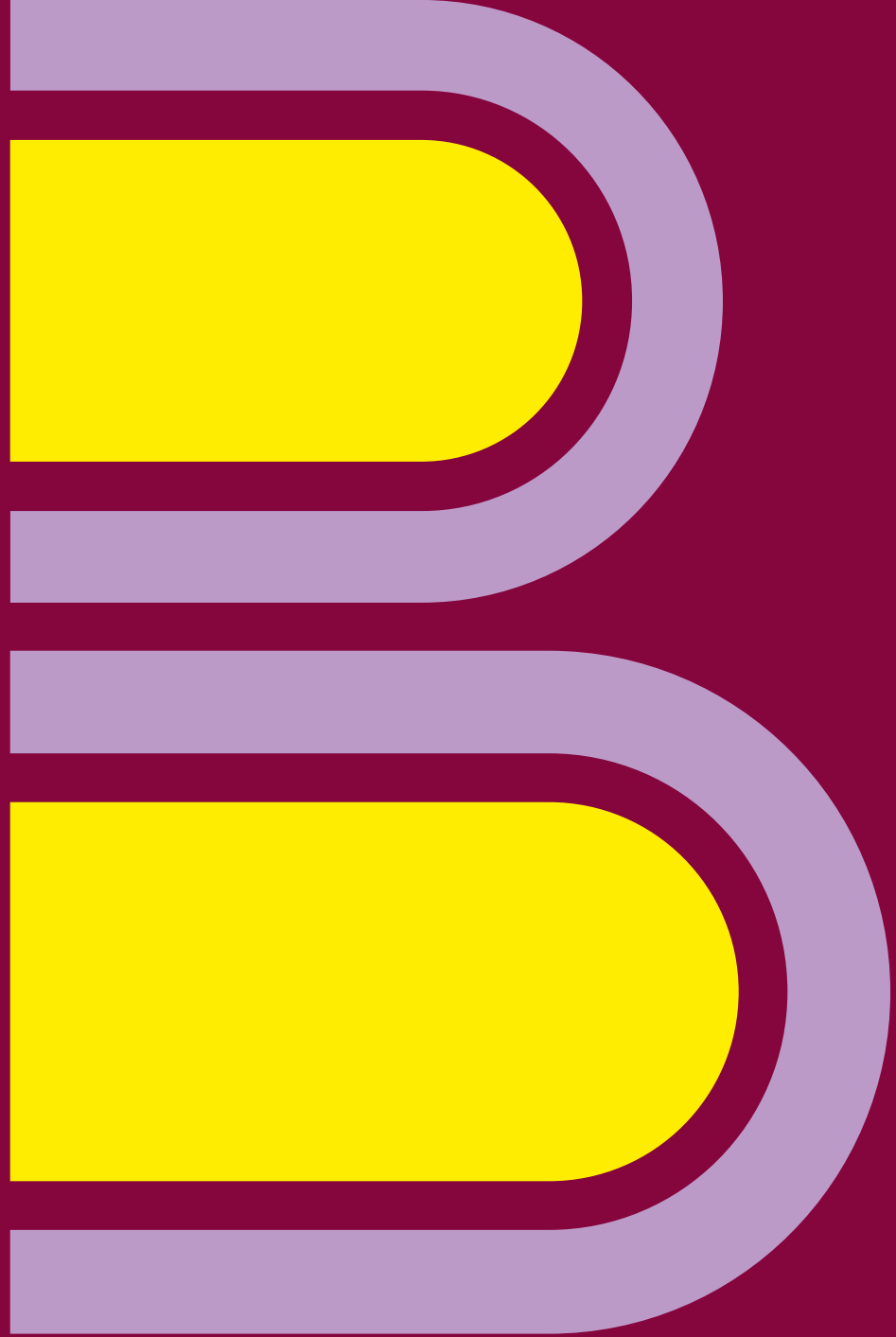


BACHELOR OF BUSINESS  
ADMINISTRATION BBA



## BACHELOR'S DEGREE IN

Business Administration (BBA Spanish Programme)

Business Administration (BBA English Programme)

## DOUBLE DEGREE IN

BBA + Law

BBA + Humanities

## DOUBLE INTERNATIONAL DEGREE IN

BBA + Industrial Production Engineering

BBA + BSc Marketing

BBA + BSc Finance

BBA + BSc Economics

## MASTER'S DEGREE

Master's Degree in Cooperation, Development and Social Economy

University Master's Degree in Business Management and Production Systems

University Master's Degree in Entrepreneurial Financing: Venture Capital and Private Equity

Lifelong Learning Master's Degree in IA for Business, Big Data & Analytics

**For more information about grants and financial aid visit:**

[uic.es/grants](http://uic.es/grants)

# ACADEMIC OFFERINGS

**BBA**

**BBA Spanish Programme**  
4 years

**BBA English Programme**  
4 years

**BBA + Industrial Production Engineering**  
(5-6 years)

**BBA + Law**  
(5 years)

**BBA + Humanities**  
(5 years)

**BBA + Marketing**  
(5 years)

**BBA + Finance**  
(5 years)

**BBA + Economics**  
(5 years)



**uic**  
barcelona

**uic**  
barcelona

**Birkbeck**  
UNIVERSITY OF LONDON

**Birkbeck**  
UNIVERSITY OF LONDON

**Birkbeck**  
UNIVERSITY OF LONDON



**REASONS TO STUDY  
THIS DEGREE AT  
UIC BARCELONA:**

**International perspective**

Experience a global education through Erasmus programmes, the Summer School at Berkeley, or exchange agreements with universities worldwide. Choose from 4 international double degrees.

