

RESIDENT AND FELLOW TRAINING COMMITTEE WEBINAR SERIES



SAGES

Society of American Gastrointestinal and Endoscopic Surgeons

SPONSORSHIP OPPORTUNITIES



ABOUT THE OPPORTUNITY

The Society of American Gastrointestinal and Endoscopic Surgeons (SAGES) **Resident and Fellow Training Committee (RAFT)** offers a series of **educational webinars** throughout the year. The webinars are **developed specifically for surgical trainees** and feature **SAGES expert faculty panelists**. Each webinar includes didactic sessions plus a Q&A opportunity with the experts.

Avg. Registration for the webinars ranges from nearly 300 to 2,000, depending on the topic. Audiences hail from around the world. The webinars are recorded and remain accessible on the SAGES website and on YouTube, which can often double viewership or more.

- ▶ **Avg. Number of Webinars per Year: 7**
- ▶ **Avg. Registration: 300-2,000*** (depending on topic)
- ▶ **Audience Reach: National****
 - ****Webinars are recorded and remain accessible on SAGES TV (www.sages.org/video), which can often double viewership or more!***
 - ***** Some webinar topics have an international audience with learners from North America, South America, Asia, and Europe.***

Upcoming Planned Webinar Topics***

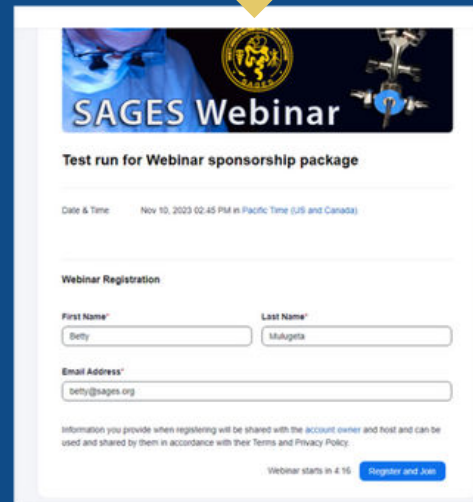
- ▶ Advanced Endoscopic Therapy for Anastomotic Leaks
- ▶ Ergonomics
- ▶ Esophageal Function Testing and Workup for Foregut Surgery (In Collaboration with the American Foregut Society)
- ▶ Esophagus and Gastric Cancer
- ▶ Fundamental Use of Surgical Energy (FUSE)
- ▶ General Surgery Review Part 1 and Part 2 (***most popular webinar topics yearly!***)
- ▶ Novel Endoscopic Options for Gallstone Disease
- ▶ Technical Review of Gastrojejunal Anastomosis

***Topics subject to change

SPONSORSHIP VALUE INCLUSIONS



Premier, top banner ad placement in promotional email. (SAGES Webinar banner ad placement in example above.)



Premier, top banner ad placement on webinar registration page. (SAGES Webinar banner ad placement in example above.)

- ▶ **Supporter-branded wallpaper used by faculty during the webinar**
- ▶ **Verbal acknowledgement by faculty prior to the start of the webinar**
- ▶ **Additional visibility and recognition on [SAGES TV](#)**
- ▶ **Prominent recognition on the [SAGES website](#)**
- ▶ **Gratitude feature on SAGES social media channel**
- ▶ **Distribution of a digital sponsor-provided marketing piece to all webinar registrants**

Fee: \$5,000 Per Webinar*

*Interested in supporting the RAFT Webinar series for the year? Talk to us about specialized pricing and benefits.

Is your organization looking for more involvement in the RAFT webinar series? Reach out to discuss about upcoming topics, panel discussions, and more!

THANK YOU



SAGES appreciates your consideration of support for the RAFT Webinar Series. Your partnership enables us to advance surgical education, foster innovation, and connect a global community of learners and leaders. Together, we can continue to make a lasting impact on the future of surgery.

For more information on the SAGES RAFT Webinar series opportunity, please contact Sara Rossi Statis, Development Manager.



sara@sages.org



(310) 437-0555 x159