

Why SELECTOR

Why Network Leaders Choose Selector

Organizations waste hours drowning in alerts, dealing with blind spots, and manually troubleshooting. Selector automates root cause analysis, slashes downtime, and delivers crystal-clear visibility across every layer.

The Benefits of AI-Powered Observability

Instant Insights, Immediate Action

Selector transforms reactive IT operations into proactive, AI-driven observability by:

Automating Incident Resolution - AI detects, correlates, and resolves issues automatically

Eliminating Alert Fatigue - Receive only alerts that matter, clearly prioritized

Accelerating Troubleshooting - Find the root cause in seconds, not hours

Gain Full-Stack Visibility Without the Complexity

Complete Visibility. Simplified. Monitor, Analyze, and Optimize Your Entire IT Stack

Your infrastructure is complex, but monitoring it shouldn't be. Selector gives you complete, unified observability, seamlessly connecting insights across every layer of your IT stack:



Network (Layers 1-4)

Instantly detect and resolve bottlenecks with automated correlation and AI-powered root cause analysis.



Infrastructure & Platforms (Layers 5-6)

Use real-time Digital Twin modeling to identify risks, optimize resources, and streamline operations proactively.



Applications (Layer 7)

Automate troubleshooting and ensure consistent digital experiences for your end-users



Cloud and Hybrid Environments

Eliminate complexity with unified visibility across on-premises, hybrid, and multi-cloud environments

Simplify operations, accelerate troubleshooting, and ensure end-to-end performance – all from a single platform.

Reduce Downtime & Keep Your Business Running

Proactively Prevent Issues Before They Impact Users



Downtime is costly. Selector ensures your systems stay operational by:

Predicting Problems Before They Happen

Identify risks in “what-if” scenarios before they become outages

Automating Root Cause Analysis

No more war rooms – find and fix issues instantly

Using AI-Driven Troubleshooting

Selector’s Network LLM and Copilot quickly answer questions and suggest solutions

Intelligent Incident Prioritization

Focus on the critical alerts that actually matter.

Works Seamlessly With Your Existing Stack

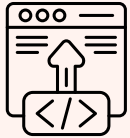
Selector works wherever you do. Easy Integration. No Rip and Replace.

Selector fits into your existing ecosystem without disruption:



Seamless Integrations

Effortlessly connects with ITSM, security, and monitoring platforms



Agentless Deployment

No complex setup or hardware required



Enterprise-Ready

Secure, scalable, and compliance-friendly




AI-Powered Automation

Automate correlation and troubleshooting across tools and teams with minimal effort

How Selector Delivers Faster, Smarter, and More Efficient Network Operations

Comparison of Traditional Observability Solution vs Selector

	Traditional Observability Solution	
Issue Detection	Reactive, manual alert triage	✓ AI-powered automated correlation and RCA
Troubleshooting Speed	Slow, requires manual investigation	✓ Instant root cause analysis with AI
Alert Noise	High volume, lacks prioritization	✓ Noise reduction & intelligent alerting
Visibility	Fragmented data across multiple tools	✓ Full-stack observability across network, infra, & cloud
Network Modeling & Forecasting	Limited or non-existent	✓ Real-time digital twin modeling for proactive insights
AI & Automation:	Basic rule-based automation	✓ No-code AI & intuitive workflows
Ease of Use:	Complex, requires significant setup	✓ No-code AI & intuitive workflows

Traditional Observability Solution



Troubleshooting Assistance:

Manual queries, slow response times



Network LLM & Copilot – ask questions, get answers instantly

Deployment & Integration:

Requires heavy configuration



Seamless, agentless integration with existing stack

Time to Value:

Weeks to months



Immediate insights, ROI in days

The Bottom Line

Traditional observability tools offer fragmented visibility and manual troubleshooting, resulting in alert fatigue and prolonged resolution times.

Selector delivers AI-driven automation, full-stack visibility, and proactive network optimization – so network teams can move faster, reduce downtime, and eliminate guesswork.