**Academic excellence**

Benefit from programs like B-Excellent and IESE Management UIC, designed to enhance your career and leadership skills in the business world.

**Educational innovation**

Learn through COIL methodology, challenge-based learning, Case Method, LEGO® Serious Play, and courses on Artificial Intelligence that prepare you for the future.

**Entrepreneurial focus**

Unlock your entrepreneurial potential through challenges like the Startup Pioneer Program.

**Personalized mentorship**

Enjoy the guidance of a mentor who will accompany you throughout your degree, helping you design your academic and professional journey.

**RANKINGS**

5a

Spanish Universities according to the Ranking CYD (2023)



Times Higher Education World University Rankings: #1001-1200



Association to Advance Collegiate Schools of Business



# THE SCHOOL IN FIGURES

**JOB PLACEMENT**

96.9 %

**INTERNSHIP AGREEMENTS**

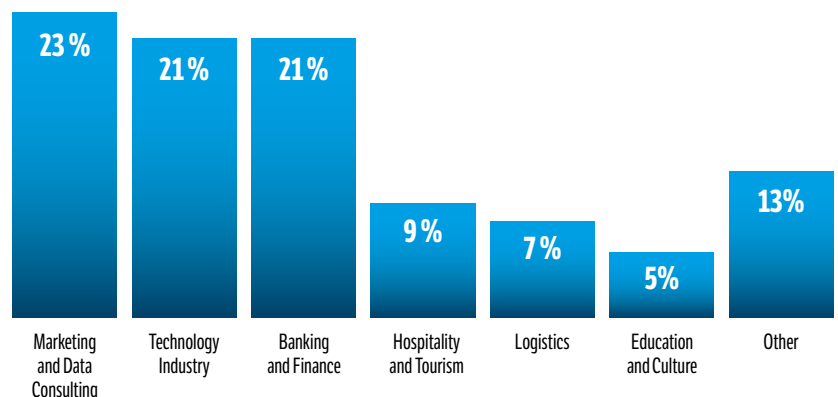
933

**MOBILITY AGREEMENTS**

81

# PROFESSIONAL CAREER OPPORTUNITIES

IN WHICH SECTOR ARE THE STUDENTS WHO COMPLETED THE LAST COURSE WORKING?





# AGREEMENTS WITH +700 COMPANIES

**CURRICULAR INTERNSHIPS**

**“GET PROFESSIONALISED!” PROGRAMME**

**CAREER FORUM**

**POSSIBILITY OF AN EMPLOYMENT CONTRACT AFTER COMPLETING THE INTERNSHIP**

**SUPPORT FOR EXTRACURRICULAR INTERNSHIPS**



# MENTORING

**HOLISTIC EDUCATION**



**PROFESSIONAL MENTORS**

**TO INFORM AND GUIDE YOU: MENTORING SUPPORT**

**PERSONAL, VOLUNTARY AND UNIVERSITY-BASED**

**ACADEMIC, PROFESSIONAL AND PERSONAL AREAS (HABITS, SKILLS, ATTITUDES AND VALUES)**

**Boost Your Talent** is UIC Barcelona's personal development and mentoring programme, designed to support you throughout your growth during your studies.

The goal is to help you better understand your skills, identify your strengths and areas for improvement, and certify them once you graduate.

With this programme, you will have the support of a personal mentor who will accompany you throughout your journey to enhance your talent and make the most of your potential.

# ACADEMIC EXCELLENCE

Awards for the top 20 students leading the academic ranking (7+), who are offered participation in two programmes to boost their career and business leadership

## B-EXCELLENT

An initiative designed to prepare university students and help them become the business leaders of the future.

**The programme offers a real insight into business life and what the professional world is like.**

A company (Alvalle, Lindt, Adevinta, Vallformosa...) presents a real challenge and a real business case, and students work together with the company to propose a solution.

This edition, for example, begins with a visit to the Simón Coll factory, and the remaining sessions are dynamic, with consultancy-style work that allows students to gain hands-on experience.

## IESE MGMT WEEK

A full-time academic week, Monday to Friday, 8:30 a.m. to 5:00 p.m., at IESE Business School.

**Students work on Business Cases in sessions with IESE MBA management professors.**

Different management areas are covered: sales management, people management, entrepreneurship, finance, operations, general management, etc., through the case method and theoretical sessions.

Taught in English. It counts as an elective course worth 3 ECTS.



