

2026 SPONSORSHIP PACKET



Classic City Roller Derby
loves Athens businesses!

MEET CLASSIC CITY ROLLER DERBY:

Mission statement: "The Classic City Roller Derby is dedicated to advancing the sport of flat track derby, empowering league members, and enriching our community through athleticism, entrepreneurship, and charitable outreach through volunteering."



Founded in 2006 as the Classic City Roller Girls, our spirited, hardworking team has strived to be an inclusive and supportive fixture of the Athens community and sports scene.

As a Women's Flat Track Derby Association (WFTDA) member league, we strive to uphold the organization's core values of being democratically-governed, athlete-driven, fundamentally inclusive, community-focused, innovative, and by-derby for-derby. This means that as our team grows and changes, we work together to make sure we're always representing our values. So, in 2024, we made a big change and became Classic City Roller Derby (CCRD)!

CCRD prides herself in being first and foremost a tight-knit community of skaters, volunteers, fans and community partners.

We're always looking for opportunities to serve our community through the bonds we formed across Athens and the league - giving back to those who have offered us invaluable support over the years. If you're looking for us, you can find us cruising through downtown on parade days, picking up trash on your local highways, and hitting hard on bout days!



WE
NEED
YOU!

In addition to helping the league with uniforms, tournament fees, and travel expenses, your tax-deductible sponsorship donation helps us lower the barrier cost to play this sport we love and grow our inclusive community by providing dues assistance and loaner gear.



John M. Blood 2025



www.classiccityrollerderby.com | sponsorship@classiccityrollerderby.com



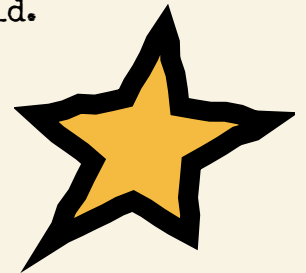
WE CANNOT DO DERBY WITHOUT YOU. IN ADDITION TO OUR GRATITUDE FOR YOUR SPONSORSHIP, WE CAN ALSO OFFER:



THE COMMUNITY AND PRESS

We will highlight your business on our CCRDR website and social media pages, which reach a variety of people in the Athens-Clarke County area and beyond! We have also been featured in the Red and Black, Flagpole, Blur Magazine, Athens Magazine, and the Athens Banner Herald.

ADVERTISING EXPENSE WRITE OFF



As a sponsor, your company will have an opportunity to have banners posted at the bouts. Your company name and business information will be advertised in our programs. Because of our 501(c) (3) status, we qualify as a nonprofit organization and we can provide you with the appropriate documentation for your federal tax deductions.

DEMOGRAPHICS

Our fan base is unsurprisingly rooted in Athens, but we have fans who follow our page and come to our bouts from all over! We have almost 2,500 followers on Instagram and Facebook! We are still trying to get our followers up after taking a huge hit during the Covid-19 pandemic, so please give us a follow!

CHARITIES WE (AND YOU) SUPPORT



Athens-Clarke County Literacy Council, Athens Canine Rescue, Boybutante, Camp Kesem UGA, Cine, The Cottage Sexual Assault Crisis Center, Georgia Options, Nuci's Space, and Project Safe.

www.classiccityrollerderby.com | sponsorship@classiccityrollerderby.com





★ CLASSIC CITY ★ ROLLER DERBY SPONSORSHIP LEVELS



FAN \$50

In our bout program



ROOKIE \$150

2 tickets/home bout
Logo on our website
1 social media post
In our bout program
1 bout shout out
1 season t-shirt

BLOCKER \$300

2 tickets/ home bout
Logo on website
2 social media posts
In our bout program
2 bout shout outs
2 season t-shirts



JAMMER \$500

4 tickets/ home bout
Logo on our website
3 social media posts
In our bout program
3 bout shout outs
3 season t-shirts
Allowed to table at events

STAR \$1000



6 tickets/ home bout
Logo on our website
4 social media posts
In our bout program
4 bout shout outs
4 season t-shirts
Event with CCRD (if you want)
Allowed to table at events

THE CLASSIC CITY ROLLER DERBY WILL CONSIDER TRADING GOODS, SERVICES, OR DISCOUNTS FOR IN-KIND SPONSORSHIP OR A PORTION OF THE SPONSORSHIP. CUSTOM SPONSOR PACKAGES ARE AVAILABLE. FOR MORE INFORMATION, PLEASE CONTACT HALEY CARR AKA SLAMOSaurus REX, SPONSORSHIP CHAIR:

SPONSORSHIP@CLASSICCITYROLLERDERBY.COM



★ CLASSIC CITY ★ ROLLER DERBY ★ PARTNERSHIP REGISTRATION FORM ★

- Fan (\$50)
- Rookie (\$150)
- Blocker (\$300)
- Jammer (\$500)
- Star (\$1000)

**BLURB ABOUT YOUR
BUSINESS**

(to be read by announcers at bouts)

- Sponsor must provide a link and/or logo to be placed on the CCRD website.
- Sponsor must provide at least one month notice on events to schedule an appearance from the league.
- Sponsor must provide promotional items to be given out during bouts at least two weeks prior to bout date.





★ CLASSIC CITY ★ ROLLER DERBY ★ PARTNERSHIP REGISTRATION FORM ★

Business Name _____

Contact Name _____

Address _____

City _____

State _____ Zip Code _____

Phone _____

Email _____

Website _____

WE CLASSIC CITY ROLLER DERBY AND WE THE SPONSOR UNDERSTAND AND AGREE TO ALL TERMS OF THIS SPONSORSHIP AGREEMENT INCLUDING AND LIMITED ONLY TO TERMS DISCUSSED IN SPONSORSHIP PACKAGE. ALL PAYMENTS ARE TO BE MADE TO CLASSIC CITY ROLLER DERBY AND GIVEN BY HAND TO THE CCRD REPRESENTATIVE TO THEN BE GIVEN TO THE TREASURER OF CCRD AND DISBURSED ACCORDINGLY.

Sponsor _____ Date _____

CCRD Representative _____ Date _____

Payment type: Check Money Order
 Cash In-Kind Venmo (@CCRD Treasurer)