Selector vs. The Competition

The Competition



- Data Ingestion**
- Correlation Engine**
- Topology & Context**
- Dashboards & Outcomes**
- Narrative & Actionability**
- Position in the Stack**

Event ingestion only; no access to raw telemetry

Retrospective stitching of alerts

No topology awareness

Pre-built dashboards, limited customization

Focus on alerts, not operational storytelling

Incident correlation layer only



Raw data across Layers 1 -7 (packets, flows, logs, SNMP, metrics, etc.)



Real-time, AI-driven correlation across full-stack sources



Live-updating Digital Twin with app-infra-network mapping



AI builds custom outcomes based on customer KPIs (no static dashboards)



Converts data into contextual stories via NLM (network language model)



Observability + Automation across domains

Why Gartner Recommends Selector

Gartner

 **SELECTOR**

Comprehensive Cross-Domain Event Ingestion



Unified Visibility Across All Domains

Dynamic Topology Mapping



Real-Time Topology & Digital Twin

Advanced Event Correlation & Enrichment



Smart Correlation & Enrichment

Proactive Predictive Analytics



Predictive Analytics & Early Detection

Robust Automation & Remediation



Copilot & Automation Remediation

Gartner
COOL
VENDOR
2023



Gartner
Hype Cycle for
Site Reliability
Engineering
2024

Gartner
Hype Cycle for
IT Service
Management
2024

Gartner
Hype Cycle for
Infrastructure
Platforms
2024

Gartner
Hype Cycle for
Infrastructure &
Operations
2024

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Hype Cycle for
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Agile &
DevOps
2024

Gartner
Hype Cycle for
I&O
Automation
2024

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2024

Here is what our customers have to say about Selector



Selector is highly scalable and allows us to send data in any form, any type, and from any tool, and they have the only network-context aware LLM which allows you to query network-specific issues using natural language.

-Sr, Manager of Network & Software Cloud Delivery at F500 telecom company



This is a need to have. We could not live without Selector. MTTR has gone from hours and days of Unknown and Known issues to minutes and seconds.

-VP of infosec at global media & entertainment company



I would give Selector a 9 and that's only because I don't give 10s. it's unheard of for a solution like this to go live in six months like they did for us.

- Director of Global Network Architecture at F500 financial services company



Its hard for me to come up with criticism because the team is just so great to work with.

- Vp of Global Networks at F500 telecom company

Selector Business Impact

Results that Speak Volumes

Two industry giants, one powerful solution.

30%

Reduction in downtime

MTTR REDUCTION

From hours to minutes

Shared Impact

Cross Domain
Visibility

Proactive Issue
Resolution

Operational
Efficiency

Here's how Selector AI transformed operations for 2 customers

INTERNATIONAL HOSPITALITY

- A 30% drop in downtime across 50+ properties.
- Peak booking periods no longer hindered by technical disruptions.

FINANCIAL SERVICES

- MTTR slashed from hours to mere minutes.
- Transactions are now processed in real-time without delay.

The Key Benefits

Cross-Domain Visibility

- With real-time data across network, app, and infrastructure, downtime becomes a thing of the past.

Faster Resolution

- Proactively resolve issues before they affect customers.

Enhanced Operational Efficiency

- Increased customer satisfaction and reduced risk for critical operations.

Gain efficiency.
Reduce downtime.

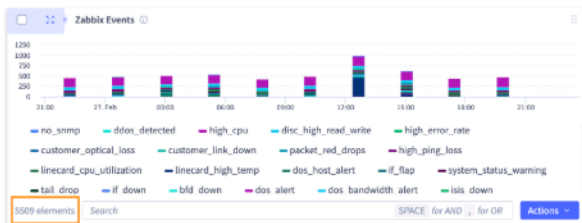
75:1
Reduction in Ticket Volume

85%
Reduction in MTTR

5.25x
Return on Investment

World's largest Digital Infrastructure Company

Before



Total Alerts = 5,000/day
Monthly Alerts = 150,000
 Cost per Alert = \$2
 Annual Alert Cost = \$3,600,000

After



Selector AI Alerts = 68/day
Monthly Alerts = 2,040
 Cost per Alert = \$2
 Annual Alert Cost = \$48,960

Alert Reduction = 98%
Time, Effort, Resources (TER) Estimated Saving ~ \$3.5M