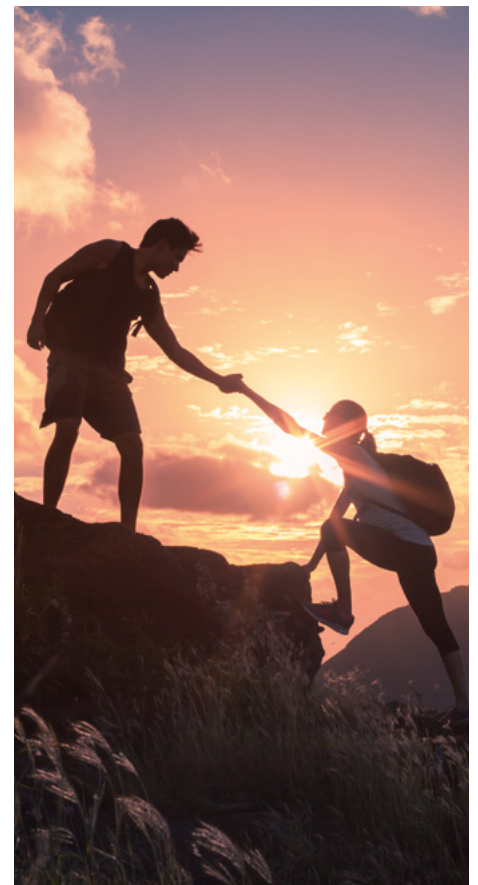
# ENTREPRENEURIAL FOCUS

## STARTUP PIONEER PROGRAM

A cross-cutting activity open to the entire UIC Barcelona community, enabling students to promote an idea for a business project or a social impact project.

Driven by the **Vice-Rectorate for Students and Sustainability**, the **Vice-Rectorate for Research, Innovation and Knowledge Transfer (VRIT)**, UIC Barcelona School of Management and the Alumni Department.

The programme consists of developing entrepreneurial projects—either for-profit or non-profit—by a diverse group of students.





*“These four years studying Business Administration have exceeded my expectations. Since my second year, I’ve been able to complete internships at companies, which has allowed me to apply what I’ve learned and gain a real insight into the professional world. I’ve also taken part in numerous activities that connect you directly with the business environment, such as the Career Forum and the practical case studies we work on in class.*

*The teaching approach is highly hands-on and grounded in real-world practice, and that makes a big difference. Now, on the verge of graduating, I feel I’m leaving well prepared—with a network of contacts and experiences I never would have imagined when I started.”*

**MARC ÁLVAREZ**

**BBA  
Student**

# BACHELOR'S DEGREE IN BBA BUSINESS ADMINIS TRATION

Be a leader of the future  
with a 21st century vision  
of business.  
Acquire essential skills and  
knowledge that are decisive  
in today's business world.

**SPANISH/CATALAN  
OR ENGLISH**

**INTERNATIONAL  
EXPERIENCE**

**INNOVATIVE  
METHODOLOGY**

**SOFT SKILLS**

**WORK  
PLACEMENTS**



**PATRICIA MANRESA**

**BBA Alumni**

**Audit Manager EY**

*"UIC Barcelona gave me one of the best times of my life. At UIC Barcelona, I had the opportunity to engage in many extracurricular activities, attend the Academic Excellence Program, participate in the debate team, take part in the Business Case Competition organised by IESE Business School, and even study at Berkeley during the summer.*

*I believe UIC Barcelona instilled in me many positive values that have helped me grow both professionally and personally, such as perseverance, effort, continuous improvement, and the importance of teamwork."*



AQU Catalunya registered on EQAR



# STUDY PROGRAMME

8 SEMESTERS

240 ECTS

100 PLACES

SEPTEMBER TO JUNE

BARCELONA CAMPUS

SPANISH, CATALAN AND ENGLISH

1	ECTS	SEMESTER 1
	6	Anthropology
	6	Business Law
	6	Business Management
	6	Business Mathematics I
	6	Microeconomics
	<b>30</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
3	Descriptive Data Analysis
6	History of Economics
6	Information Systems
6	Macroeconomics
3	Business Mathematics II
6	Second Business Language
<b>30</b>	<b>Subtotal</b>

**60 TOTAL**

2	ECTS	SEMESTER 1
	6	Financial Accounting
	3	A Firm's Economic Environment
	3	Industrial Organisation
	6	Business Digital Transformation
	6	General Ethics
	6	Elective I
	<b>30</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
6	Cost Accounting
3	Spanish Economy
3	World Economics
6	Financial Management
6	Business Statistical Inference
6	Elective II
<b>30</b>	<b>Subtotal</b>

**60 TOTAL**

3	ECTS	SEMESTER 1
	3	Management Accounting
	6	People Management
	6	Corporate Finance
	6	Marketing
	3	Econometric Management Techniques
	6	Operations Management
	<b>30</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
24	Electives
6	Electives Cultural Foundations
<b>30</b>	<b>Subtotal</b>

**60 TOTAL**

4	ECTS	SEMESTER 1
	3	Analysis and Consolidation Financial Statements
	3	Business Consulting
	6	Strategic Management
	6	Logistics and Distribution Management
	6	Business Taxation
	3	Management Skills
	3	Advanced Marketing
	<b>30</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
9	Final Degree Project
21	Elective IV / Internships
<b>30</b>	<b>Subtotal</b>

**60 TOTAL**



# DOUBLE DEGREE IN BBA + INDUS TRIAL PRODUCTION ENGINEERING

Get ready to lead  
and optimise production  
in an ever-evolving  
business world.

