 6 📅 | 12

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CLUSTERUP
2025 COLLECTION

WINKE ALLURE

WEDDING SPECIAL



PEACH | 40-50cm | 3 | 4 TO 5 | 12

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CLUSTERUP
2025 COLLECTION

SHOOTING STAR



RED | 40-50cm | 3.9 | 4 | 12

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CLUSTERUP
2025 COLLECTION

BE STRONG



🌿 | WHITE 🌿 | 40-70cm 🌹 | 3 🌹 | 4 to 5 📅 | 12

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