**4 LANGUAGES**

**1 YEAR IN TURIN  
(POLITECNICO  
DI TORINO)**

**RESEARCH +  
DEVELOPMENT**

**DUAL PERSPECTIVE:  
BUSINESS AND  
ENGINEERING**



**MARTINA VILÀ**

**BBA + Engineering Alumni**

**Merchandising Distribution  
Specialist at MANGO**

*“UIC Barcelona is one of the few universities that offers the opportunity to combine two areas that at first glance may seem very different from each other, but that in practice, are not so different.*

*From my personal experience, I would highlight UIC Barcelona’s commitment to faculty-student closeness.*

*I would highly recommend this double degree programme because of the experience it gives you, and the professional differentiation it confers.”*

1st year - UIC Barcelona

2nd year - UIC Barcelona

3rd year - UIC Barcelona

4th year  
Politecnico di Torino

5th year - UIC Barcelona

6th year  
Politecnico di Torino

**5 YEARS = DOUBLE DEGREE + 1 MASTER’S DEGREE**

**6 YEARS = DOUBLE DEGREE + 2 MASTER’S DEGREE**

*Laurea Triennale in Ingegneria della Produzione Industriale  
(official degree from Politecnico di Torino)*

**Bachelor’s Degree in Business Administration  
and Management (official UIC Barcelona degree)**

**Official University Master’s Degree in BBA and  
Production Systems (official UIC Barcelona Master’s Degree)**

*Laurea Magistrale in Ingegneria della Produzione Industriale  
e dell’Innovazione Tecnologica  
(official degree from Politecnico di Torino)*

# STUDY PROGRAMME

10 SEMESTERS

(8 IN BARCELONA AND 2 IN TURIN)

305 ECTS

(240 IN BARCELONA AND 65 IN TURIN)

12 ECTS are recognised in the BBA Degree.

Of the 65 ECTS completed at Politecnico di Torino, 33 ECTS are enrolled at UIC Barcelona via ERASMUS.

30 PLACES

SEPTEMBER TO JUNE

BCN CAMPUS + POLITECNICO DI TORINO

SPANISH, CATALAN, ENGLISH AND ITALIAN

1	ECTS	SEMESTER 1
	6	Anthropology
	6	Business Law
	6	Business Management
	6	Business Mathematics I
	6	Microeconomics
	<b>30</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
3	Descriptive Data Analysis
6	History of Economics
6	Information Systems
6	Macroeconomics
3	Business Mathematics II
6	Second Business Language
<b>30</b>	<b>Subtotal</b>

**60 TOTAL**

2	ECTS	SEMESTER 1
	6	Financial Accounting
	3	A Firm's Economic Environment
	3	Industrial Organisation
	6	Business Digital Transformation
	6	General Ethics
	6	Italian I
	<b>30</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
6	Cost Accounting
3	Spanish Economy
3	World Economics
6	Financial Management
6	Business Statistical Inference
6	Italian II
<b>30</b>	<b>Subtotal</b>

**60 TOTAL**

3	ECTS	SEMESTER 1
	3	Executive Accounting
	6	People Management
	6	Corporate Finance
	6	Marketing
	3	Econometric Management Techniques
	6	Operations Management
	3	European Law
	3	Italian III
	<b>36</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
24	Work Placements in Companies
3	Advanced Marketing
<b>27</b>	<b>Subtotal</b>

**63 TOTAL**



## POLITECNICO DI TORINO

4	ECTS	SEMESTER 1
	6	Quality Management Systems
	6	Basi di Dati e Sistemi Informativi Aziendali
	10	Comunicazione Grafica e Fabbricazione Meccanica
	8	Materiali di Impiego Tecnologico
	<b>30</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
6	Ricerca Operativa
10	Impianti Industriali e Sicurezza sul Lavoro
10	Energetica/Ecologia
6	Gestione Integrata di Fabbrica
3	Prova Finale
<b>35</b>	<b>Subtotal</b>

**65 TOTAL**

5	ECTS	SEMESTER 1
	3	Analysis and Consolidation Financial Statements
	3	Business Consulting
	6	Strategic Management
	3	Management Skills
	<b>15</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
9	Final Degree Project
<b>9</b>	<b>Subtotal</b>

**24 TOTAL**

# DOUBLE DEGREE IN BBA + LAW

Get ready to be a leader in the business and legal worlds.

Develop competencies and skills such as critical thinking and negotiation.

**DUAL PERSPECTIVE:  
LEGAL AND BUSINESS**

**HIGH  
EMPLOYABILITY RATE**

**MULTIDISCIPLINARY  
PROFILE**

**SIMULATED  
COURT CASES**



## MIGUEL BURGOS

Fourth-year student  
Double Degree  
BBA + Law

*"I'm studying the Double Degree in Business Administration and Law, and what I value most is its cross-disciplinary approach: it combines business and law and gives me a distinctive profile with more career opportunities."*

*"At UIC Barcelona, I especially appreciate the close, supportive environment and the personalised guidance from the Faculty, who support me both academically and professionally and help me prepare more effectively for the job market."*



# STUDY PROGRAMME

8 SEMESTERS

480 ECTS

(60 ECTS ARE RECOGNISED FROM THE BBA DEGREE AND 51 ECTS FROM THE LAW DEGREE)

100 PLACES

SEPTEMBER TO JUNE

BARCELONA CAMPUS

SPANISH, CATALAN AND ENGLISH

## 1

ECTS	SEMESTER 1
6	<b>Business Management</b>
6	<b>Business Mathematics I</b>
6	<b>Microeconomics</b>
6	<b>Anthropology</b>
6	<b>General Ethics</b>
6	<b>Financial Accounting</b>
<b>36</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
6	<b>Economic History</b>
6	<b>Management Information Systems</b>
6	<b>Macroeconomics</b>
3	<b>Business Mathematics II</b>
3	<b>Descriptive Data Analysis</b>
6	<b>Second Business Language</b>
6	<b>Financial Management</b>
<b>36</b>	<b>Subtotal</b>

**72 TOTAL**

## 2

ECTS	SEMESTER 1
6	<b>Digital Transformation of the Firm</b>
3	<b>Economic Environment of the Firm</b>
3	<b>Industrial Organization</b>
6	<b>Marketing</b>
6	Constitutional Law I
6	Roman Law
6	History of Law and Institutions
6	Introduction to Legal Theory
<b>42</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
3	<b>Spanish Economy</b>
3	<b>World Economy</b>
6	<b>Business Statistical Inference</b>
6	<b>Cost Accounting</b>
6	Civil Law I
6	Constitutional Law II
6	EU Law
<b>36</b>	<b>Subtotal</b>

**78 TOTAL**

## 3

ECTS	SEMESTER 1
3	<b>Management Accounting</b>
6	<b>Corporate Finance</b>
3	<b>Applied Econometric Techniques</b>
6	<b>Operations Management</b>
3	<b>Cultural Foundations</b>
6	Administrative Law I
6	Civil Law II
3	Criminal Law I
6	Public International Law
<b>42</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
3	<b>Advanced Marketing</b>
3	<b>Cultural Foundations</b>
6	Administrative Law II
6	Civil Law III
6	Criminal Law II
6	Labour and Social Security Law I
6	Ecclesiastical and Canonical Matrimonial Law
<b>36</b>	<b>Subtotal</b>

**78 TOTAL**

## 4

ECTS	SEMESTER 1
3	<b>Business Consulting</b>
6	<b>Strategic Management</b>
6	<b>Logistics and Distribution Management</b>
3	<b>Analysis and Consolidation of Financial Statements</b>
6	Procedural Law I
6	Civil Law IV
6	Financial and Tax Law I
6	Commercial Law I
<b>42</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
18	<b>BBA Electives / Internship or ERASMUS</b>
9	<b>Final Degree Project</b>
<b>27</b>	<b>Subtotal</b>

**69 TOTAL**

## 5

ECTS	SEMESTER 1
6	Criminal Law III
6	Administrative Law IV
6	Private International Law
3	Commercial Law III
6	Criminal Procedure Law
3	Labour and Social Security Law II
6	Philosophy of Law
<b>36</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
2	International Contract Law
6	Civil Law V
4	Financial and Tax Law II
6	Commercial Law II
3	Procedural Law II
3	Administrative Law III
6	Final Degree Project
<b>30</b>	<b>Subtotal</b>

**66 TOTAL**

In bold, subjects of the Bachelor's Degree in BBA.

# DOUBLE DEGREE IN BBA + HU MANI TIES

Find the perfect balance between humanism and business. Profile high in demand thanks to the combination of technical and humanistic skills.

**DUAL PERSPECTIVE:  
ETHICS AND BUSINESS**

**CULTURAL  
PERSPECTIVE**

**CRITICAL  
THINKING AND  
PROBLEM-SOLVING**

**MANY JOB  
OPPORTUNITIES**



**JULIA VALLMAYOR**

**BBA + Humanities Alumni**

**Junior Business Technology  
Consultant at INDRA**

*"Studying the Bachelor's Degree in Business Administration with Humanities has helped me grow a lot.*

*They are two totally different worlds that mutually help each other. You gain cultural, ethical, social, economic, managerial and entrepreneurial knowledge.*

*The UIC Barcelona programme is also very well prepared and your needs are always taken into account."*



# STUDY PROGRAMME

10 SEMESTERS

480 ECTS

(57 ECTS ARE RECOGNISED FROM THE BBA DEGREE AND 45 ECTS FROM THE HUMANITIES DEGREE)

40 PLACES

SEPTEMBER TO JUNE

BARCELONA CAMPUS

SPANISH, CATALAN AND ENGLISH

## 1

ECTS	SEMESTER 1
6	Anthropology
3	History, Memory and Historiography I
6	Written Communication I
6	Introduction to Culture
9	Classical Culture
6	Religions and Culture
3	Digital Humanities
<b>39</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
6	English Language I
6	International Institutions and Human Rights
6	Written Communication II
9	Medieval Culture
3	History, Memory and Historiography II
6	Human Geography
3	Literary Theory
<b>39</b>	<b>Subtotal</b>

**78 TOTAL**

## 2

ECTS	SEMESTER 1
6	<b>Business Law</b>
6	<b>Business Management</b>
6	<b>Business Mathematics I</b>
6	<b>Microeconomics</b>
6	Ethics
9	Modern Culture
<b>39</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
6	<b>Second Business Language</b>
6	<b>Management Information Systems</b>
6	<b>Macroeconomics</b>
3	<b>Business Mathematics II</b>
3	<b>Descriptive Data Analysis</b>
9	Contemporary Culture
6	Social Thought and Sociology
<b>39</b>	<b>Subtotal</b>

**78 TOTAL**

## 3

ECTS	SEMESTER 1
6	<b>Financial Accounting</b>
6	<b>Digital Transformation of the Firm</b>
3	<b>Economic Environment of the Firm</b>
3	<b>Industrial Organization</b>
6	Geography of World Regions
6	Masterpieces of Art History
6	Mediterranean: Shared Heritage
6	Comparative Literature
<b>42</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
6	<b>Financial Management</b>
3	<b>Spanish Economy</b>
3	<b>World Economy</b>
6	<b>Business Statistical Inference</b>
6	<b>Cost Accounting</b>
3	Debating Techniques
3	Research Project I
6	Area Studies
<b>36</b>	<b>Subtotal</b>

**78 TOTAL**

## 4

ECTS	SEMESTER 1
6	<b>Corporate Finance</b>
3	<b>Applied Econometric Techniques</b>
3	<b>Management Accounting</b>
6	<b>Marketing</b>
3	Cultural Theory
3	Aesthetics I
3	History and Theory of Music
6	Literary Genres I
3	The Museum and Its Meanings
6	Research Project II (annual)
<b>42</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
6	<b>Cultural Foundations</b>
3	Theory of Knowledge
3	Aesthetics II
3	Science, Technology and Society
3	Eastern Culture
3	History of Political Ideas
6	Literary Genres II
6	Contemporary Art
<b>33</b>	<b>Subtotal</b>

**75 TOTAL**

## 5

ECTS	SEMESTER 1
6	<b>Human Resource Management</b>
6	<b>Operations Management</b>
3	<b>Business Consulting</b>
6	<b>Strategic Management</b>
3	<b>Advanced Marketing</b>
6	<b>Business Taxation</b>
6	<b>Logistics and Distribution Management</b>
<b>36</b>	<b>Subtotal</b>

ECTS	SEMESTER 2
24	<b>Electives / Internships</b>
9	<b>Final Degree Project</b>
<b>33</b>	<b>Subtotal</b>

**69 TOTAL**

In bold, subjects of the Bachelor's Degree in BBA.

# DOUBLE DEGREE IN BBA

+

# BSc

MARKETING

FINANCE

ECONOMICS

Get a solid foundation for your business career; with ample job opportunities to develop specific skills in high demand areas.

**3 LANGUAGES**

**1 YEAR IN LONDON (BIRKBECK)**

**MANY JOB OPPORTUNITIES**

**3 TRACKS TO CHOOSE FROM THE 3RD YEAR**



**CARLA FERRERO**

**BBA + BSc Marketing Alumni**

**E-Commerce Merchandising at Carolina Herrera - PUIG**

*"I wanted to complement my degree in Business Administration with an additional degree abroad, and UIC Barcelona offered three double degrees at Birkbeck. In my case, I specialised in Marketing.*

*In addition to growing personally by living away from home and making many international friends, I gained a 360-degree understanding of marketing that has opened doors to companies like PUIG."*

## ACADEMIC PROGRAMME

	<b>1st Semester</b> (September - January)	<b>2nd Semester</b> (February - June)
<b>1st year</b>	UIC Barcelona	UIC Barcelona
<b>2nd year</b>	UIC Barcelona	UIC Barcelona
<b>3rd year</b>	UIC Barcelona	UIC Barcelona
<b>4th year</b>	Birkbeck, University of London	Birkbeck, University of London
<b>5th year</b>	UIC Barcelona	UIC Barcelona



# STUDY PROGRAMME

10 SEMESTERS (8 IN BARCELONA AND 2 IN LONDON)

285 ECTS (225 IN BARCELONA AND 60 IN LONDON)

30 PLACES - SEPTEMBER TO JUNE

BARCELONA CAMPUS + BIRKBECK - SPANISH, CATALAN AND ENGLISH

1	ECTS SEMESTER 1	ECTS SEMESTER 2
	6 Anthropology	3 Descriptive Data Analysis
	6 Business Law	6 History of Economics
	6 Business Management	6 Information Systems
	6 Business Mathematics I	6 Macroeconomics
	6 Microeconomics	3 Business Mathematics II
	<b>30 Subtotal</b>	6 Second Business Language
		<b>30 Subtotal</b>

2	ECTS SEMESTER 1	ECTS SEMESTER 2
	6 Financial Accounting	6 Cost Accounting
	3 A Firm's Economic Environment	3 Spanish Economy
	3 Industrial Organisation	3 World Economics
	6 Business Digital Transformation	6 Financial Management
	6 General Ethics	6 Business Statistical Inference
	6 Elective I	6 Elective II
	<b>39 Subtotal</b>	<b>39 Subtotal</b>

## MARKETING

3	ECTS SEMESTER 1	ECTS SEMESTER 2
	3 Management Accounting	3 Advanced Marketing
	6 People Management	3 International Trade
	6 Corporate Finance	3 Marketing Research
	6 Marketing	3 Research Methods
	3 Econometric Management Techniques	3 Global Retail Marketing
	6 Operations Management	3 Business Advertising
	<b>30 Subtotal</b>	6 Digital Marketing & Web Analysis
		9 Elective III
		<b>33 Subtotal</b>

### BIRKBECK UNIVERSITY OF LONDON

4	Management Topics I (online)
	Brand Development
	Marketing Project
	Marketing Strategy
	Introduction to Corporate Responsibility
	Project Management

## FINANCE

3	ECTS SEMESTER 1	ECTS SEMESTER 2
	3 Management Accounting	3 International Trade
	6 People Management	6 Stock Analysis
	6 Corporate Finance	6 Advanced Excel and Data Visualization
	6 Marketing	6 Financial and Banking Analysis
	3 Econometric Management Techniques	9 Elective III
	6 Operations Management	<b>30 Subtotal</b>
	<b>30 Subtotal</b>	

### BIRKBECK UNIVERSITY OF LONDON

4	Management Topics I (online)
	Portfolio Management
	Applied Statistics & Econometrics
	Data Science for Economics & Finance
	Financial Markets
	Behavioural Economics & Finances

## ECONOMICS

3	ECTS SEMESTER 1	ECTS SEMESTER 2
	3 Management Accounting	3 International Trade
	6 People Management	6 Advanced Excel and Data Visualization
	6 Corporate Finance	6 Financial Economics & Capital Markets
	6 Marketing	15 Elective III
	3 Econometric Management Techniques	<b>30 Subtotal</b>
	6 Operations Management	
	<b>30 Subtotal</b>	

### BIRKBECK UNIVERSITY OF LONDON

4	Management Topics I (online)
	Behavioural Economics & Finances
	Microeconomics
	Macroeconomics
	Applied Statistics & Econometrics

5	ECTS SEMESTER 1
	3 Analysis and Consolidation Financial Statements
	3 Business Consulting
	6 Strategic Management
	3 Management Skills
	6 Business Taxation
	6 Logistics and Distribution Management
	6 Cultural Foundations
	<b>33 Subtotal</b>

ECTS SEMESTER 2
9 Final Degree Project
3 Brand Development
3 Marketing Strategy
3 Introduction to Corporate Responsibility
3 Project Management
<b>21 Subtotal</b>

5	ECTS SEMESTER 1
	3 Analysis and Consolidation Financial Statements
	3 Business Consulting
	6 Strategic Management
	3 Management Skills
	6 Business Taxation
	6 Logistics and Distribution Management
	3 Advanced Marketing
	6 Cultural Foundations
	<b>36 Subtotal</b>

ECTS SEMESTER 2
9 Final Degree Project
3 Mathematics for Economists (annual)
3 Microeconomics (annual)
3 Advanced Macroeconomics (annual)
3 Applied Statistics & Econometrics (annual)
<b>21 Subtotal</b>

5	ECTS SEMESTER 1
	3 Analysis and Consolidation Financial Statements
	3 Business Consulting
	6 Strategic Management
	3 Management Skills
	6 Business Taxation
	6 Logistics and Distribution Management
	3 Advanced Marketing
	6 Cultural Foundations
	<b>36 Subtotal</b>

ECTS SEMESTER 2
9 Final Degree Project
3 Mathematics for Economists (annual)
3 Microeconomics (annual)
3 Advanced Macroeconomics (annual)
3 Applied Statistics & Econometrics (annual)
<b>21 Subtotal</b>

# ABOUT UIC BARCELONA

**Since 1997, we have been committed to making a positive impact on society.**

Our mission is to educate individuals who contribute to humanising the transformation of society through professional excellence, the pursuit of impact, integrity and social commitment. We offer 16 bachelor's degrees, 11 double degrees, 52 international double degree programmes, 4 doctoral programmes and more than 70 master's degrees and postgraduate courses to a community of 9,400 students.

**We have eight faculties located across two campuses in Barcelona and Sant Cugat del Vallès.**

We believe in lifelong learning and provide personalised

guidance, a holistic, student-centred approach, ongoing professional engagement and innovative teaching and research methods.

We are strongly international in character, with people from more than one hundred nationalities living and studying on our campuses.

We are connected to society and the business world through 14 chairs, four business classrooms, six research institutes and three university clinics.

**WE ARE A HUMANISTIC, SUSTAINABLE, INNOVATIVE AND GLOBAL UNIVERSITY AND APPEAR IN THE TOP NATIONAL AND INTERNATIONAL RANKINGS.**



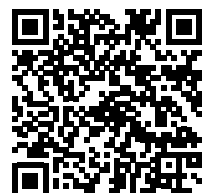
## RATING



## RANKINGS



**FIND ABOUT ALL OUR RANKINGS**



# UNIVERSITY LIFE

Experience the best university experience at UIC Barcelona.

Studying at UIC Barcelona involves all-round personal growth. We promote solidarity, culture and sporting values.

**Pre-enrollment and documentation:**

[uic.es/doc](http://uic.es/doc)

**Accommodation:**

[uic.es/accomm](http://uic.es/accomm)



## STUDENT SERVICES

We ease your transition into the university system and offer support throughout your academic journey.

We will help you with everything related to university life: **accommodation, grants and financial aid, educational support, workshops and extracurricular activities, student ID cards and more.**

We will provide advice about student halls, residences and other options that suit your needs. We are also part of **Barcelona University Centre (BCU)**, the official reception service for those coming to study or conduct research in Barcelona.

As a student at UIC Barcelona, you can take part in a variety of activities that complement your classes and enhance your personal and professional development such as: **theatre, painting, choir, reading, debate, exhibitions or competitions**, which will help you take your creativity to the next level and develop your **soft skills**, highly valued among employers.

We also offer sports activities and special rates and discounts at external facilities. Our teams compete in interuniversity leagues and competitions at Catalan, Spanish and international level.

In addition to this, the **Sport Talent programme** enables high-performance athletes to combine professional sport with their university studies and apply for a grant.

You can take part in solidarity projects and experiences that will change your life and the lives of others. We organise solidarity events such as **Social Day**, local volunteering initiatives and international volunteer programmes during the summer, offering you the chance to have a transformative experience.

## INTERNATIONAL EXPERIENCE

UIC Barcelona's international commitment is embedded in our identity and across all our activities.

We are open to the world, which is reflected in our extensive network of international agreements and mobility programmes for students, teaching staff, researchers and administrative and service staff.

**We offer around fifty international double degree programmes.**

People from over one hundred nationalities live and study on both campuses, providing a cultural richness and diversity that form an integral part of the students' education and learning.

## MENTORING & COACHING

**Boost Your Talent** is UIC Barcelona's personal development and mentoring programme, designed to support your growth throughout your studies.

Its aim is to help you understand your competences, identify your strengths and areas for improvement and certify these skills once you complete your degree.

Through this programme, you will receive guidance from a personal mentor who will accompany you in nurturing your talent and maximising your potential.

**Furthermore, if after your bachelor's degree you choose to pursue a master's or postgraduate degree at the University, you will also have access to a coaching process to help you plan your next steps.**

## CHAPLAINCY

The Chaplaincy Service offers a space for **reflection, dialogue and spiritual growth** and organises activities open to the entire university community.

## LINGUISTIC SERVICES

At UIC Barcelona, you may study multiple languages, both on-site and online, and certify your level of Catalan through official examinations. You may also take part in language support and welcome activities.

## ALUMNI AND CAREERS

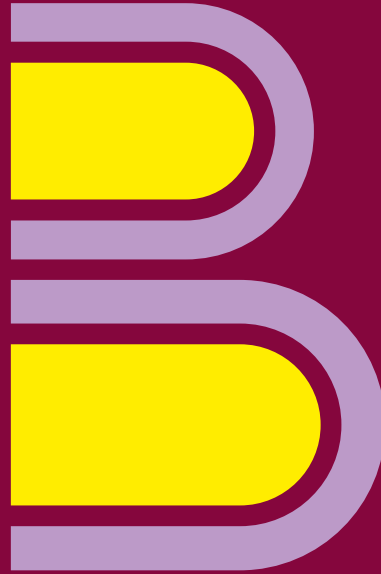
Once you have completed your studies, you will become part of Alumni UIC Barcelona, an international community of **more than 30,000 people**.

At UIC Barcelona, we believe that being a university student is a way of living and seeing the world, and through **Alumni, these values will continue to be part of your life.**

Our goal is to foster lifelong learning and professional development and to maintain strong connections with the community through networking and reunions.

Through the Careers Service, we offer a **comprehensive guidance service that enhances the employability** of both current students and alums. This includes a Job Bank, a mentoring programme and a professional guidance service, among many other resources and activities.

Discover all the activities and services at **alumni.uic.es**



Get in touch with your advisor



**Barcelona Campus**

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